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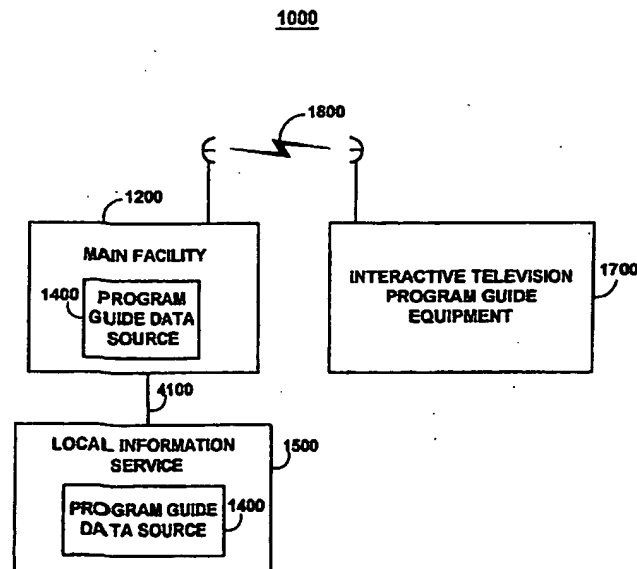
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HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR,
LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ,
NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM,
TR, TT, TZ, UA, UG, UZ, VN, YU, ZA, ZW.

[Continued on next page]

(54) Title: INTERACTIVE TELEVISION PROGRAM GUIDE WITH ENHANCED USER INTERFACE



(57) Abstract: An enhanced program guide interface is provided. The interface may use colors and other display characteristics, and may provide navigational interface elements, and other displays, to enhance the user's guidance experience. The system may include advertisements that are tied to the subject matter of program guide features, options or functions. Display elements may be componentized.

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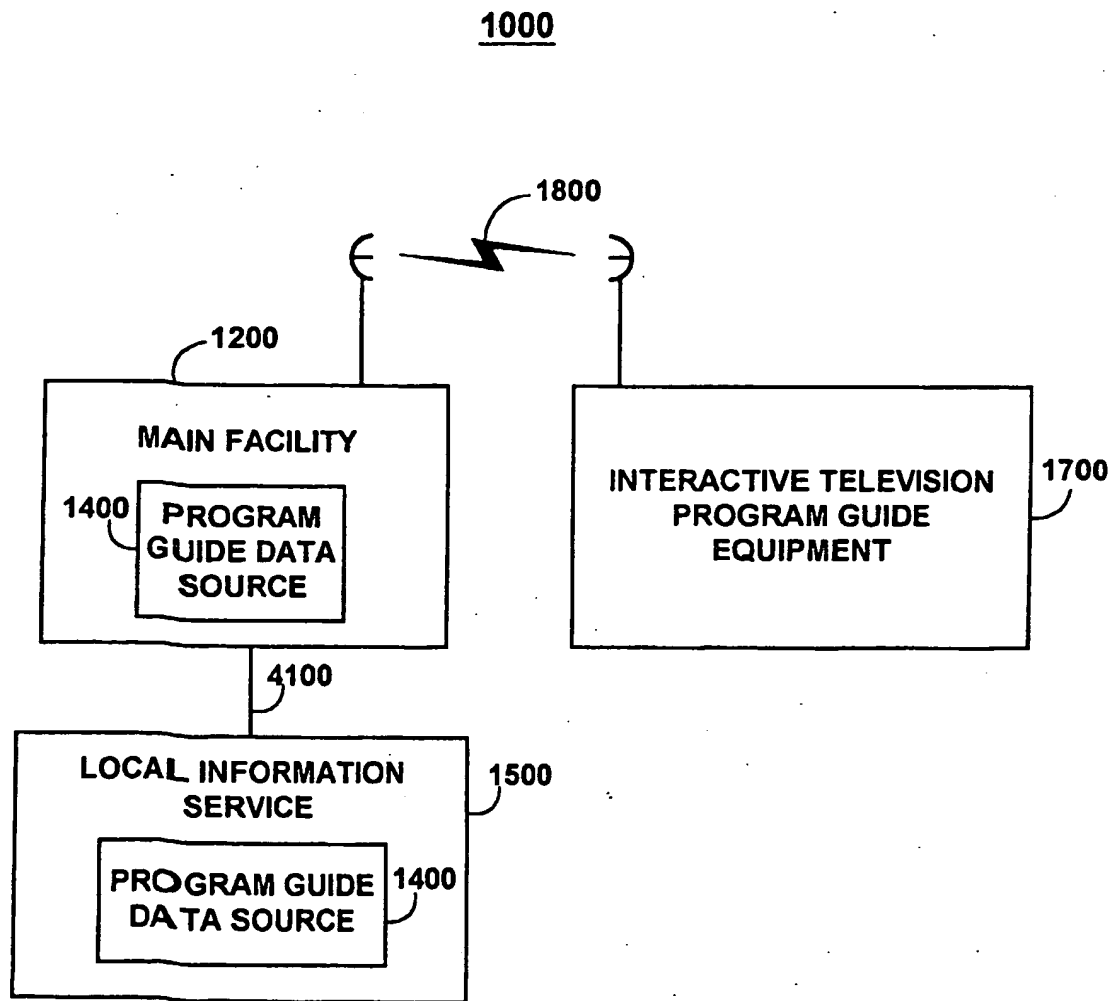


FIG. 1

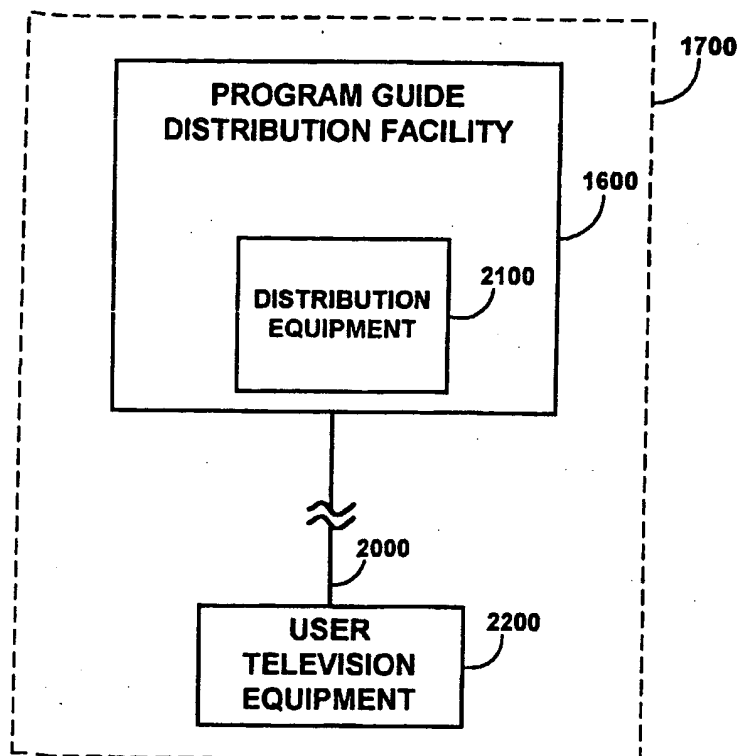


FIG. 2a

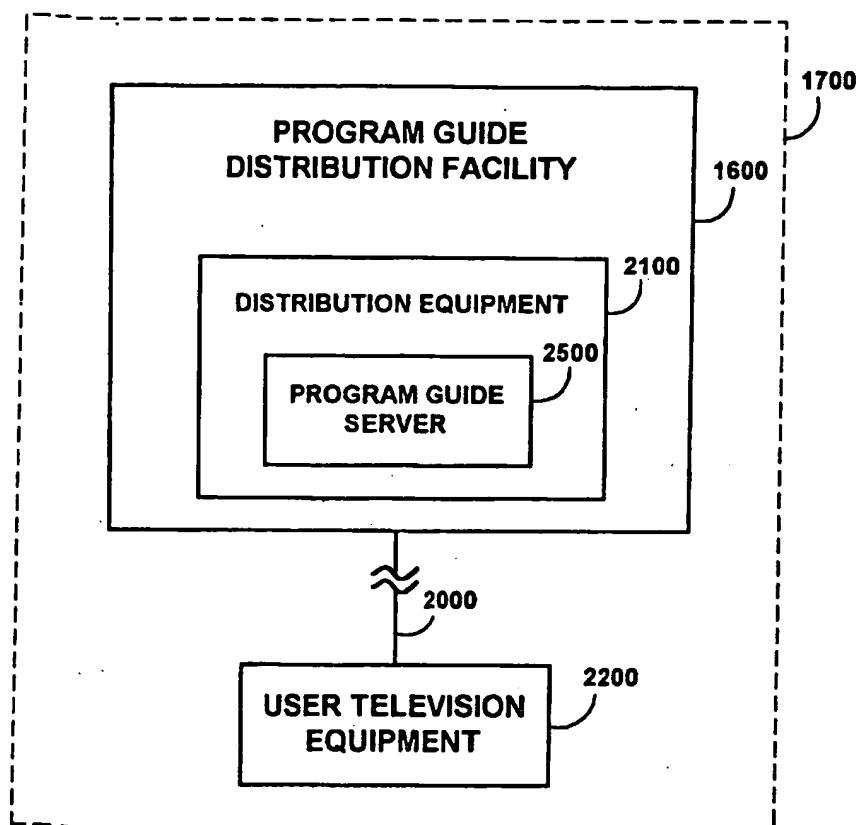


FIG. 2b

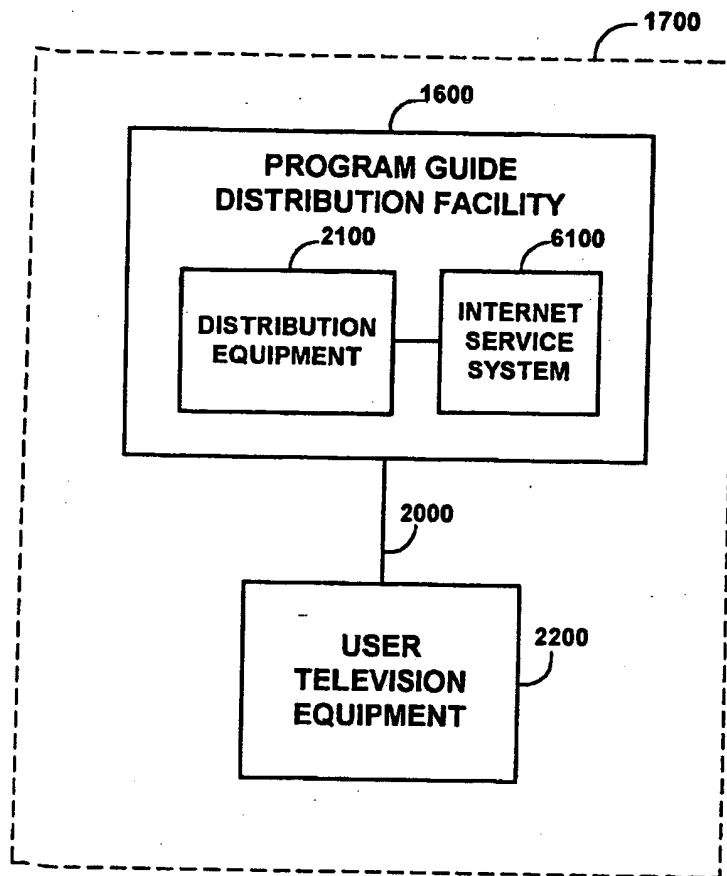


FIG. 2c

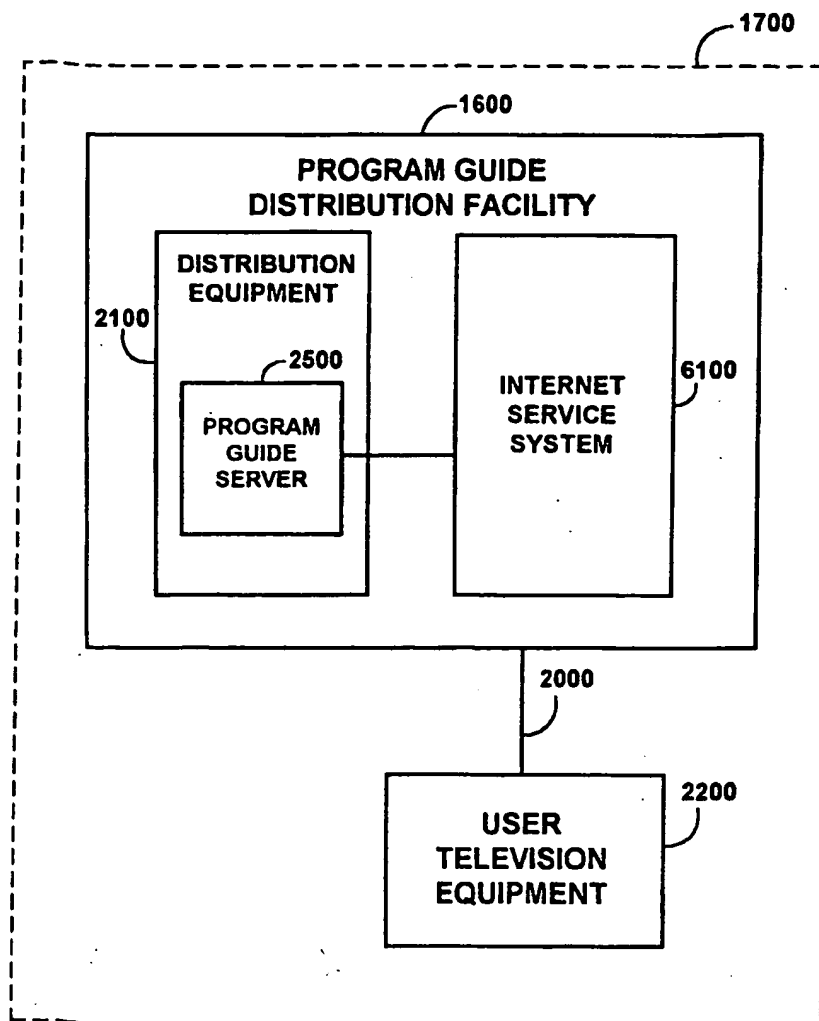


FIG. 2d

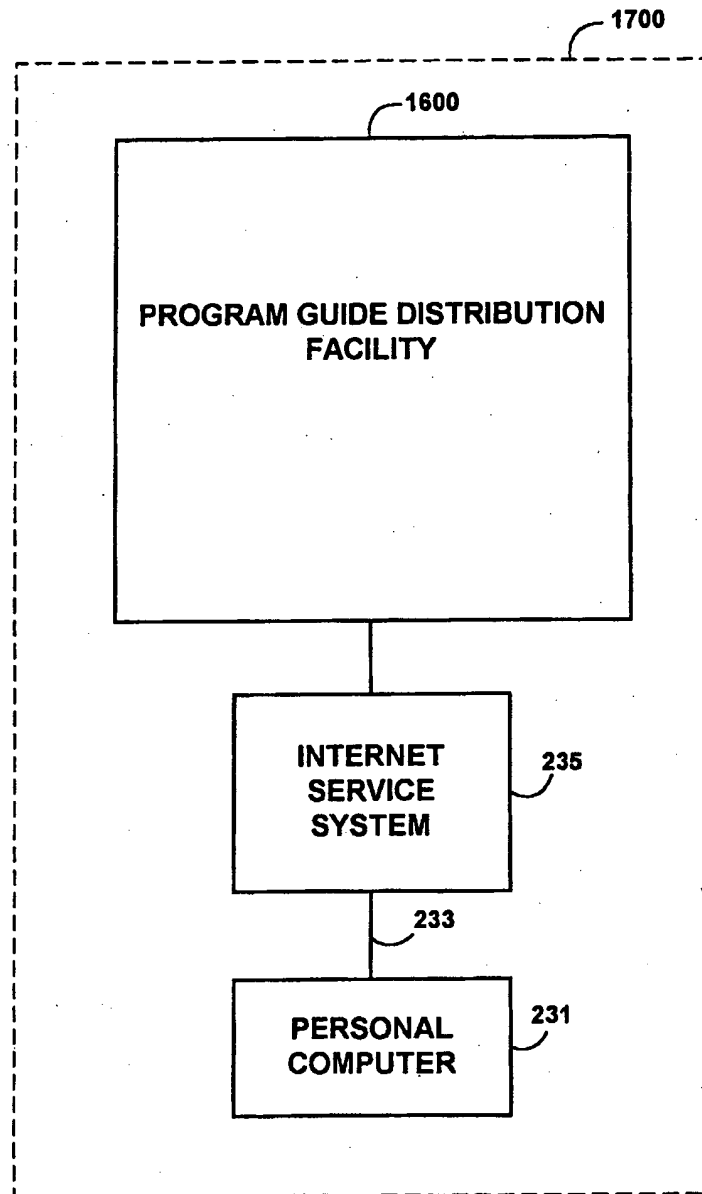


FIG. 2e

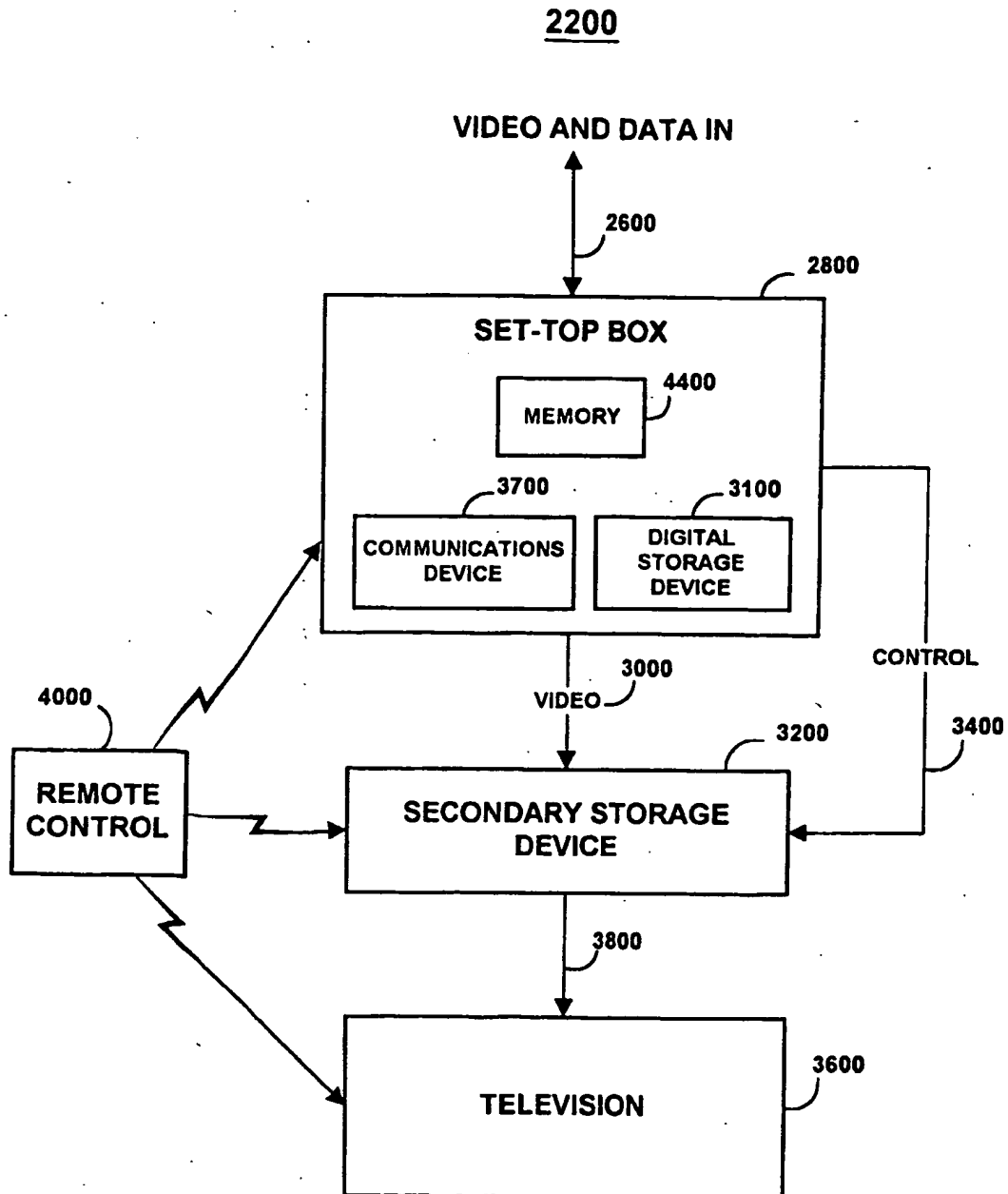


FIG. 3

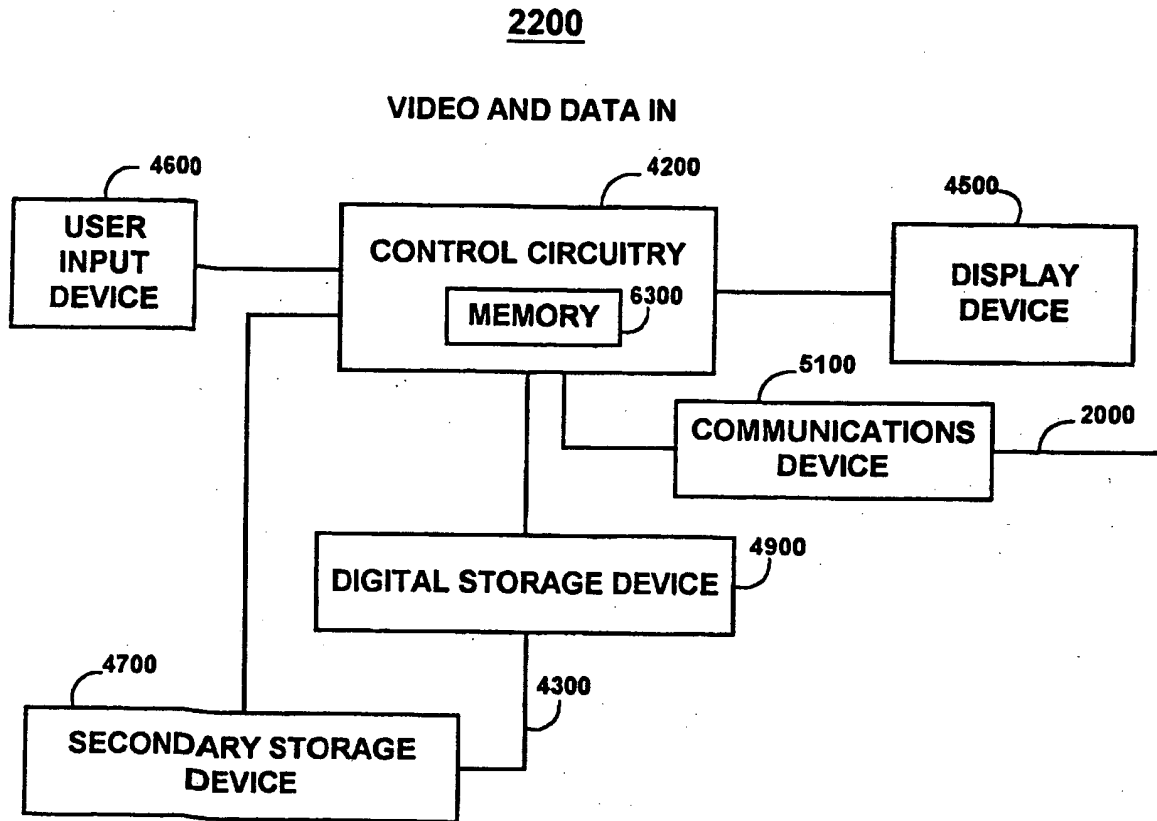


FIG. 4

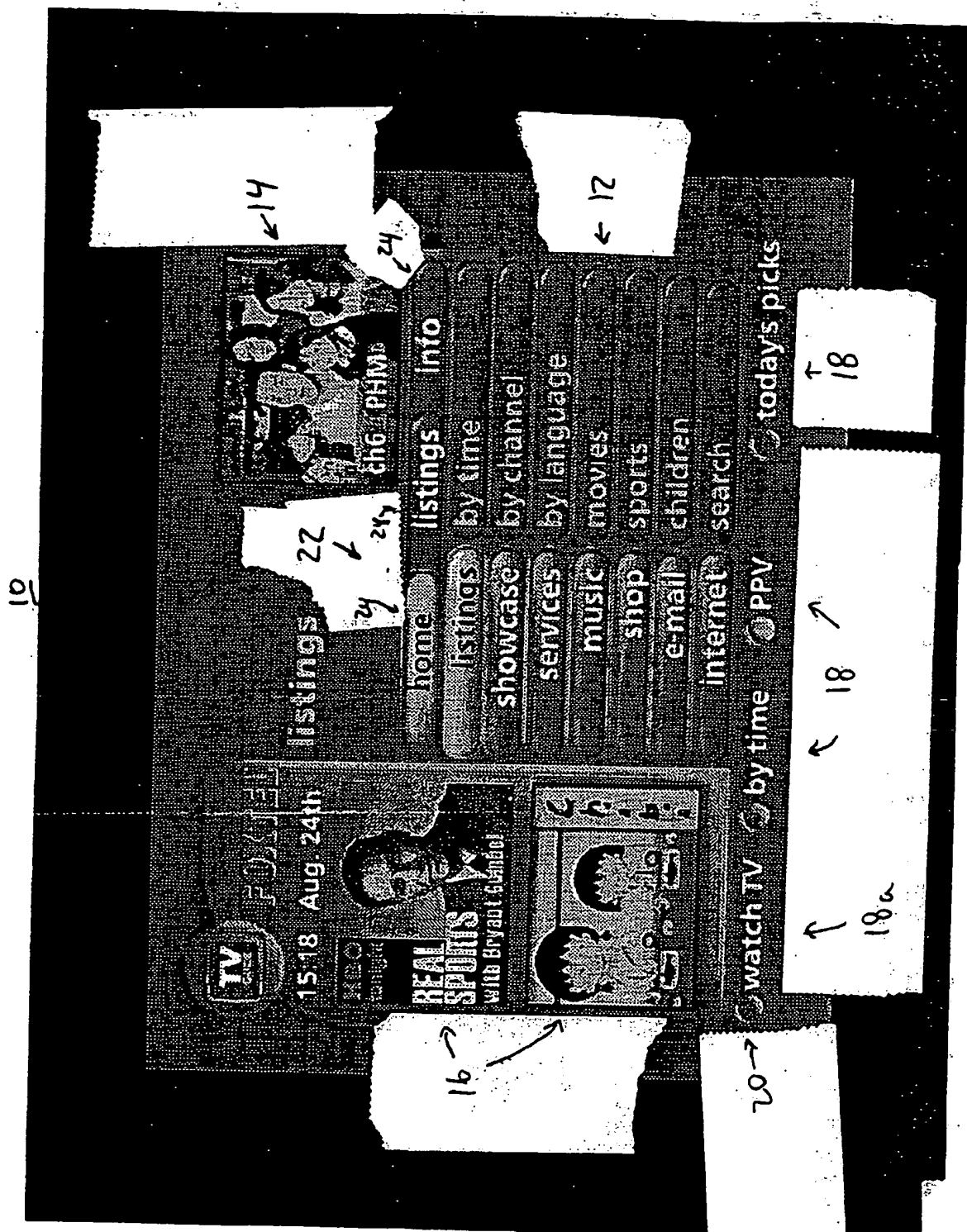


FIG 5



FIG. 6

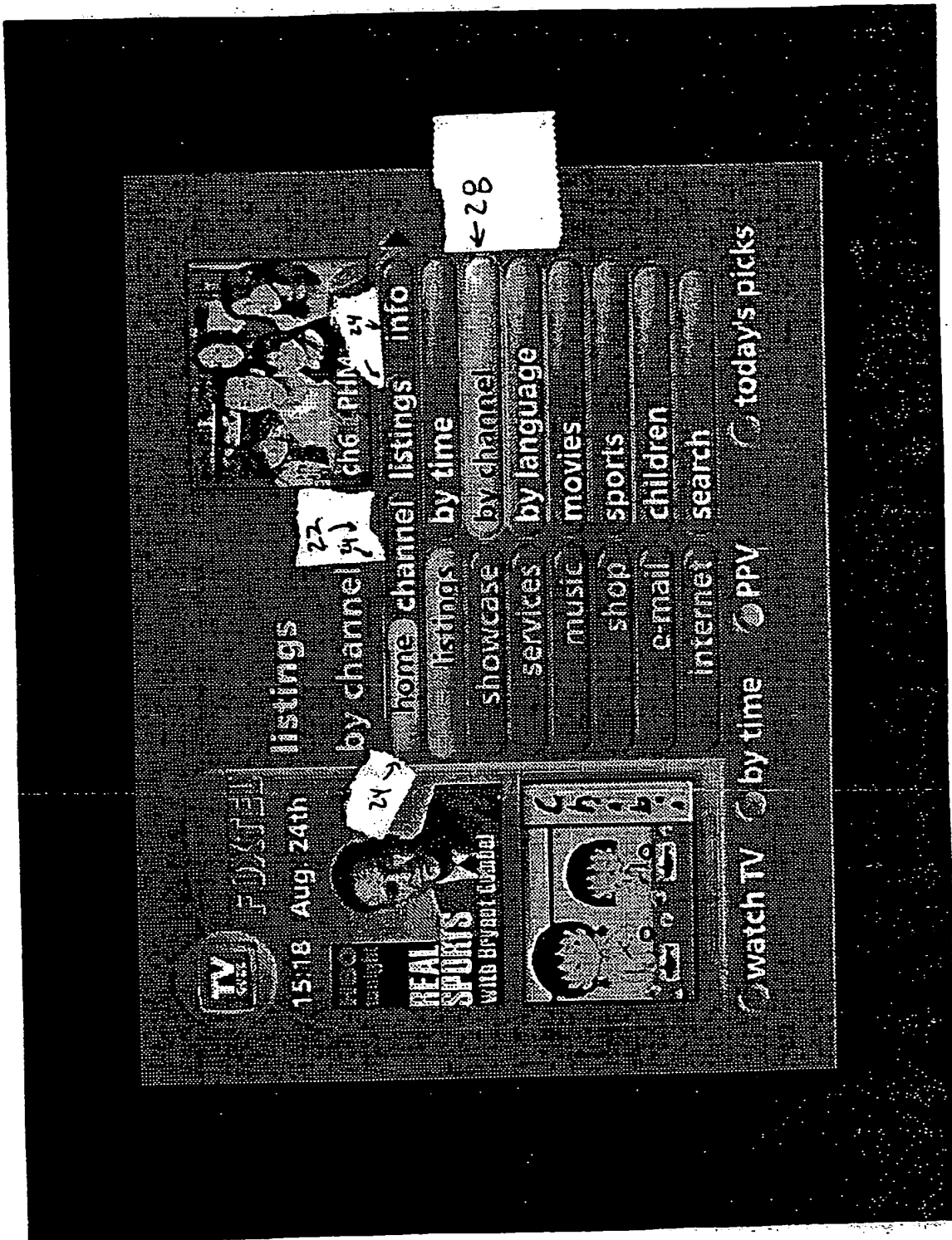


FIG. 7

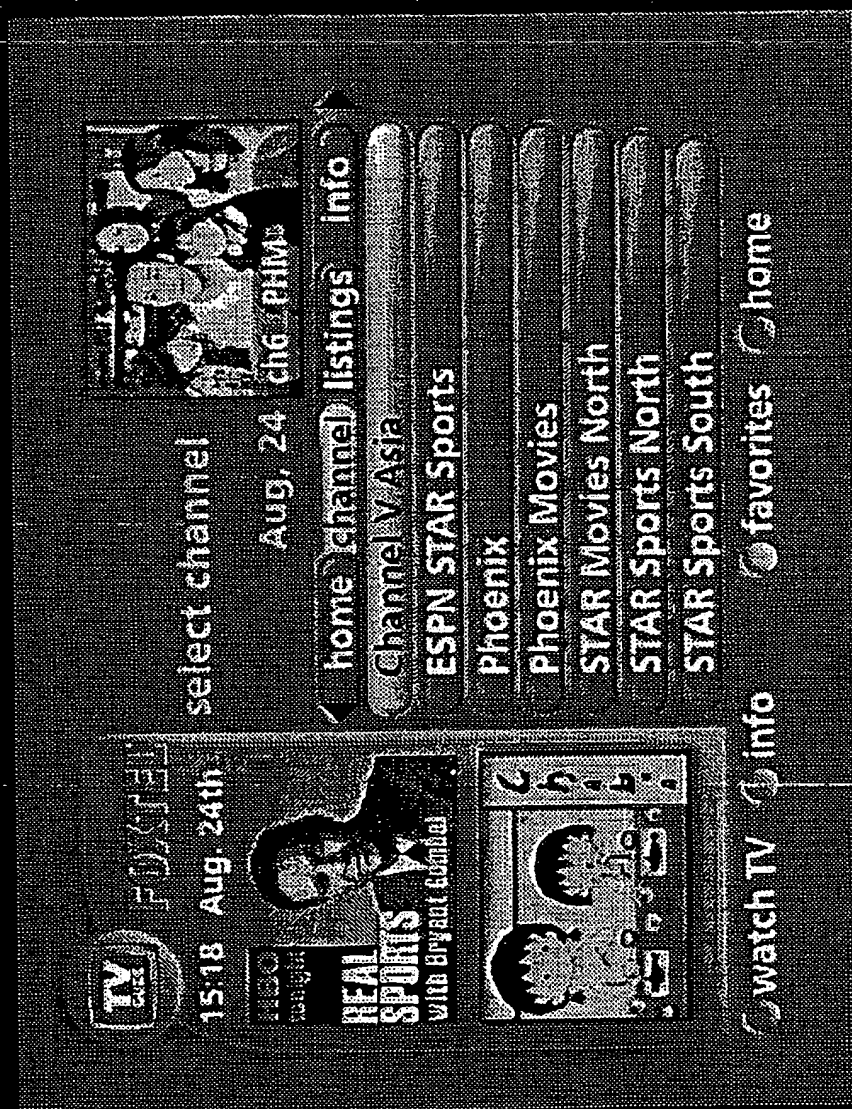


FIG. 8

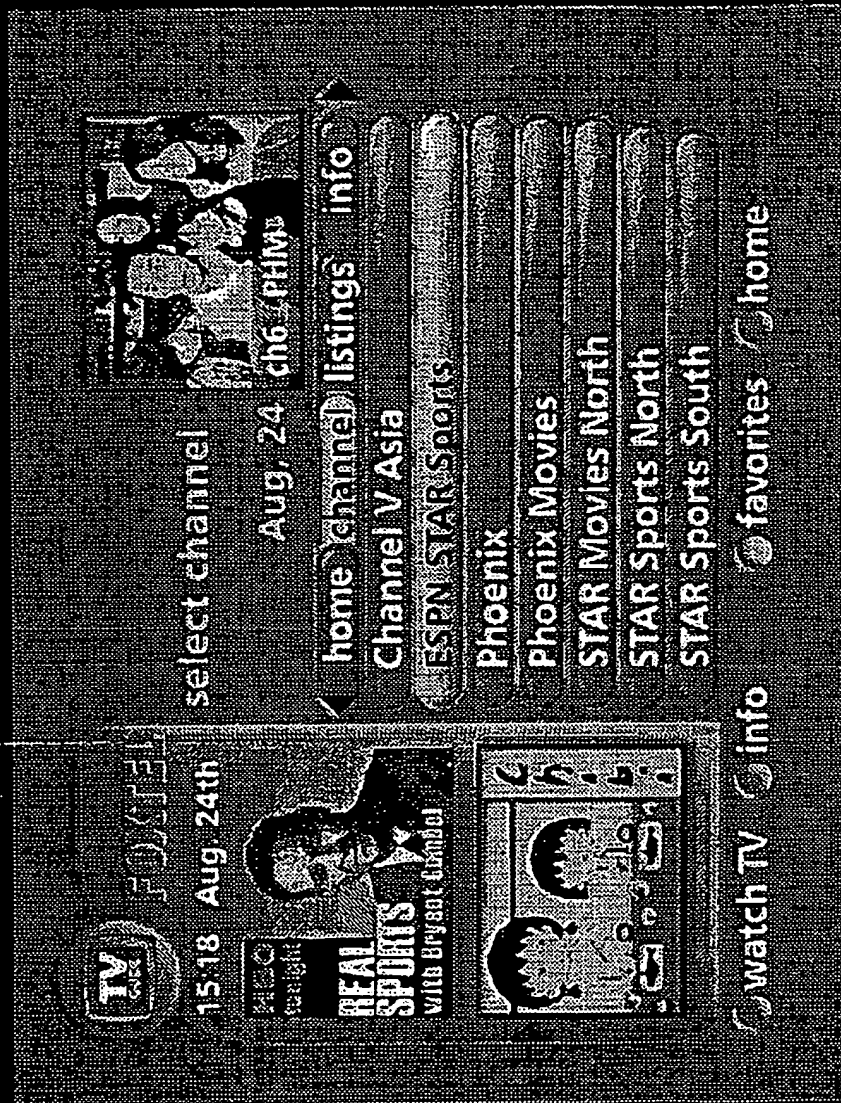


FIG. 9

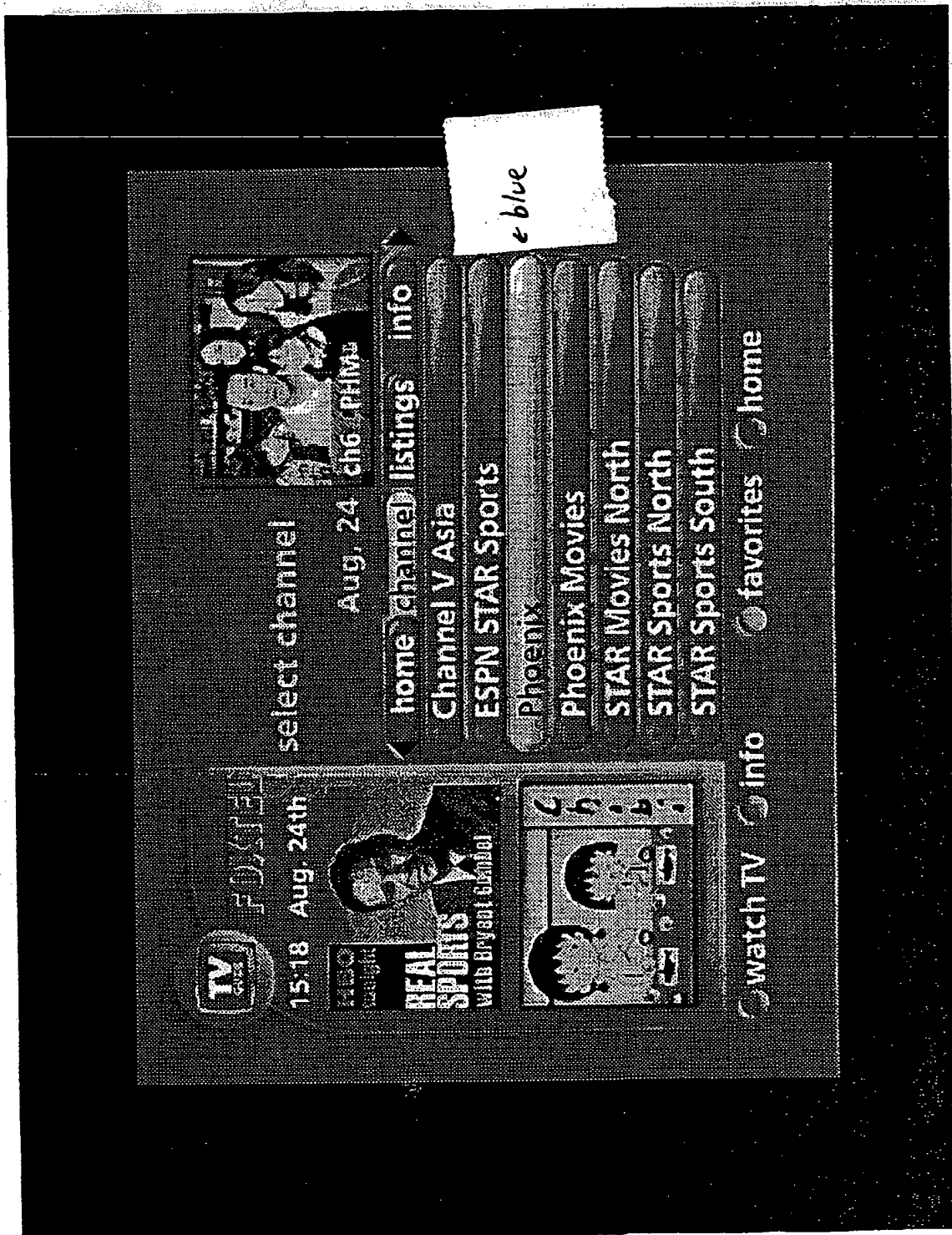


FIG. 10

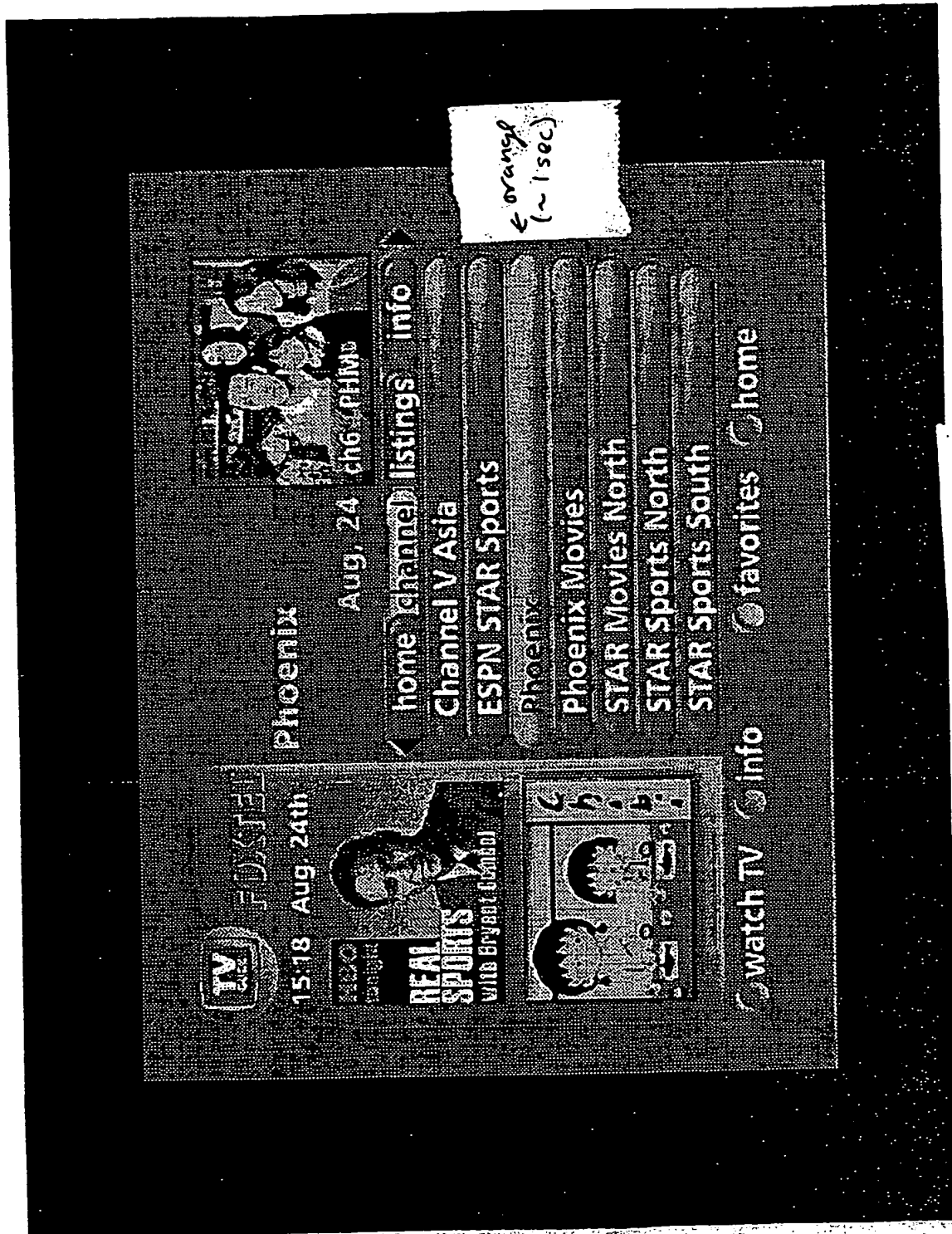





FIG. 11



15:18 Aug. 24th



REAL SPORTS
with Bryant Gumbel



Phoenix

Aug. 24


ch6 PHM

home channel listings info


Phoenix Tonight	16:00
Macat Music Video	16:25
Neltun	16:30
Chibimaruko Chan	17:00
Xiao Hu Shi Music	17:30
Stock Express	18:05
Another Show	18:35

watch TV pick day info home


FIG. 12



15:18 Aug. 24th



REAL SPORTS
with Bryant Gumbel



Phoenix

Aug. 24 ch6 PHMD

home channel listings info

Phoenix Tonight 16:00

Macau Music Video 16:25

Neltun 16:30

Chibimaruko Chan 17:00

Xiao Hu Shi Music 17:30

Stock Express 18:05

Another Show 18:35

watch TV pick day remind home

FIG. 13

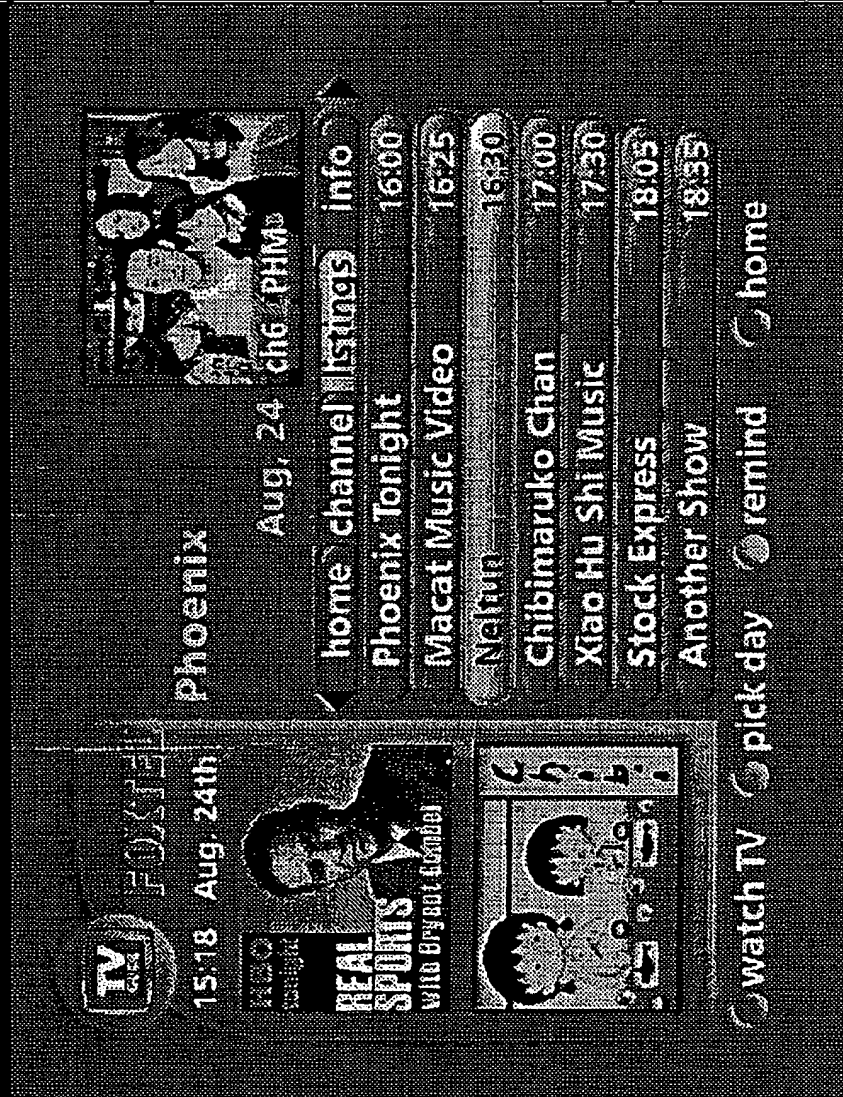


Fig. 14

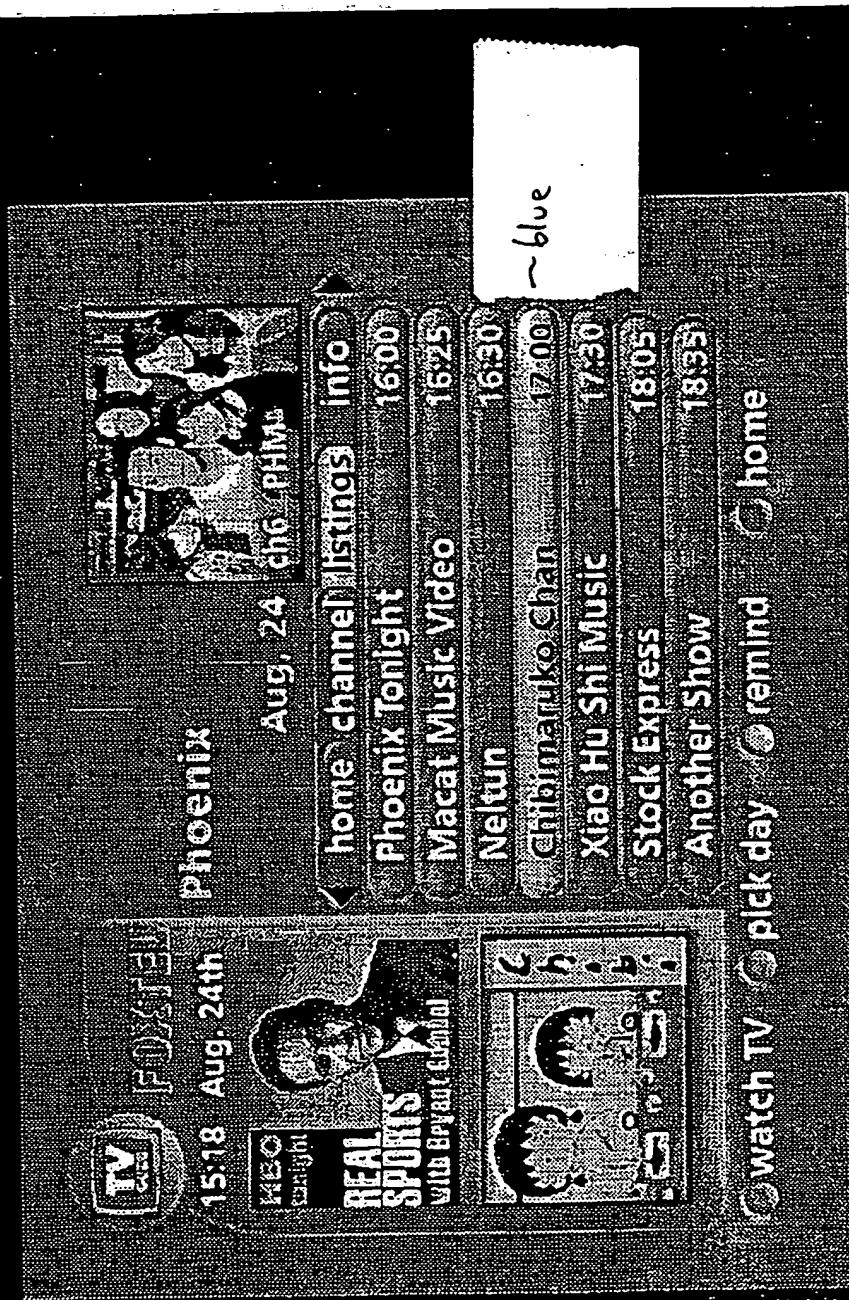


FIG. 15

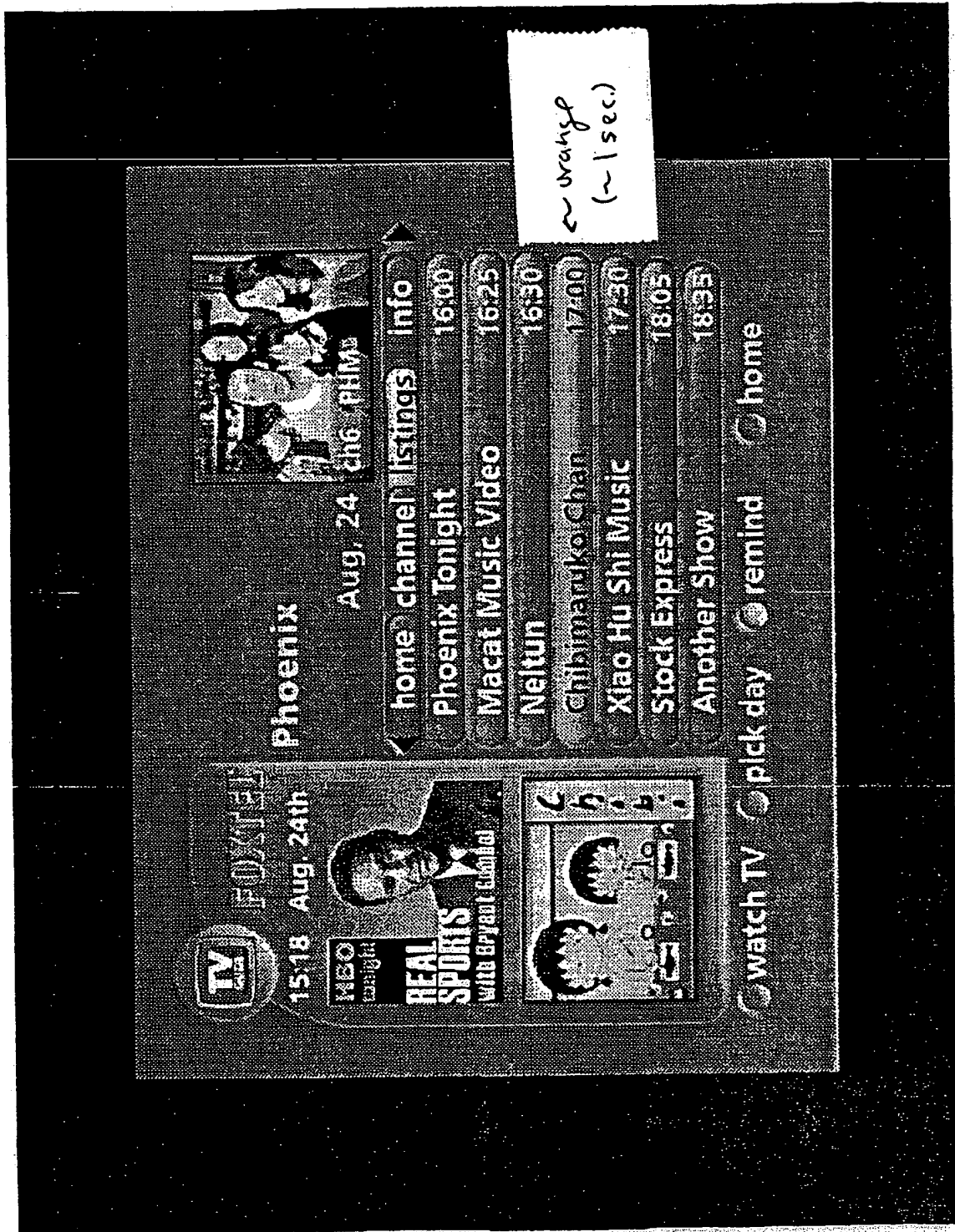


FIG. 16

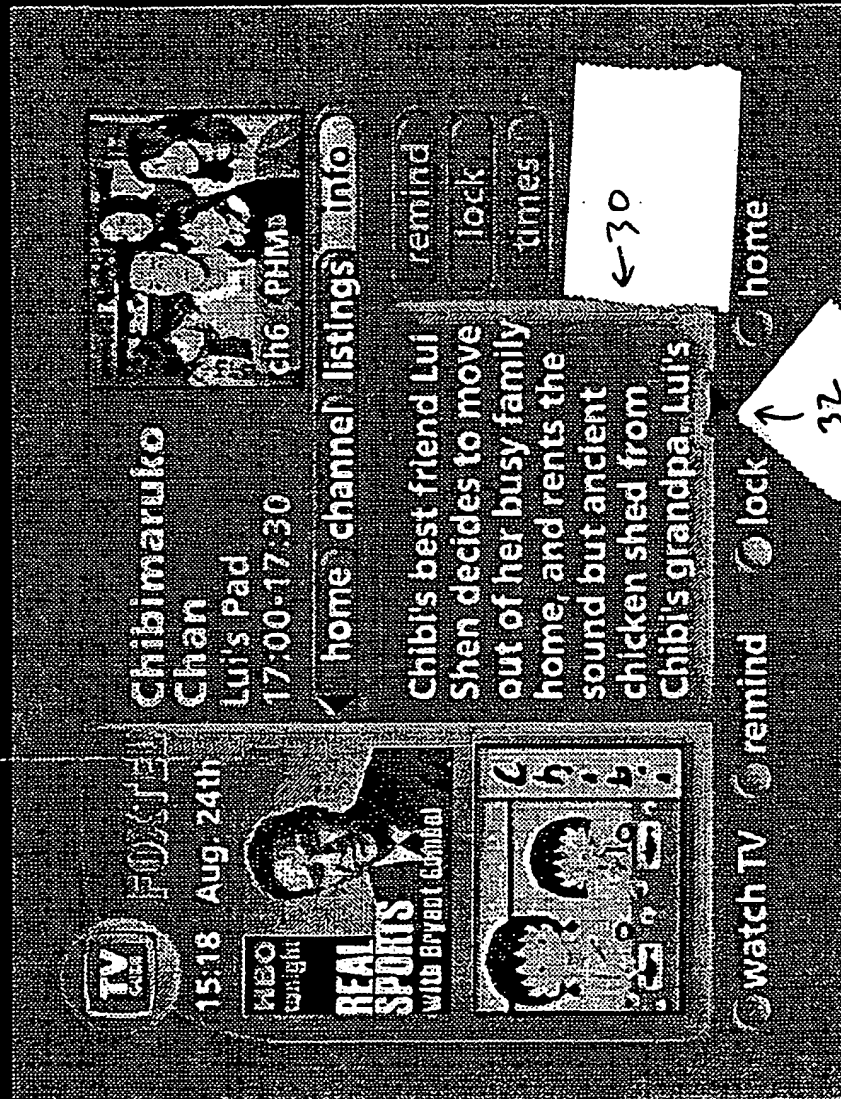


FIG. 17

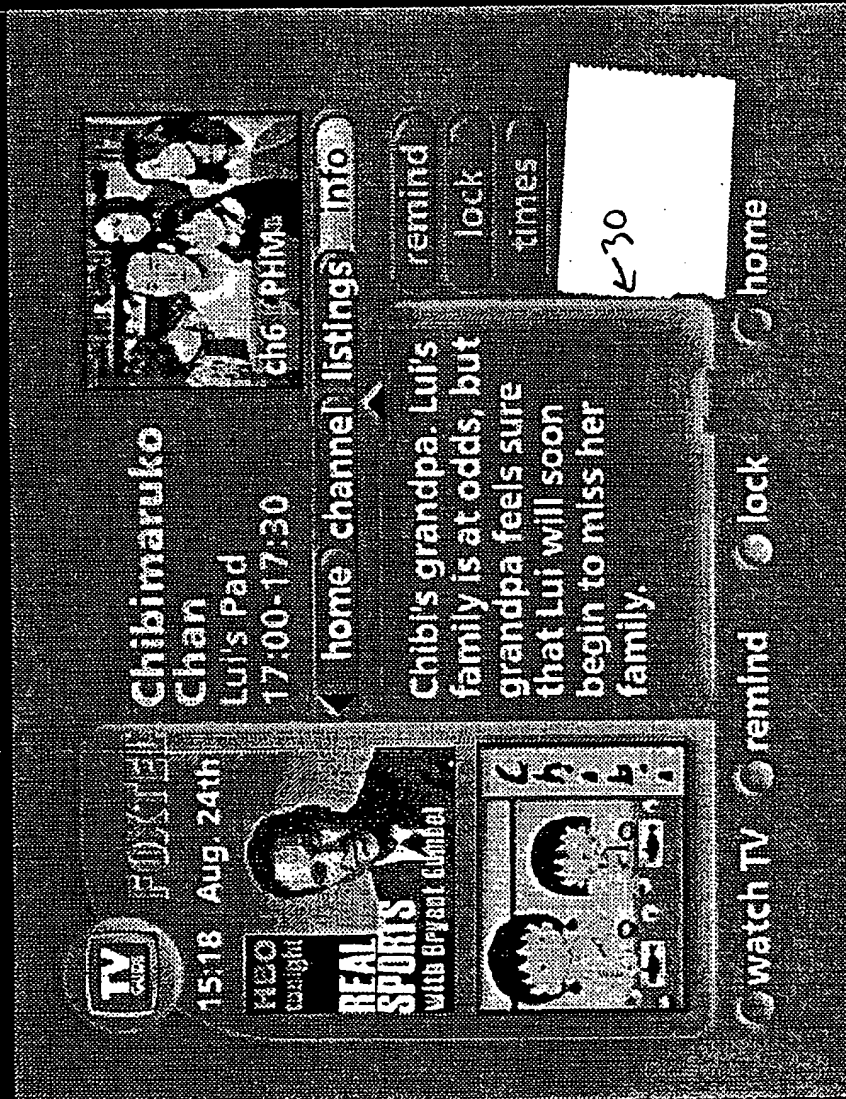


FIG. 18

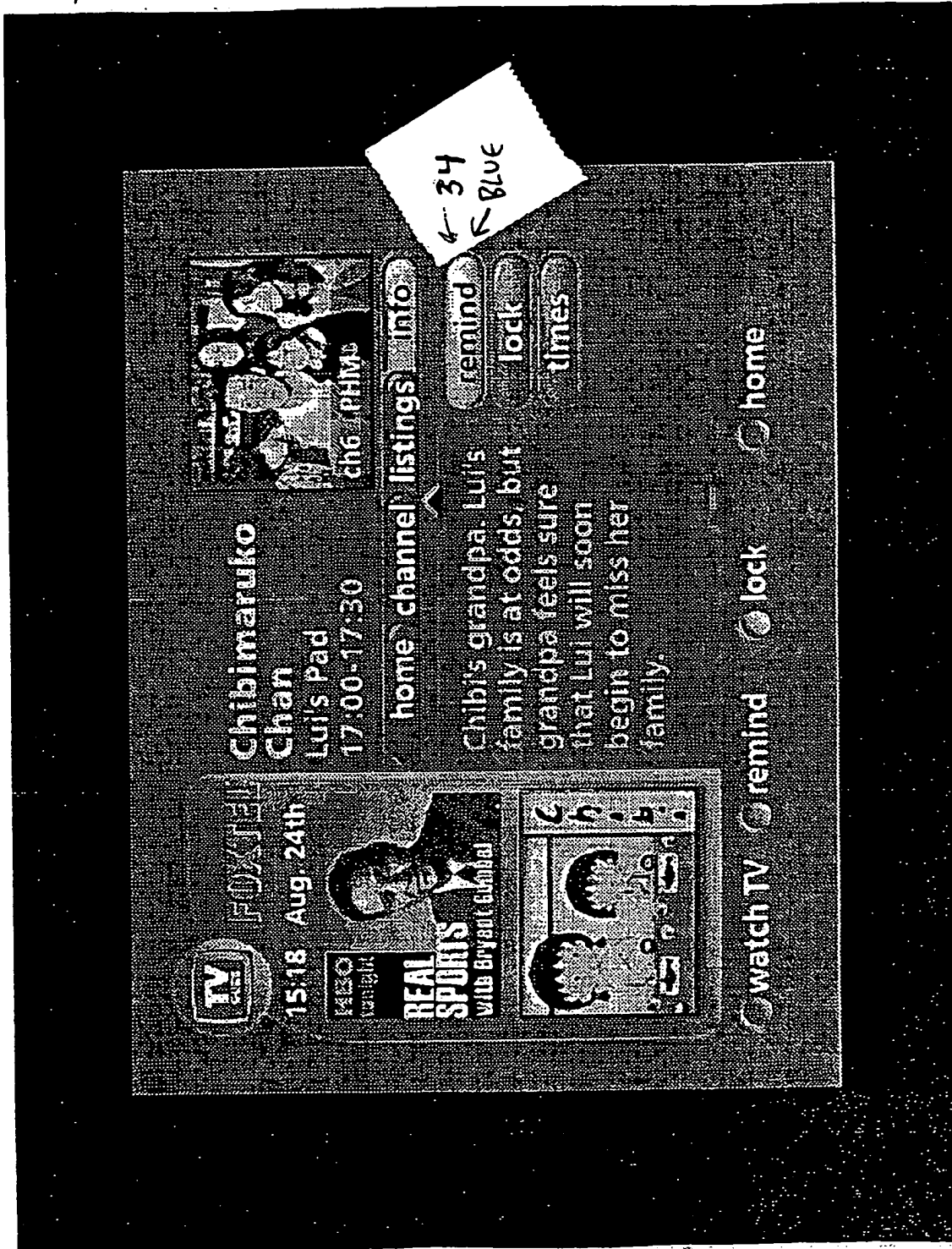


FIG. 19

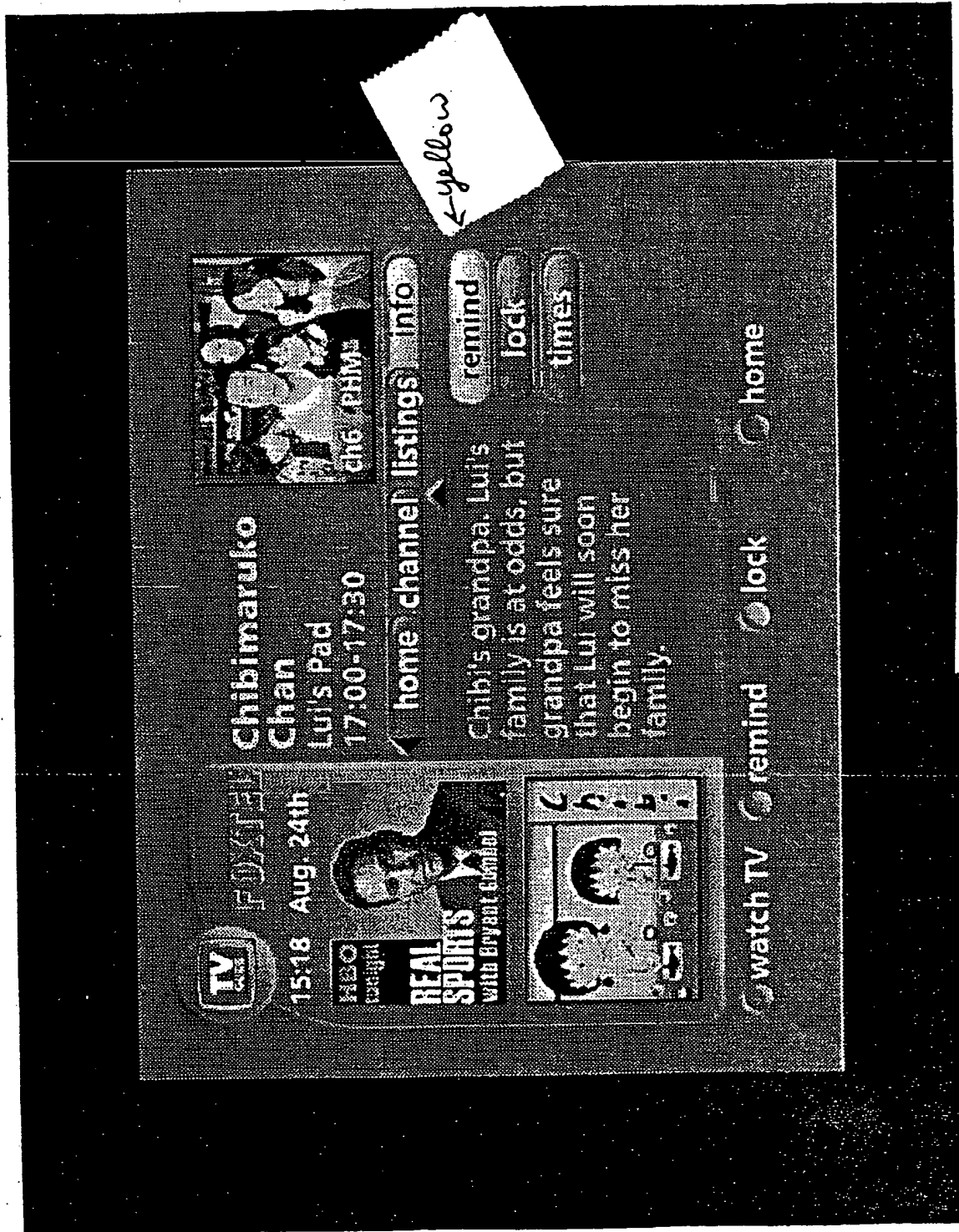


FIG. 20

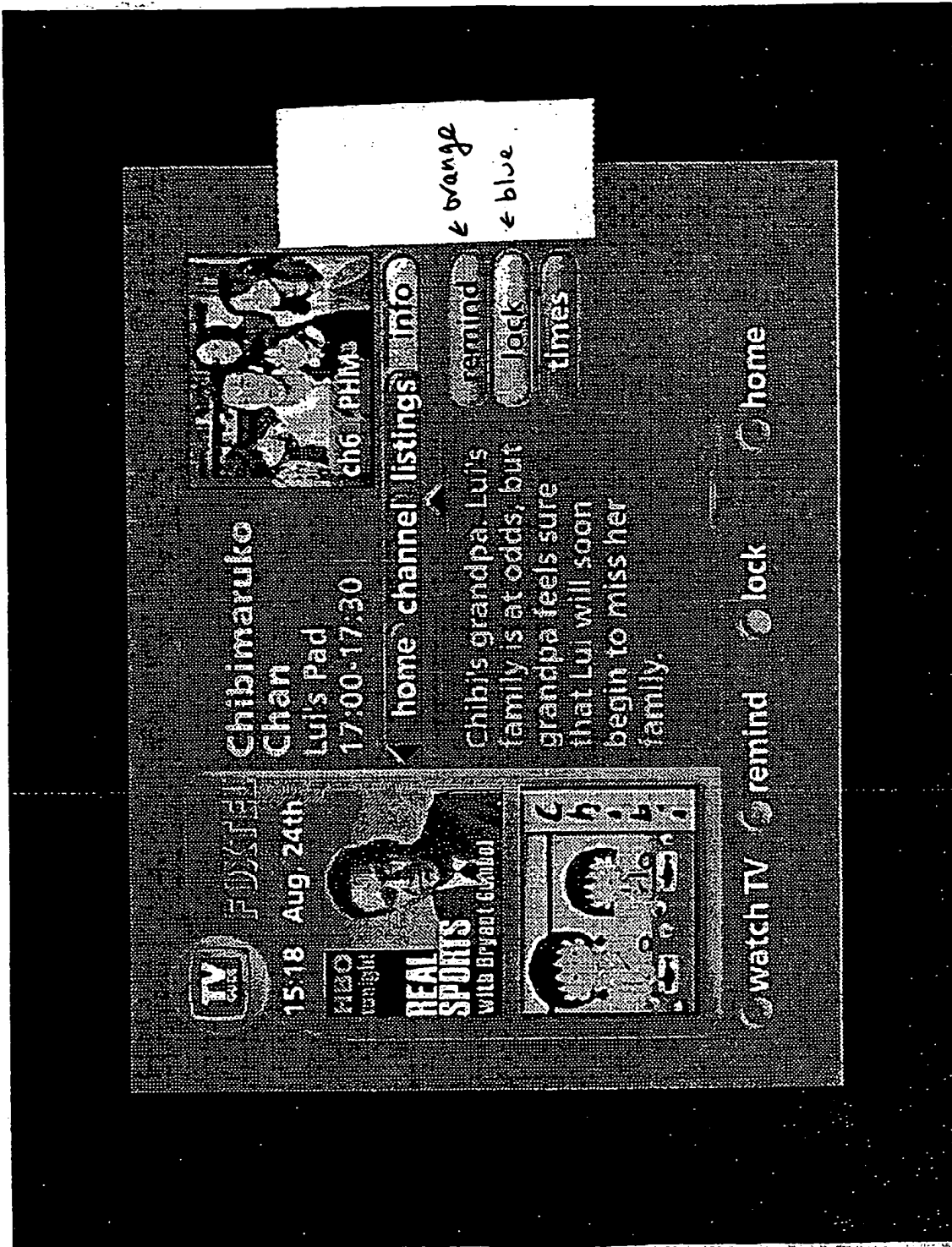


FIG. 21

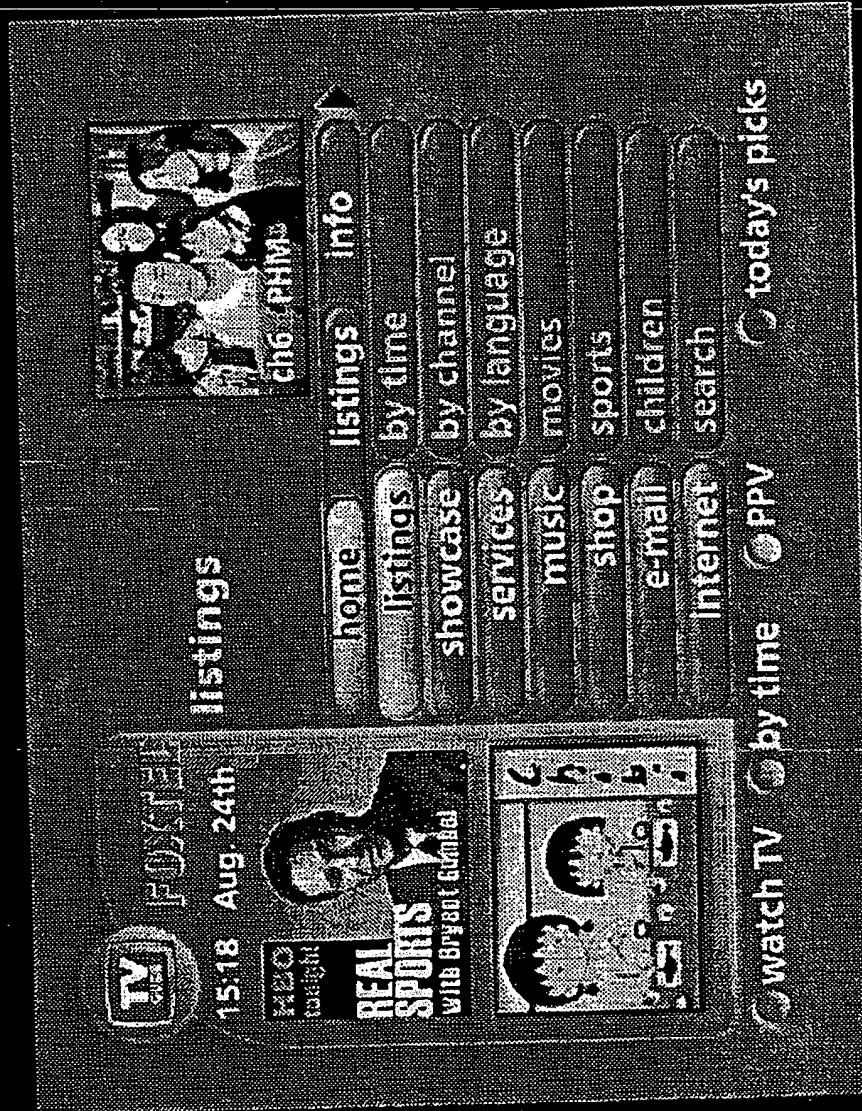


FIG. 22



FIG. 23

36



FIG. 24

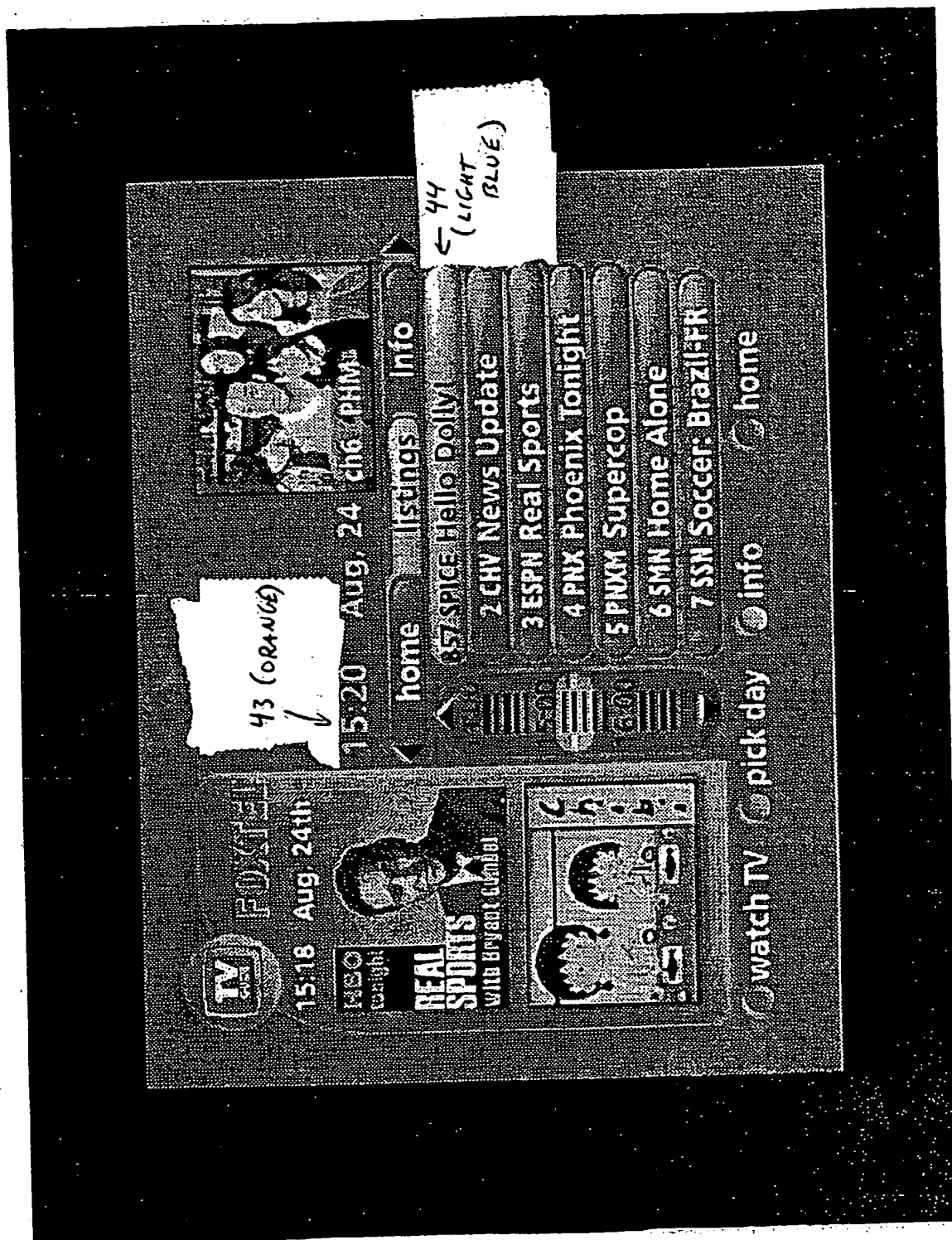


FIG. 25



FIG. 21c



FIG. 27

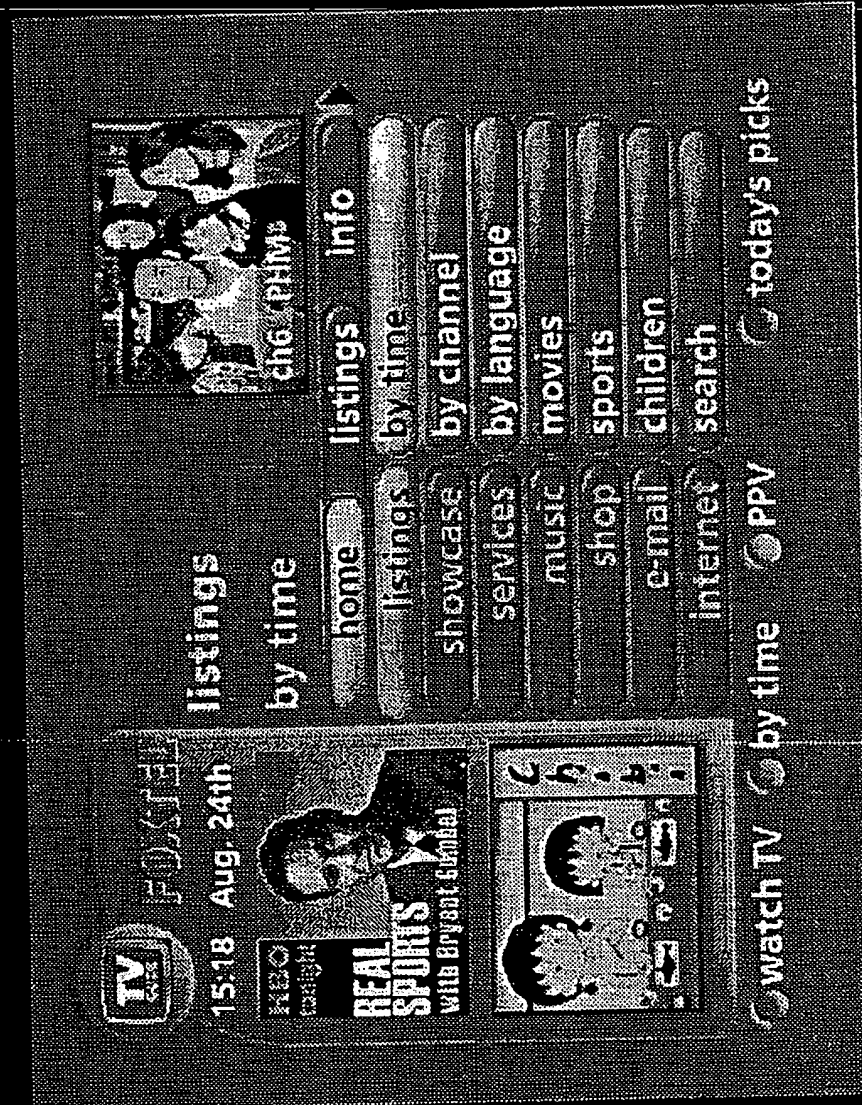


FIG. 28



FIG. 29

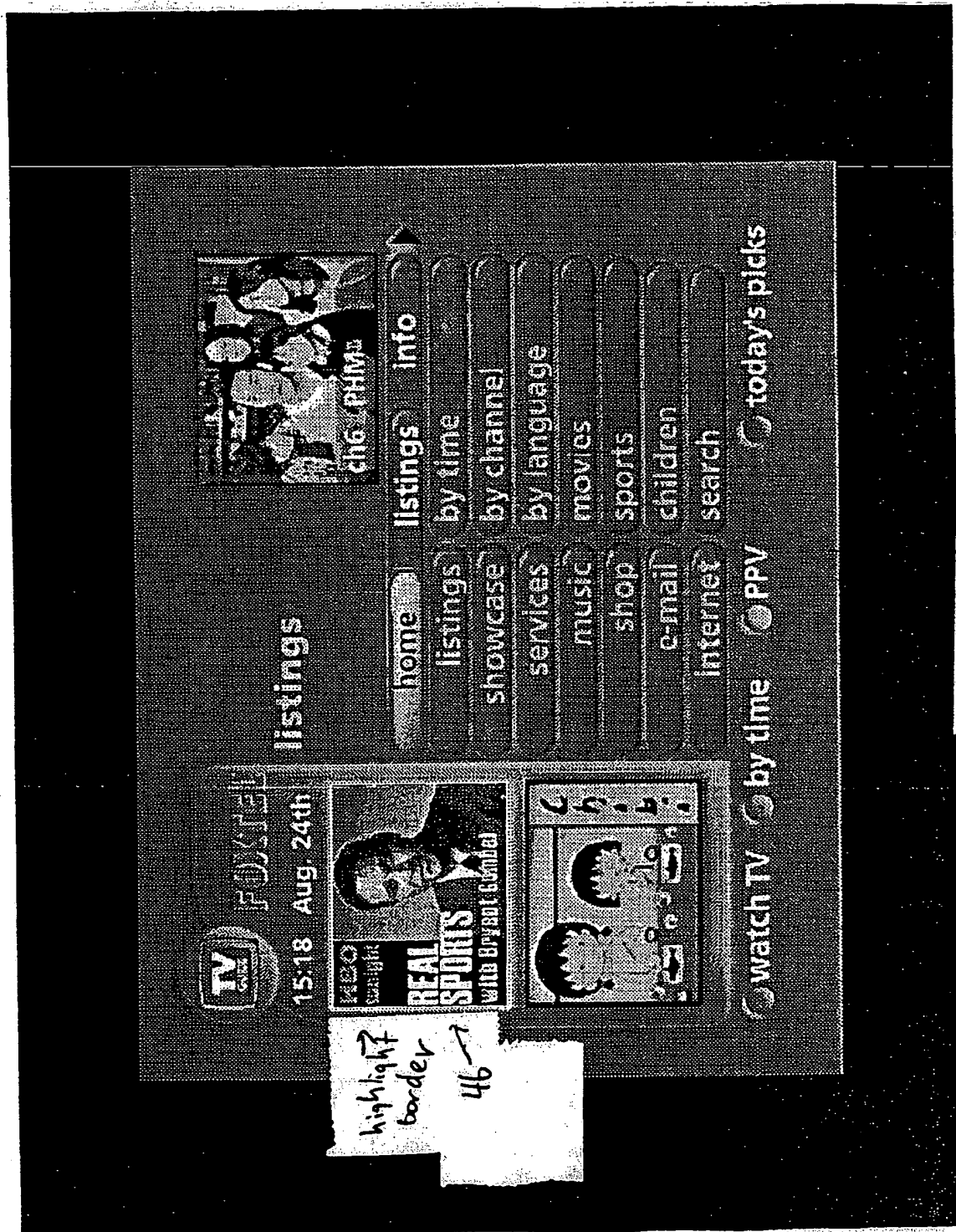


FIG. 30



FIG. 31

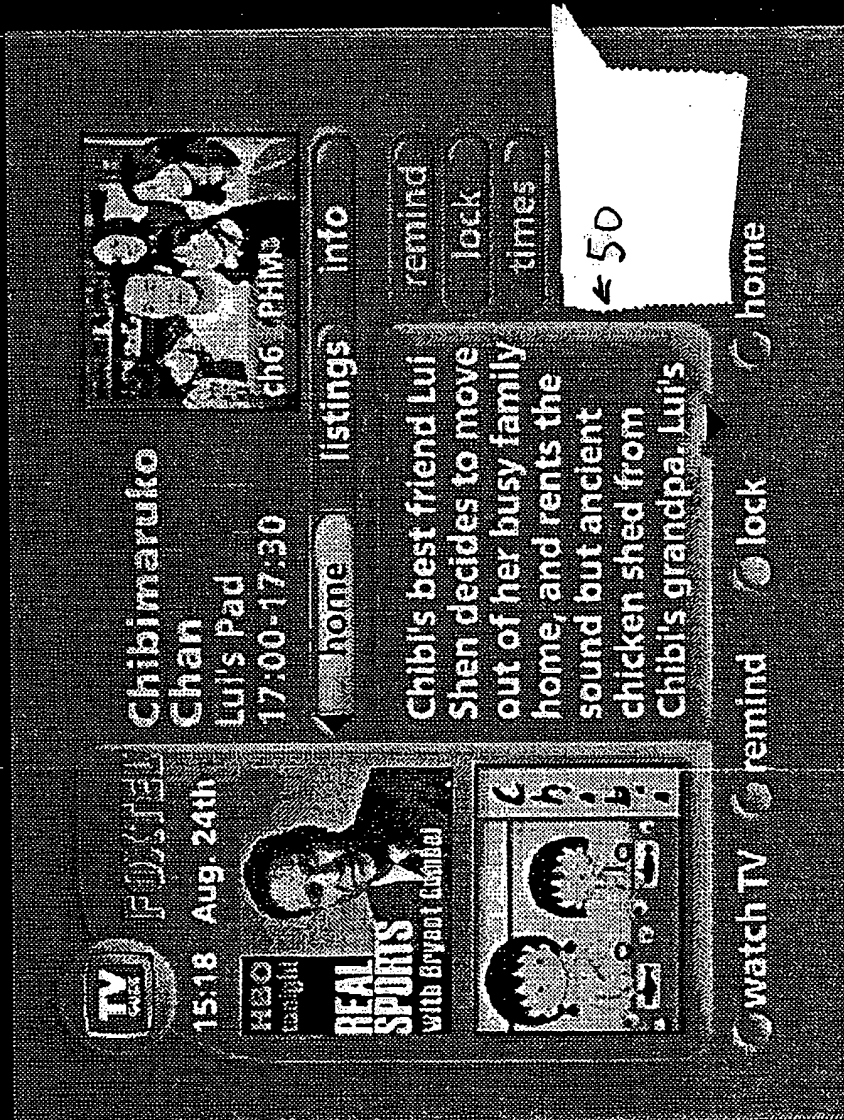


FIG. 32

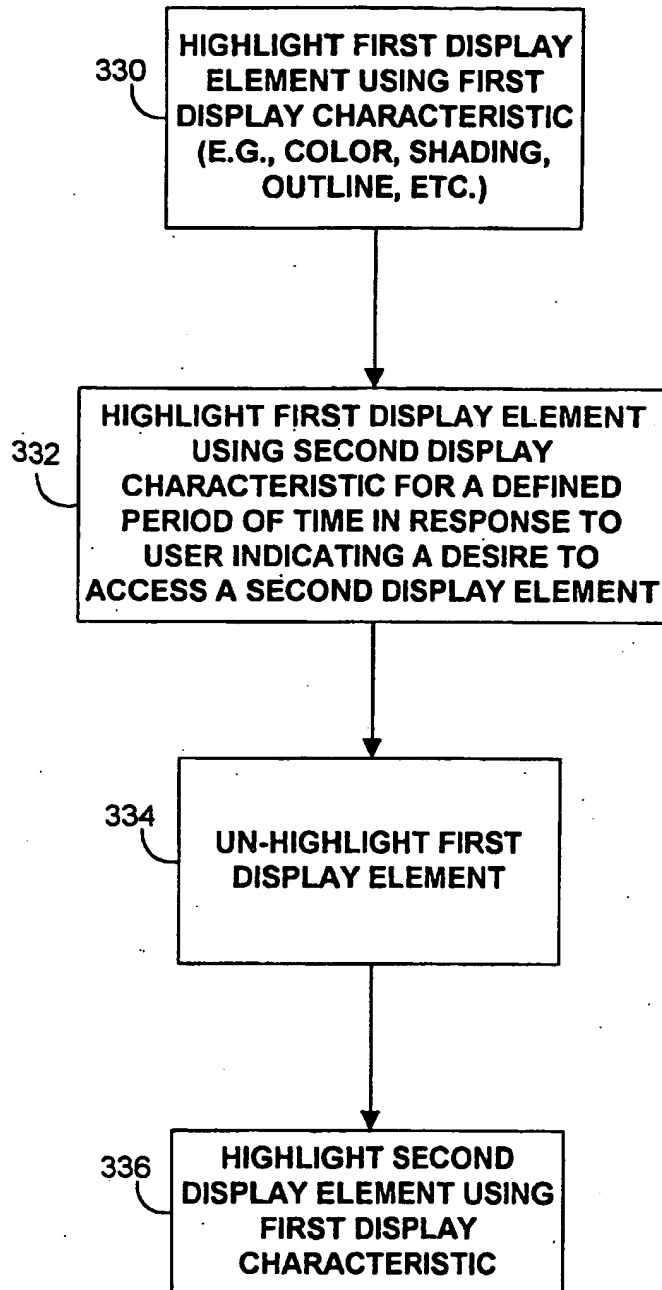


FIG. 33

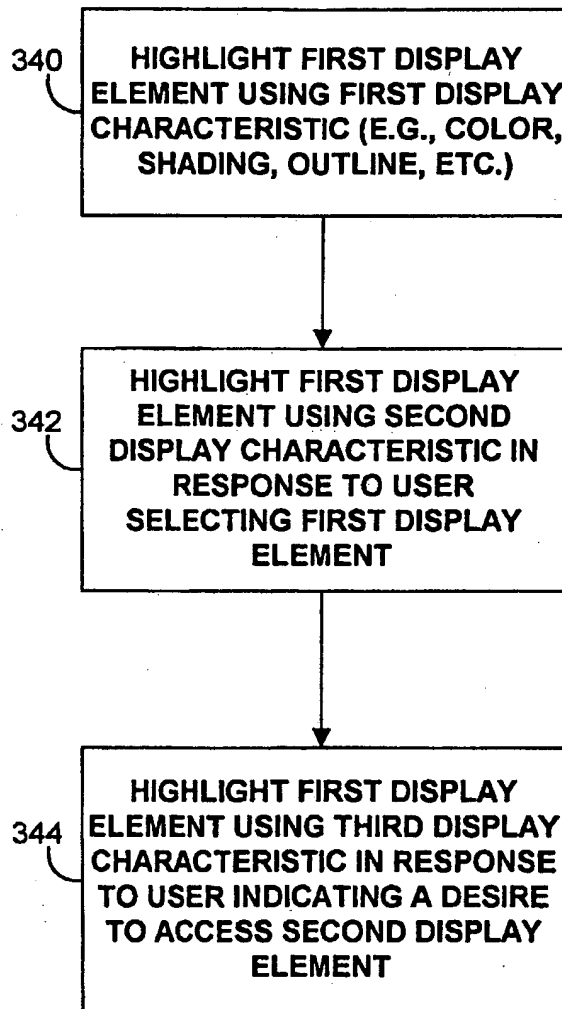


FIG. 34

101



FIG. 35A



FIG. 35B



Fig. 36

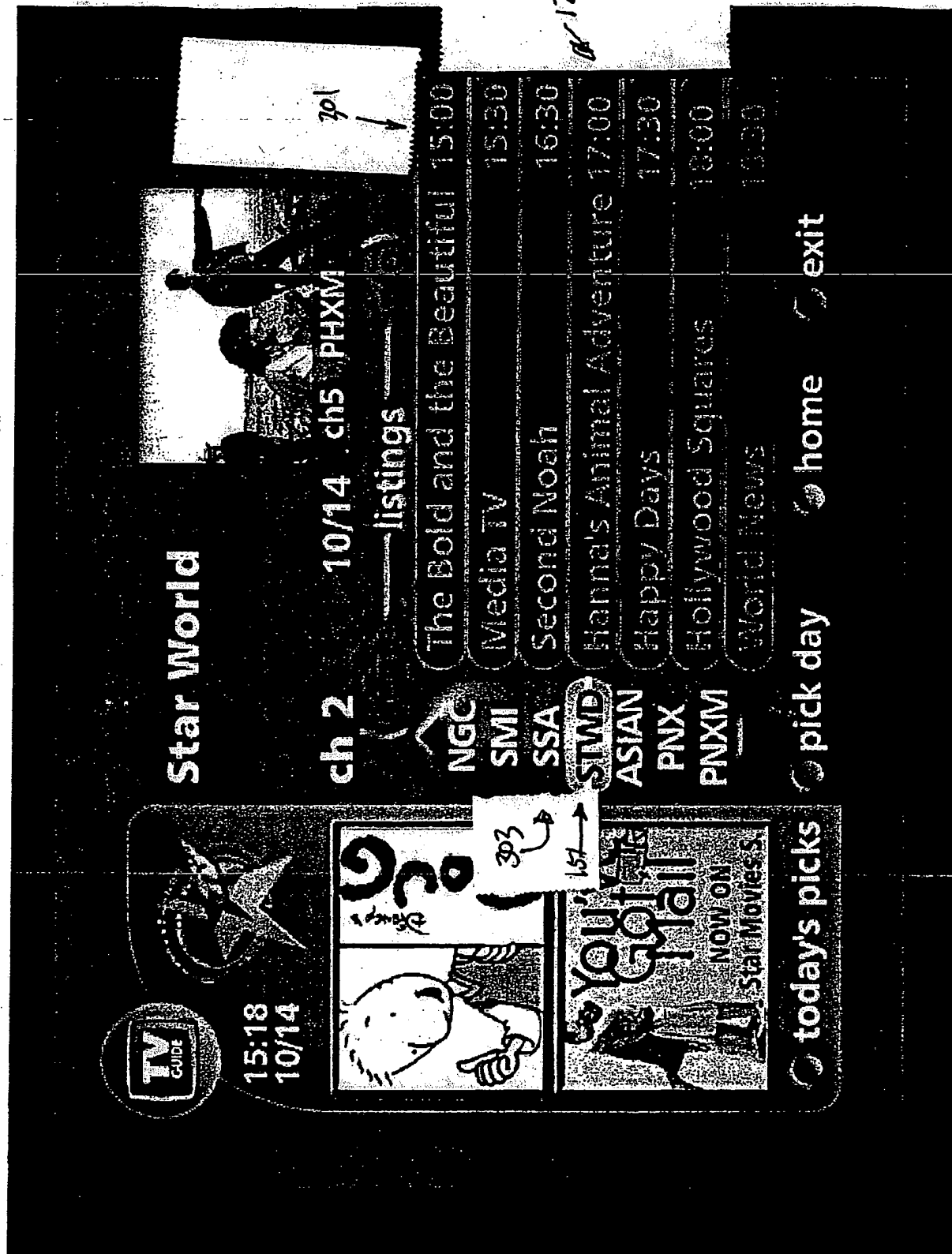


FIG. 37A



FIG. 37B

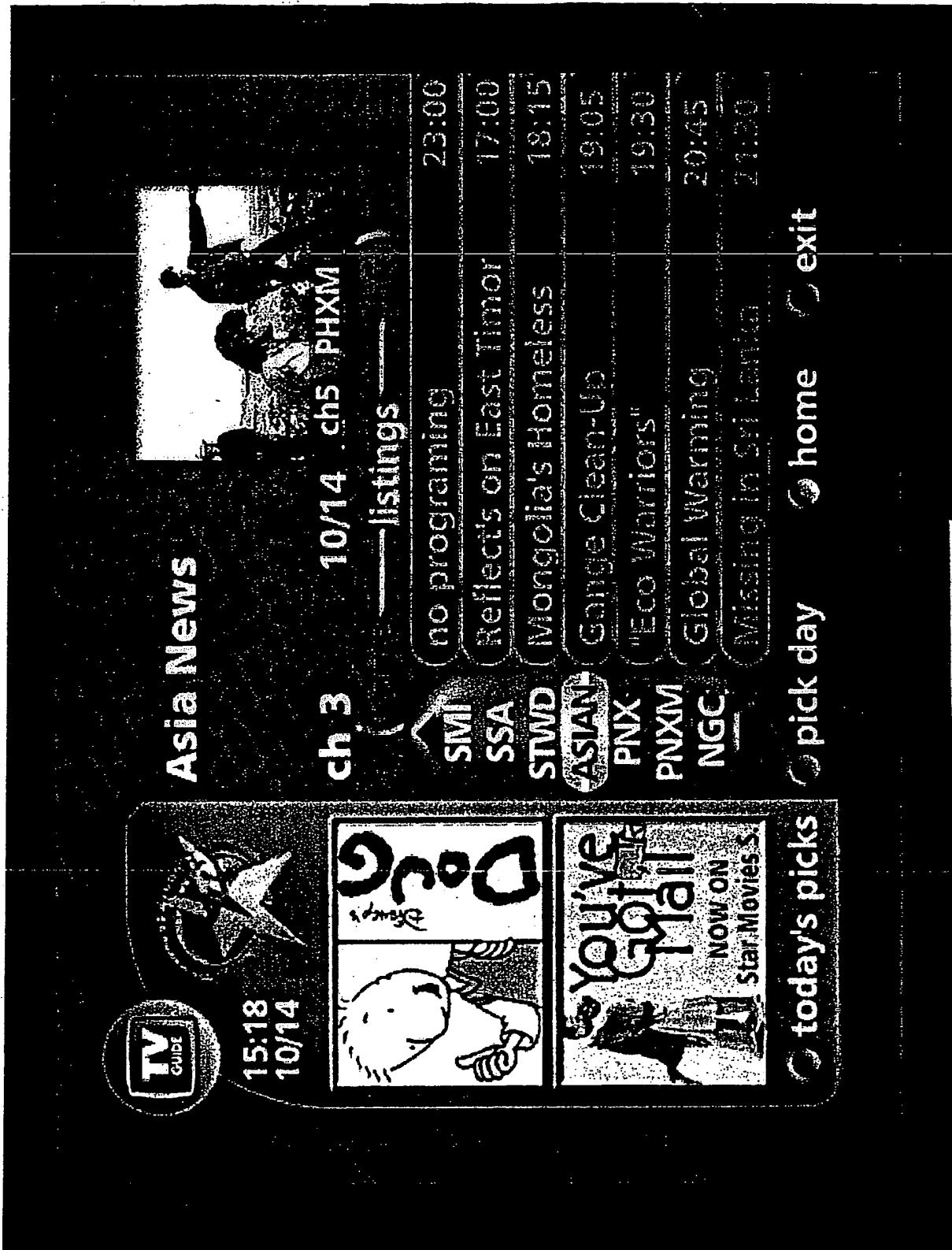


Fig. 38



15:18
10/14



鳳凰衛視

ch 4 10/14 ch5 P XM

listings

SSA

STWLD

ASIAN

~~PNX~~

PNXM

NGC

SMI

Phoenix Tonight	15:15
Macat Music Video	16:05
Neltun	16:30
Chibimaruko Chan	17:00
Xiao Hu Shi Music	17:30
Stock Express	18:05
Ugly Ducklings	18:35

today's picks

pick day

home

exit

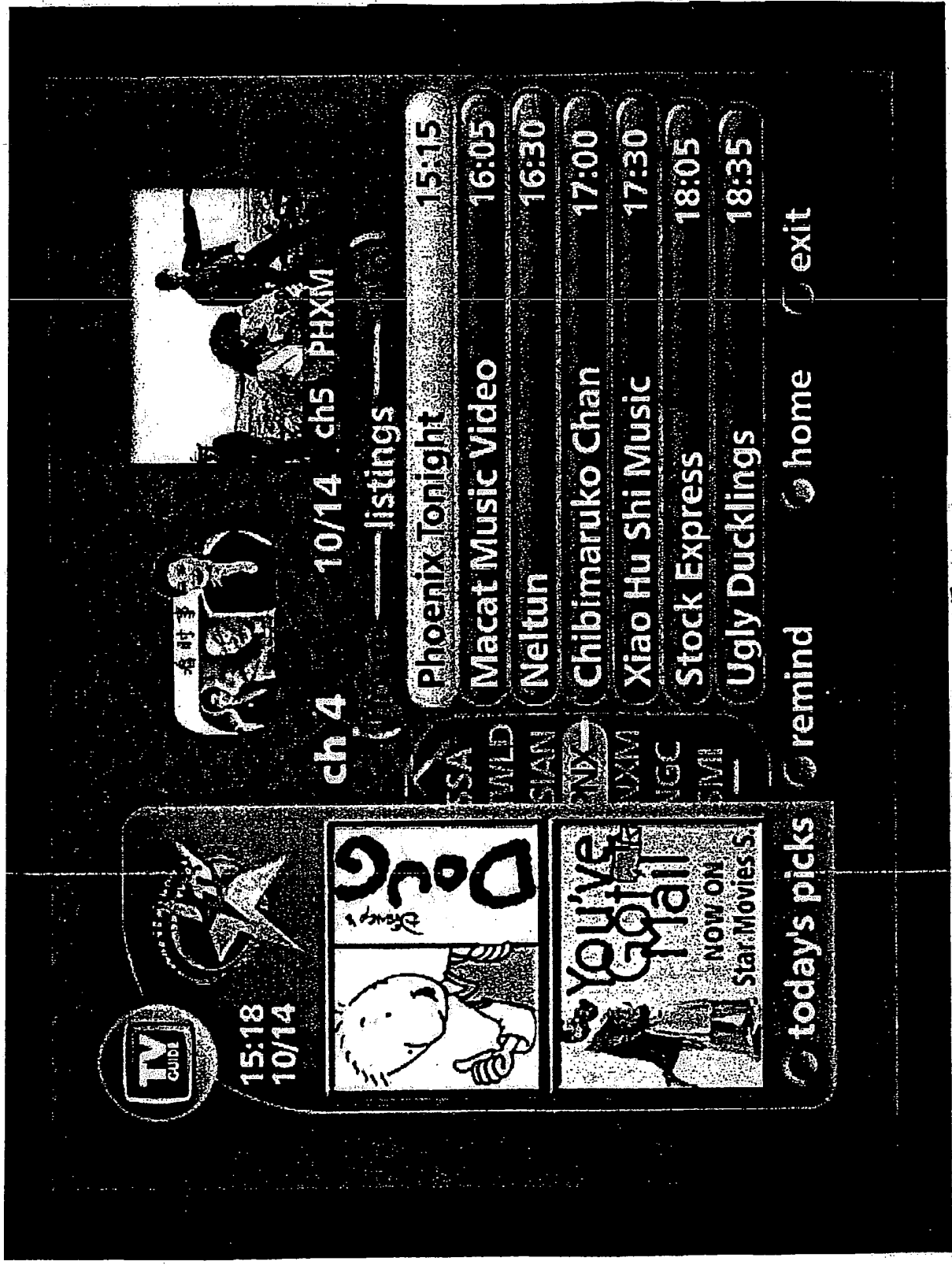


FIG. 40A

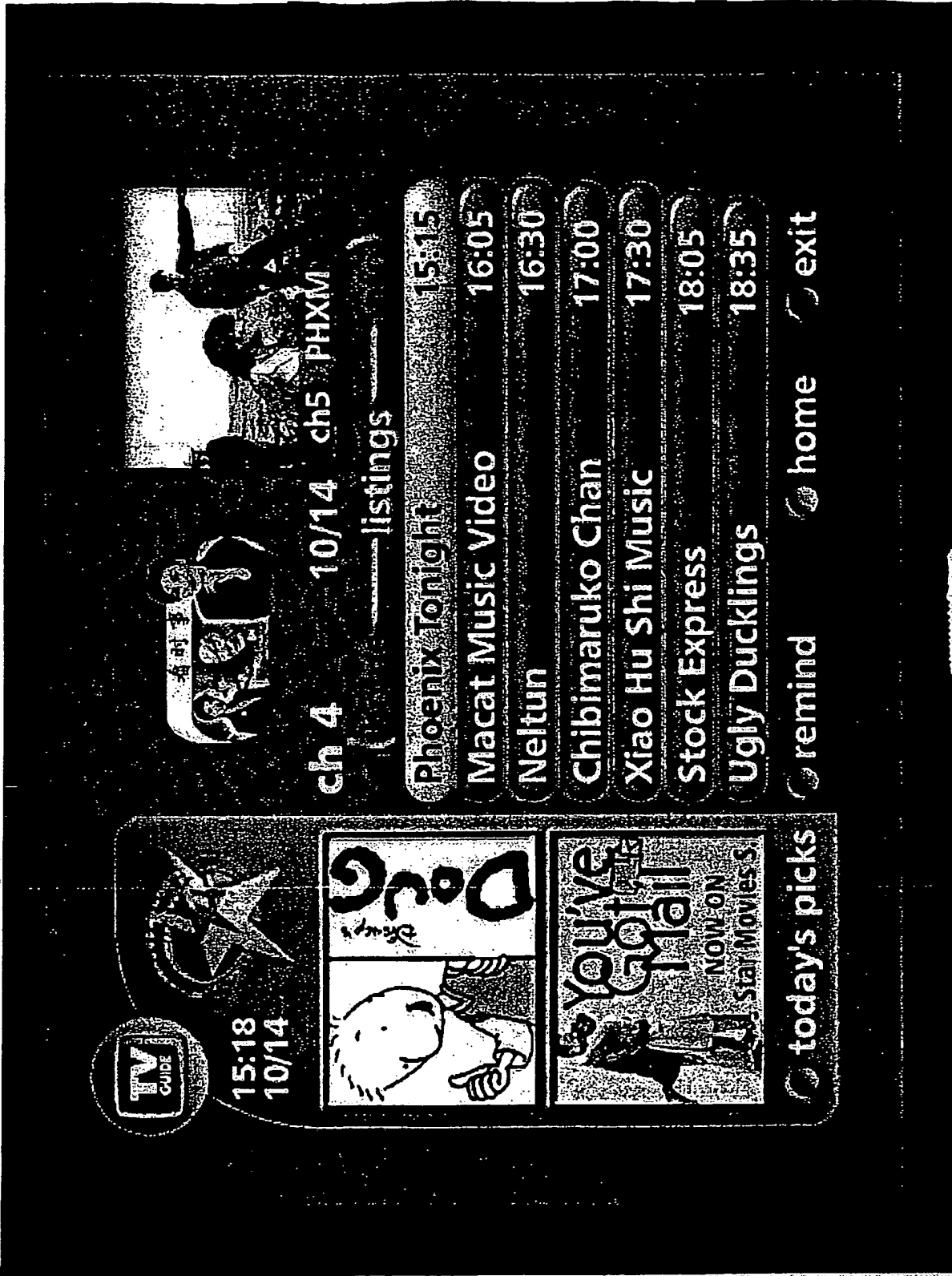


Fig. 40B

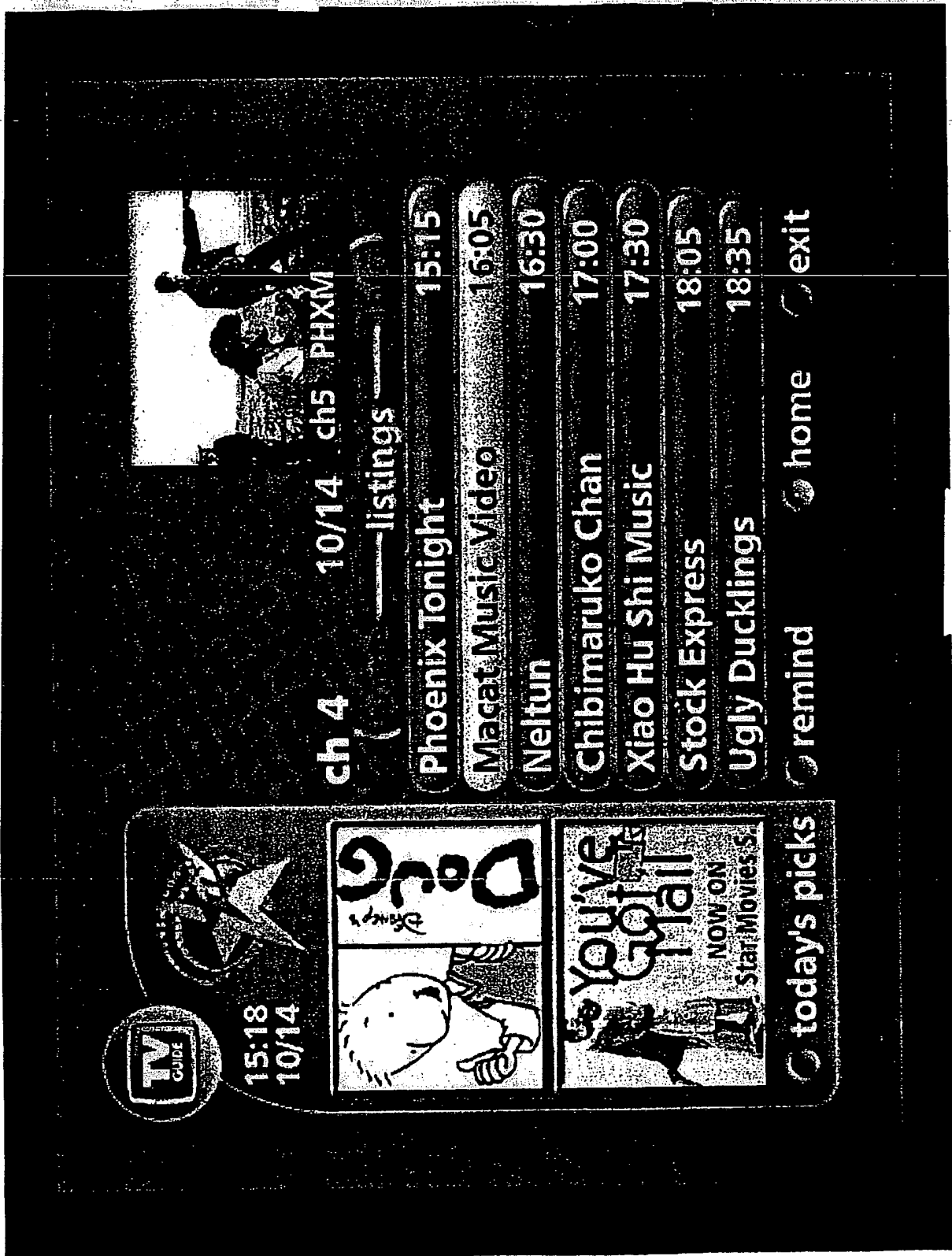


FIG. 41



15:18
10/14



today's picks



ch 4 10/14 ch5 PHXM

listings

Phoenix Tonight 15:15

Macat Music Video 16:05

Nelton 16:30

Chibimaruko Chan 17:00

Xiao Hu Shi Music 17:30

Stock Express 18:05

Ugly Ducklings 18:35

remind home exit

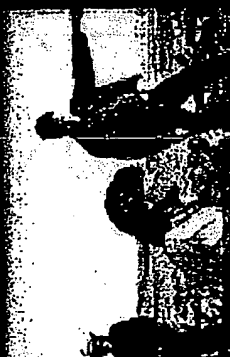
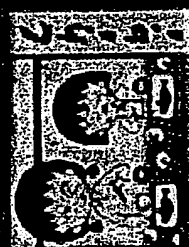
Fig 42



15:18
10/14



today's picks



ch 4 10/14 ch5 PHXM

listings

Phoenix Tonight 15:15

Macat Music Video 16:05

Nelton 16:30

Chibinmaruko Chan 17:00

Xiao Hu Shi Music 17:30

Stock Express 18:05

Ugly Ducklings 18:35

remind home exit

FIG. 43

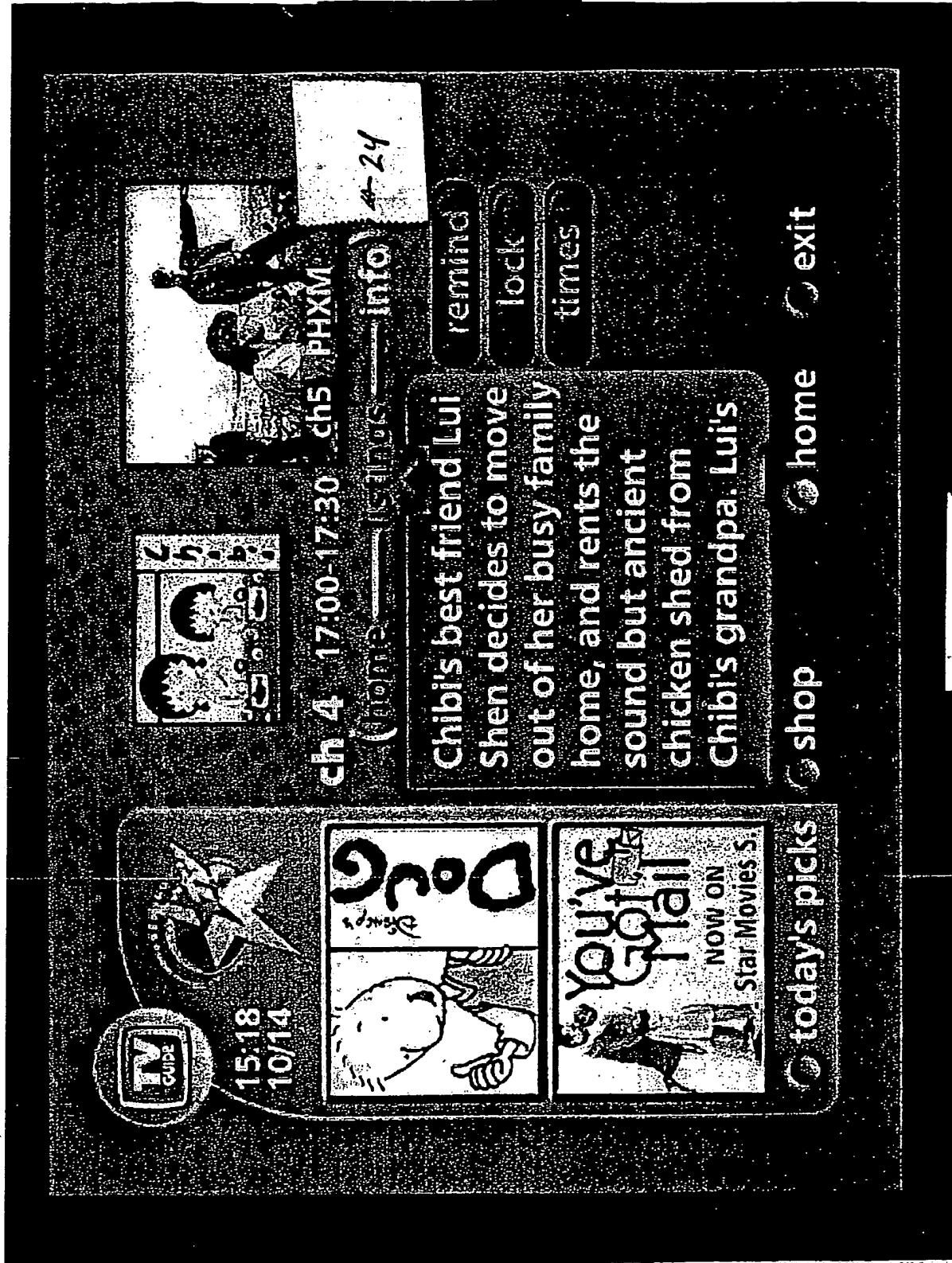
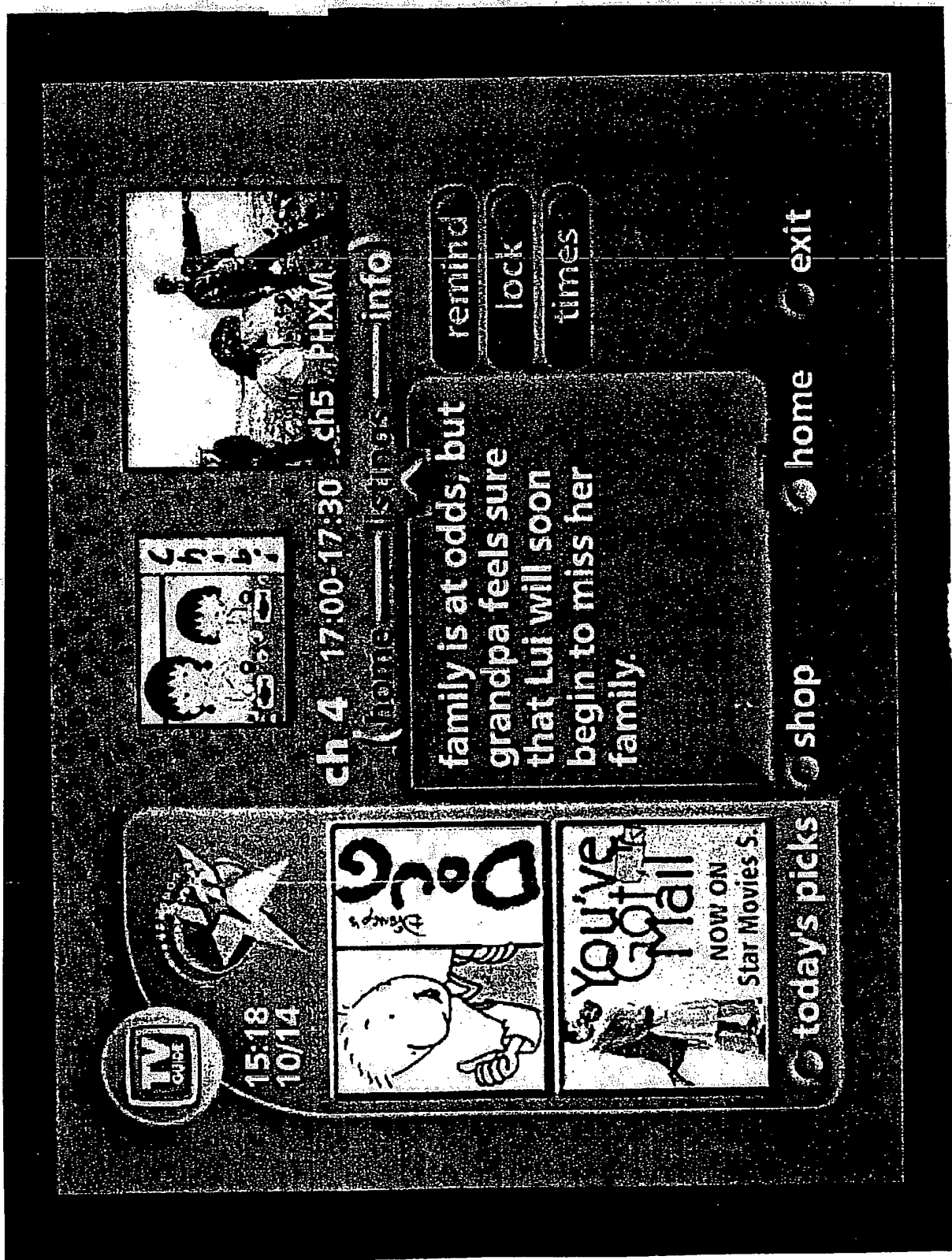


FIG. 44



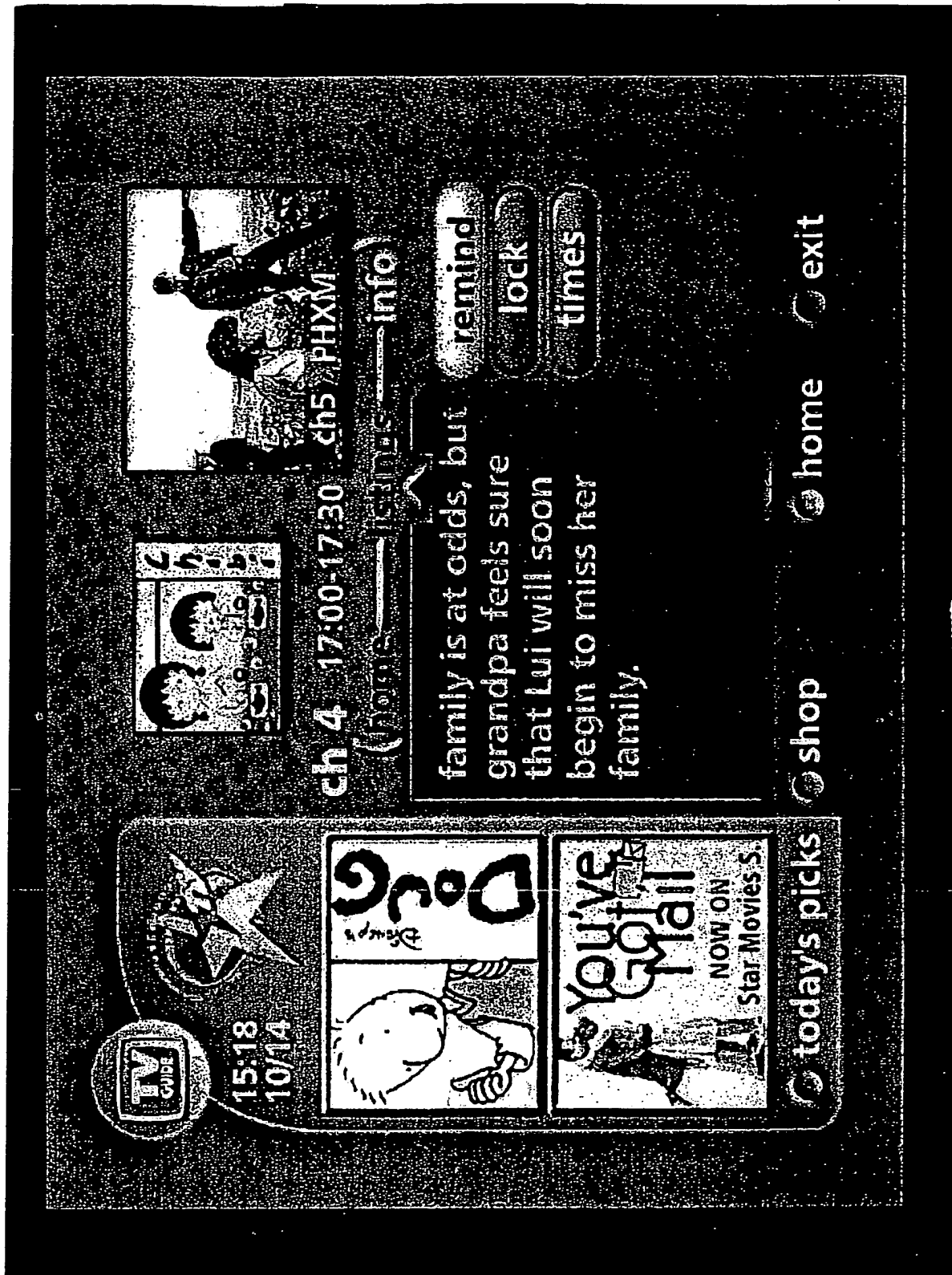


FIG. 46

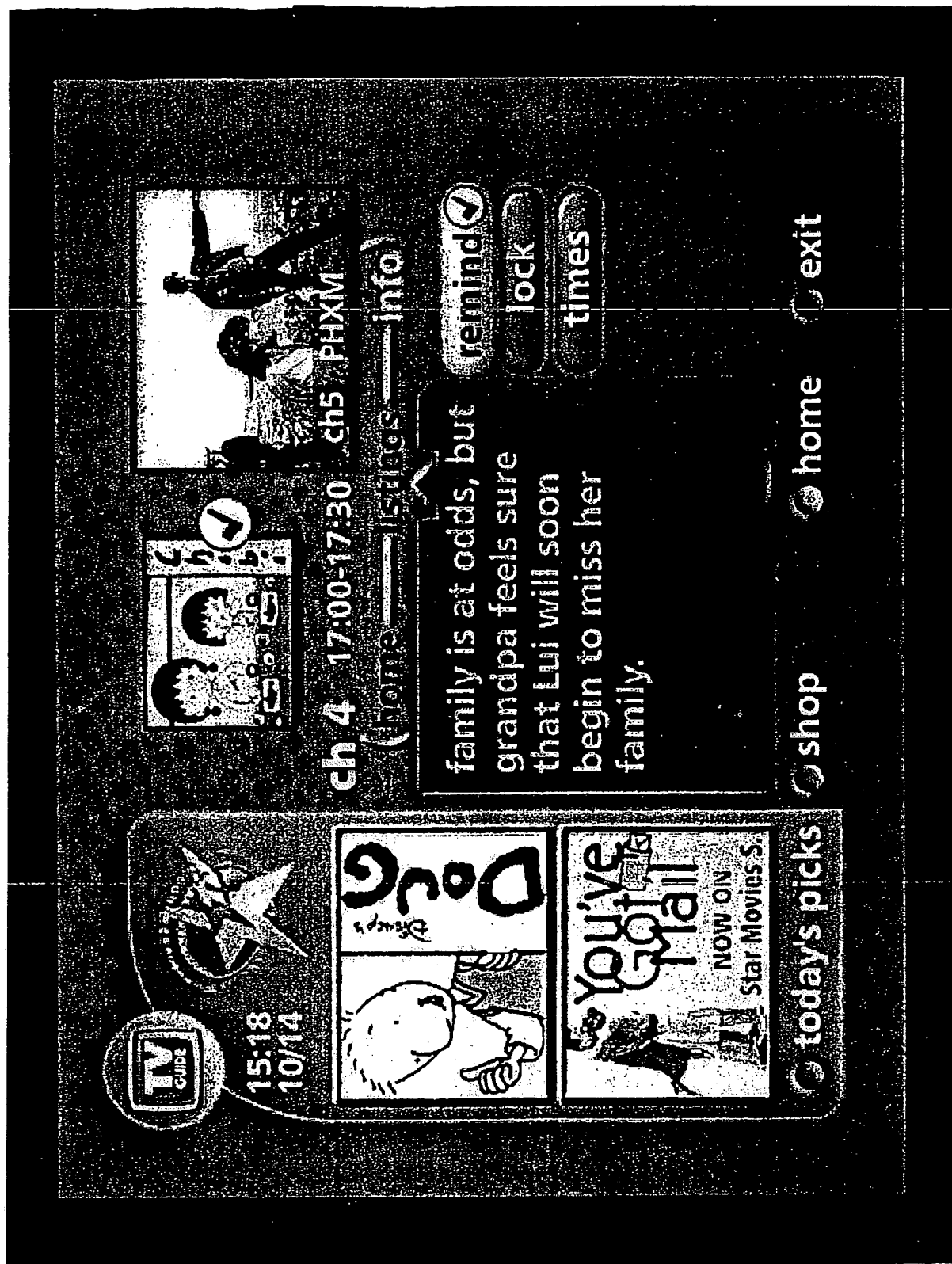


Fig. 47



FIG. 48

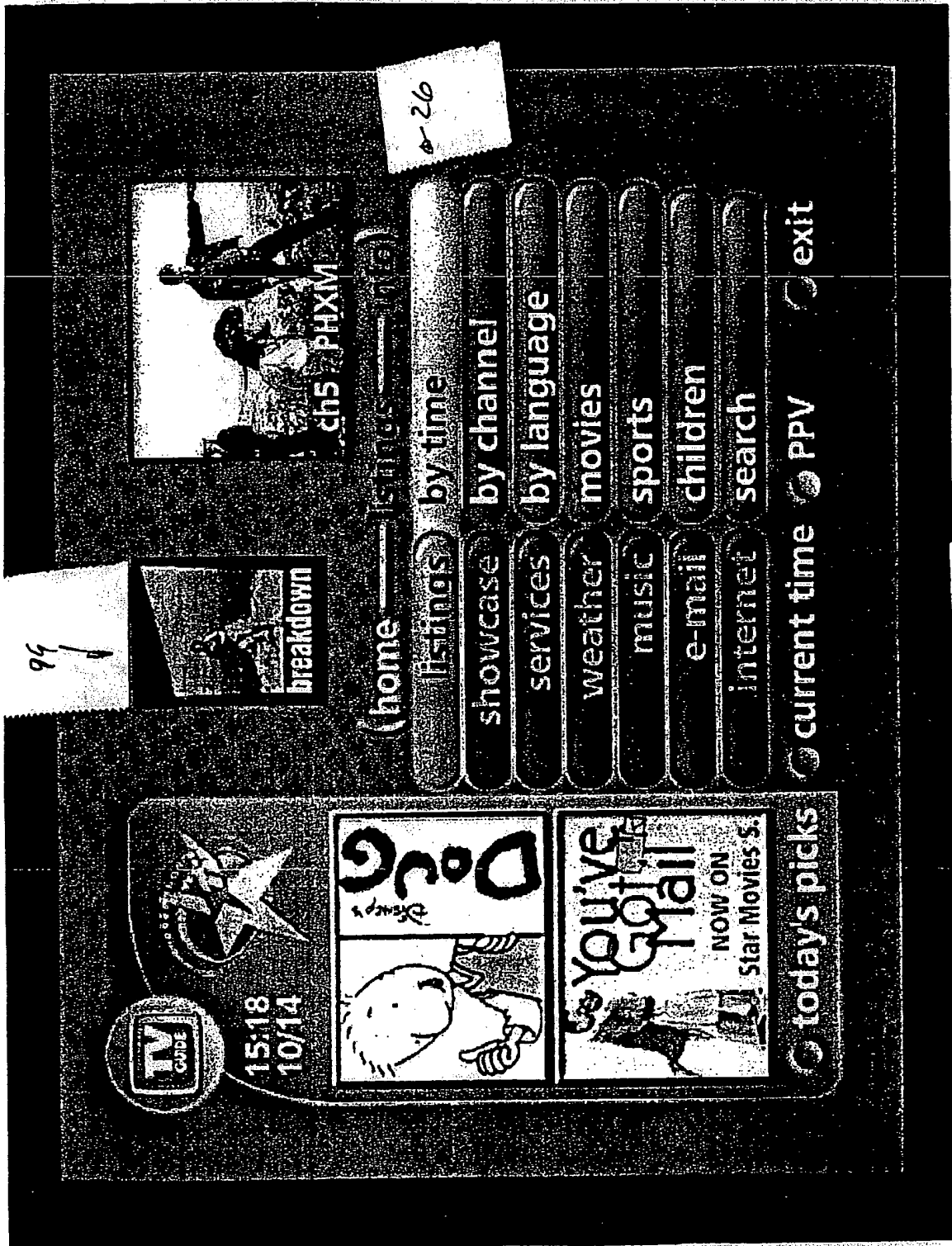


FIG. 49



FIG. 50

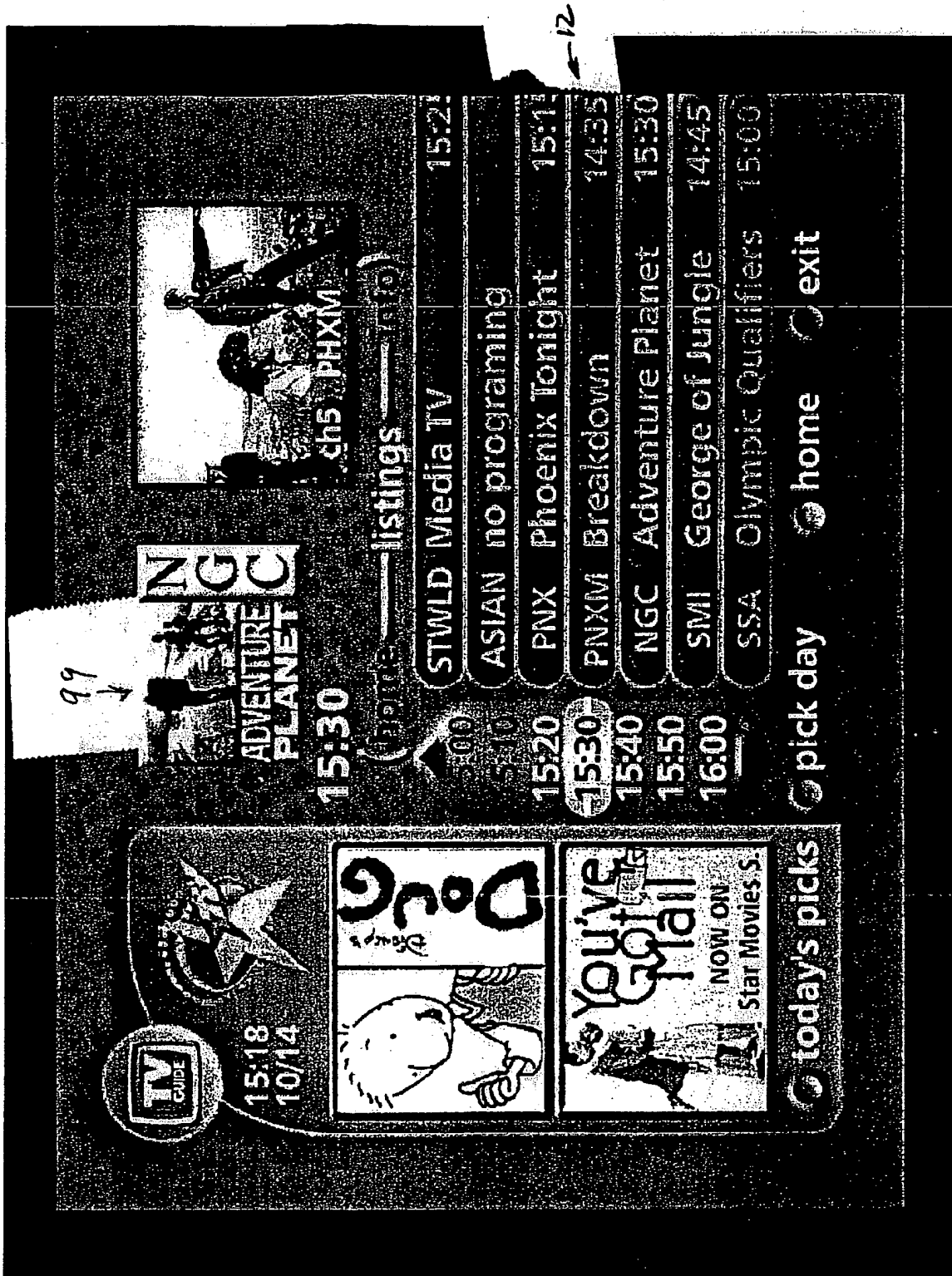


FIG. 61

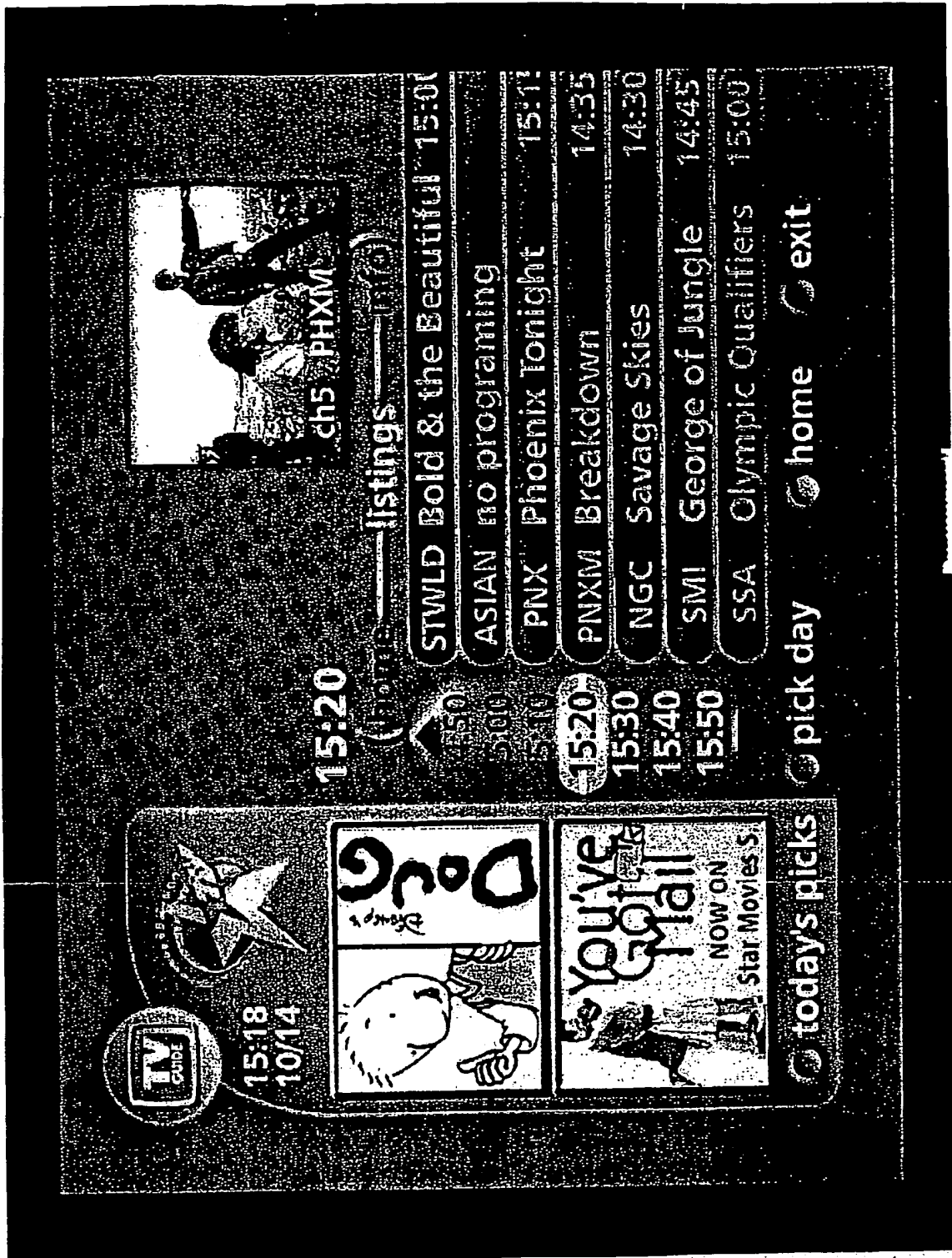


FIG. 52

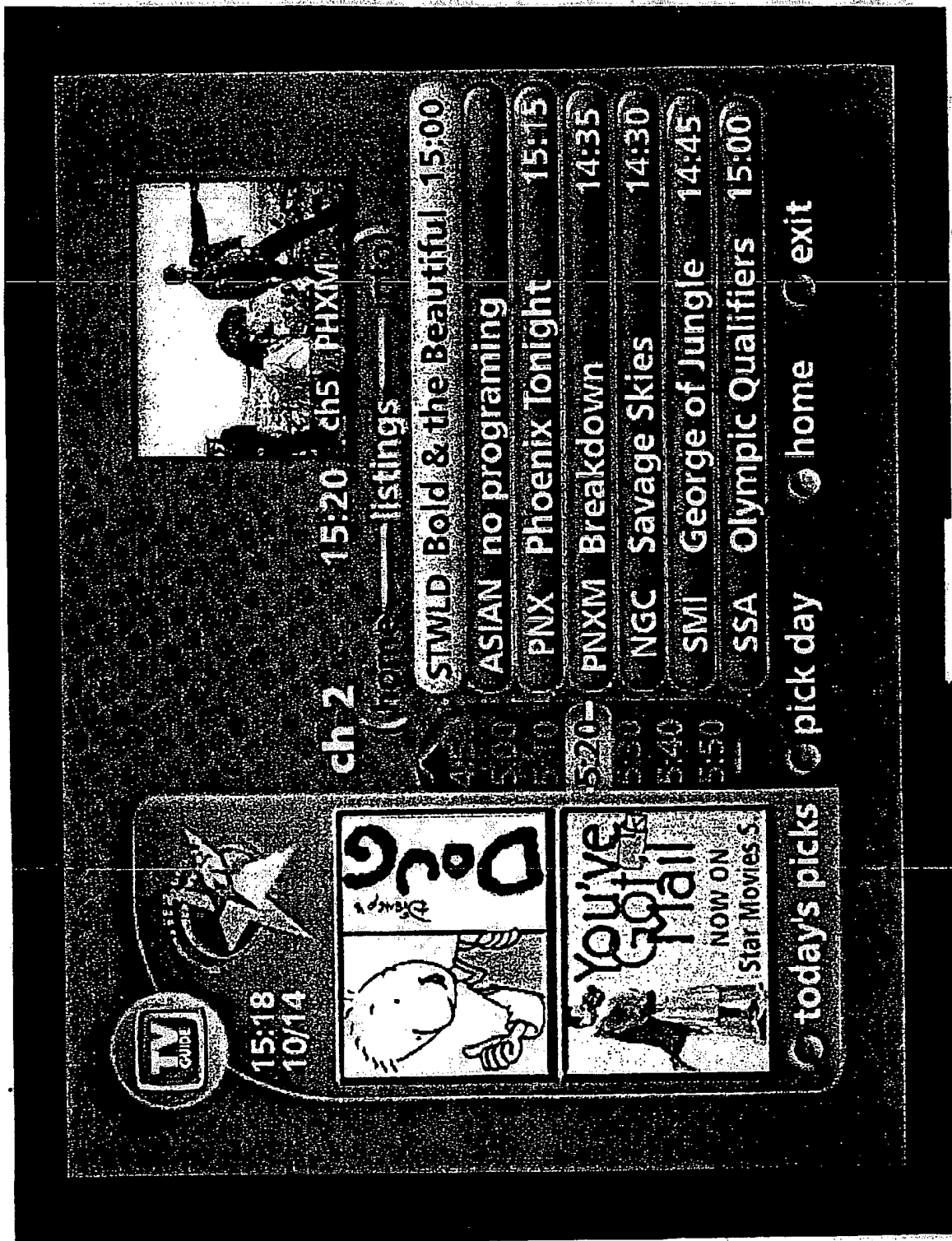


FIG. 53A



FIG. 33B



FIG. 54

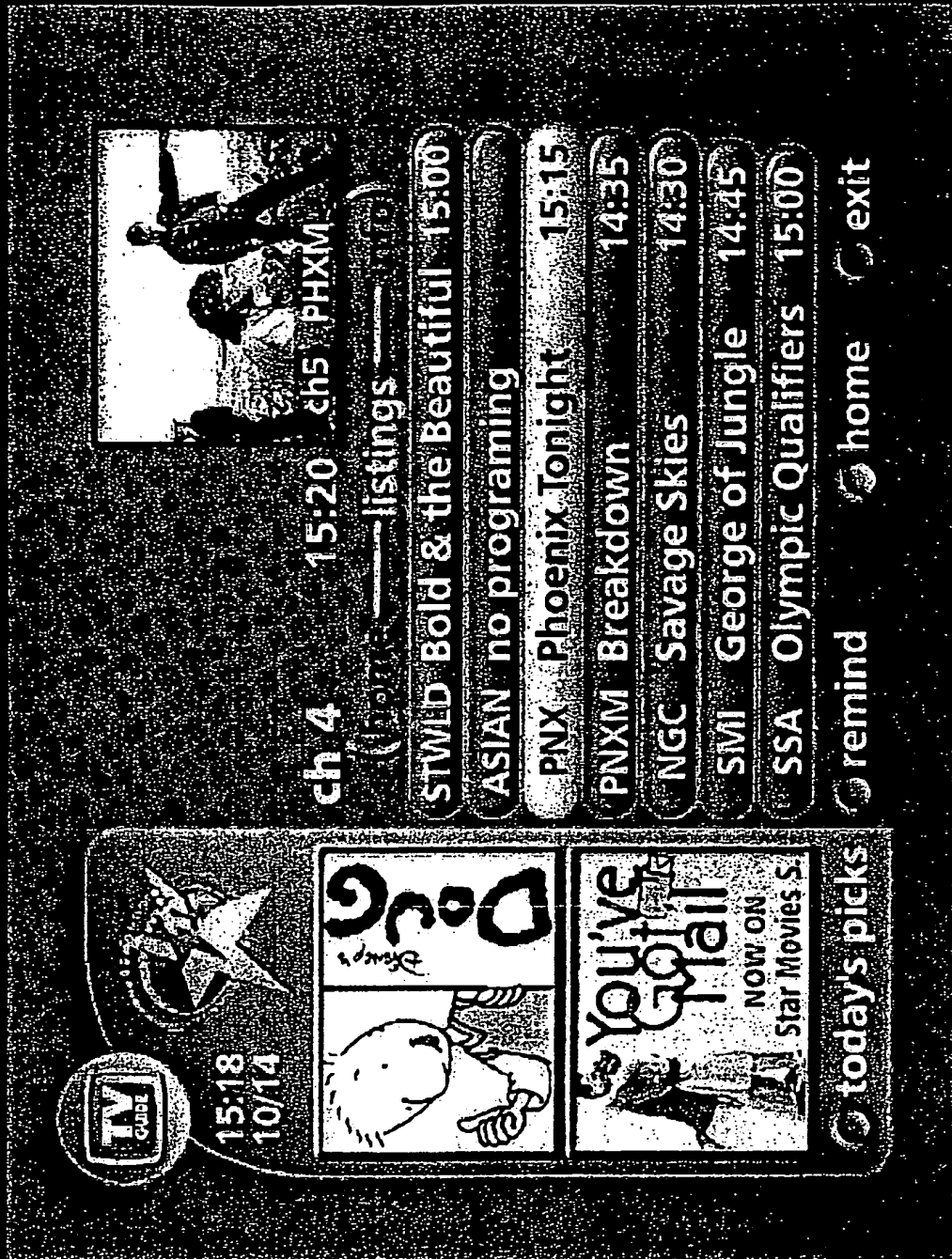


FIG. 56



15:18
10/14






You've Got Mail

NOW ON
Star Movies 5

today's picks



breakdown

ch 5 15:20 ch5 PHXM



home — listings —

STWLD Bold & the Beautiful	15:00
ASIAN no programming	
PNX Phoenix Tonight	15:15
PNXM Breakdown	14:35
NGC Savage Skies	14:30
SMI George of Jungle	14:45
SSA Olympic Qualifiers	15:00

remind home exit

FIG. 56



FIG. 57

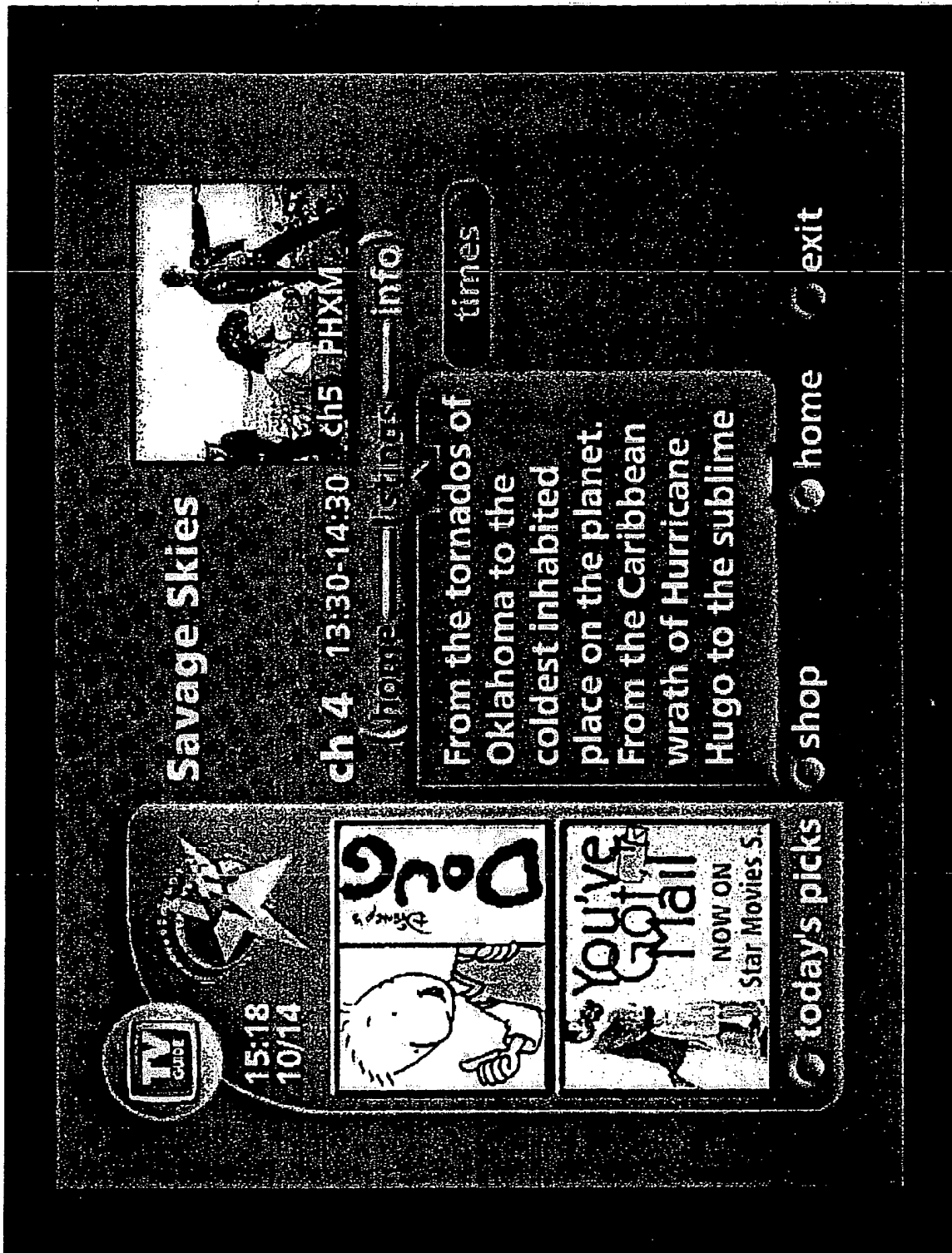


FIG. 58

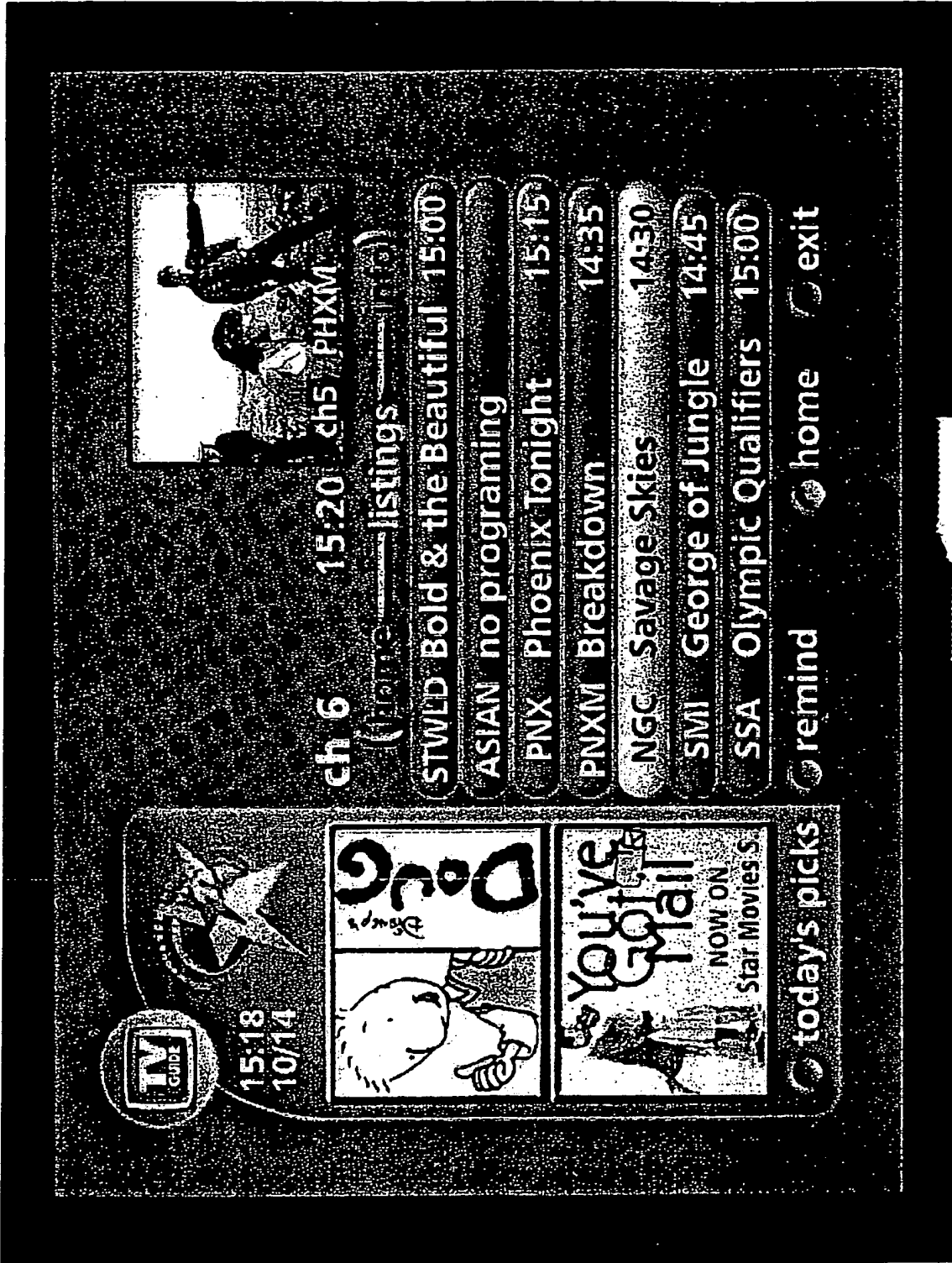


Fig. 59



FIG. 60



FIG. 61

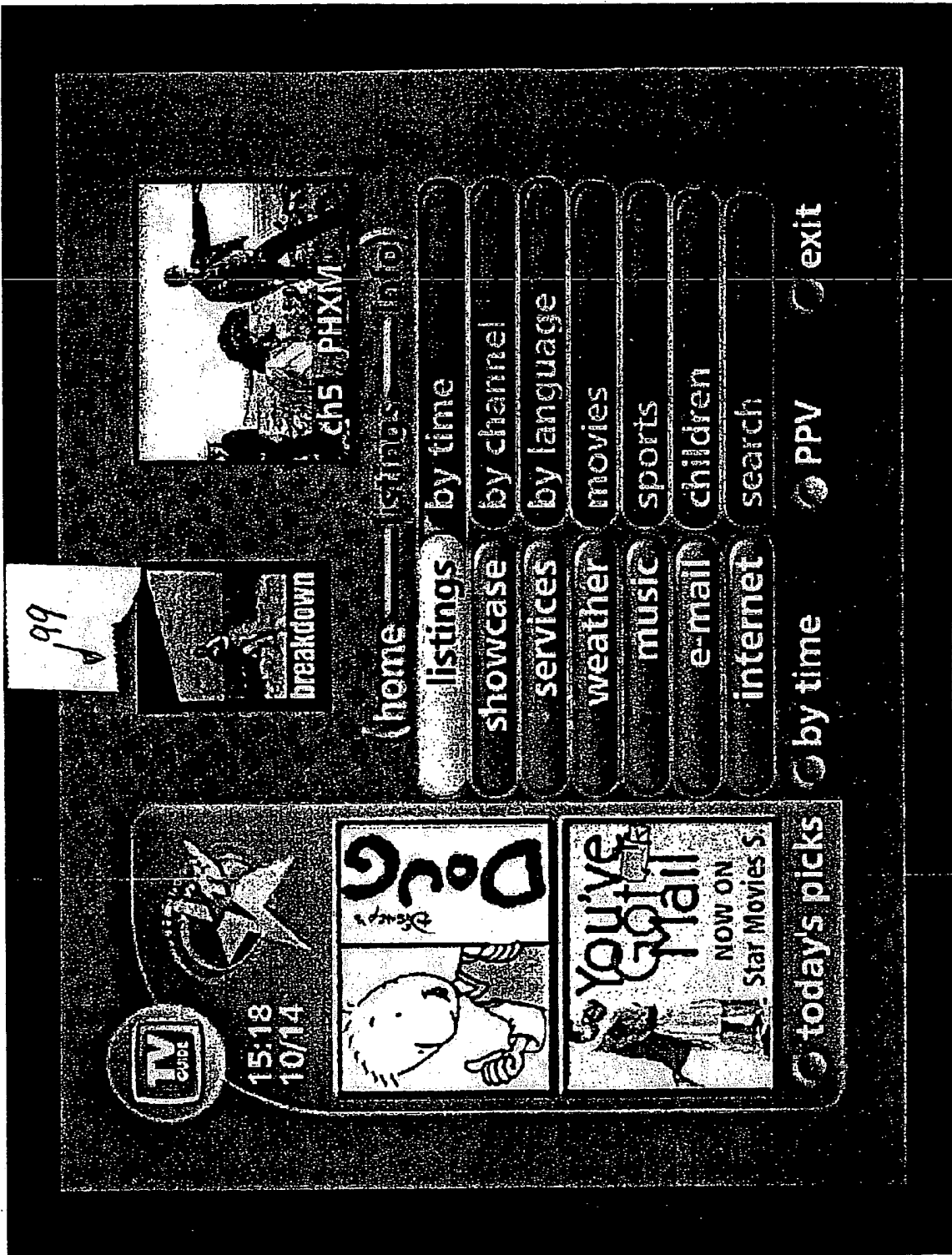


FIG. 62

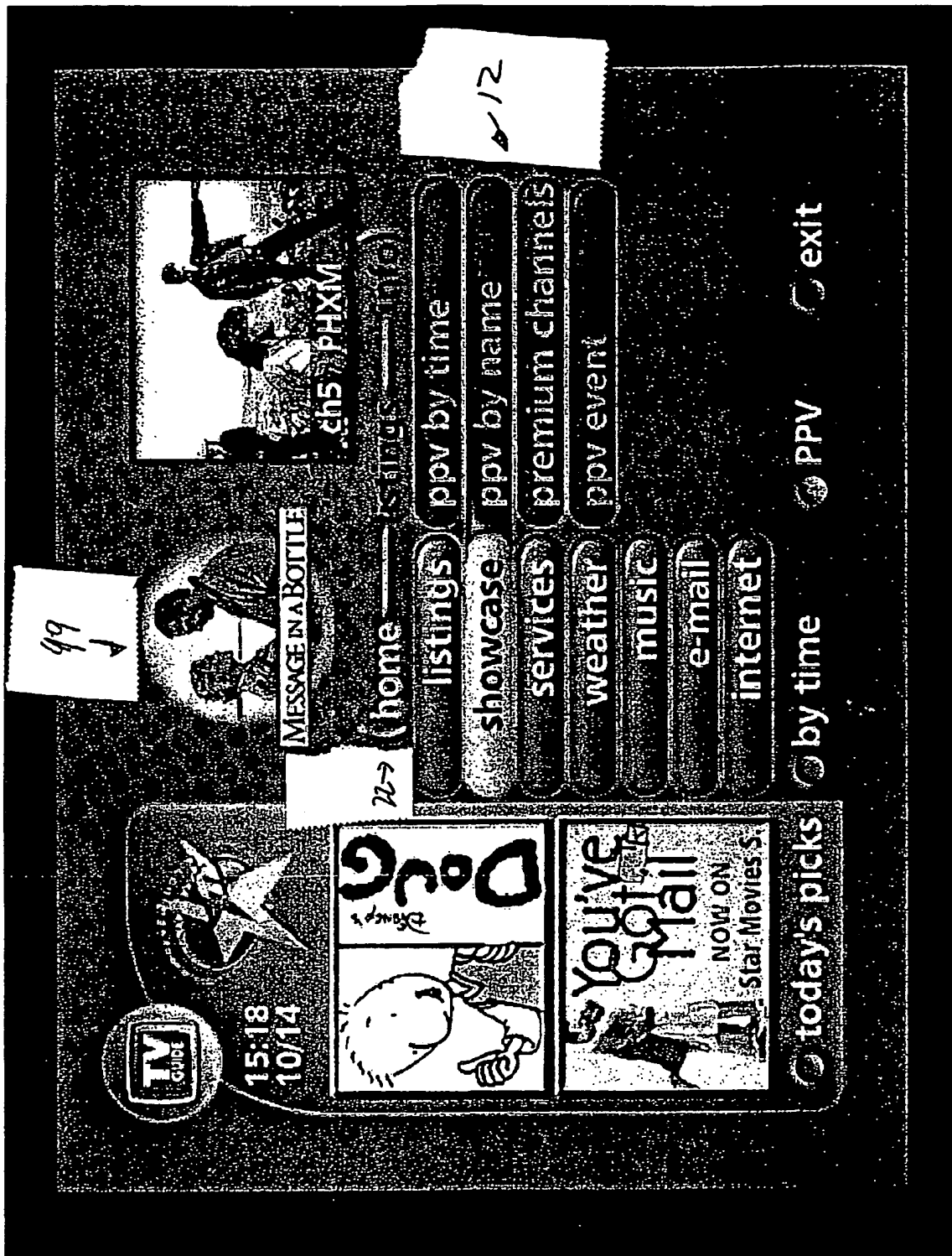


FIG. 63

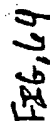




FIG. 65

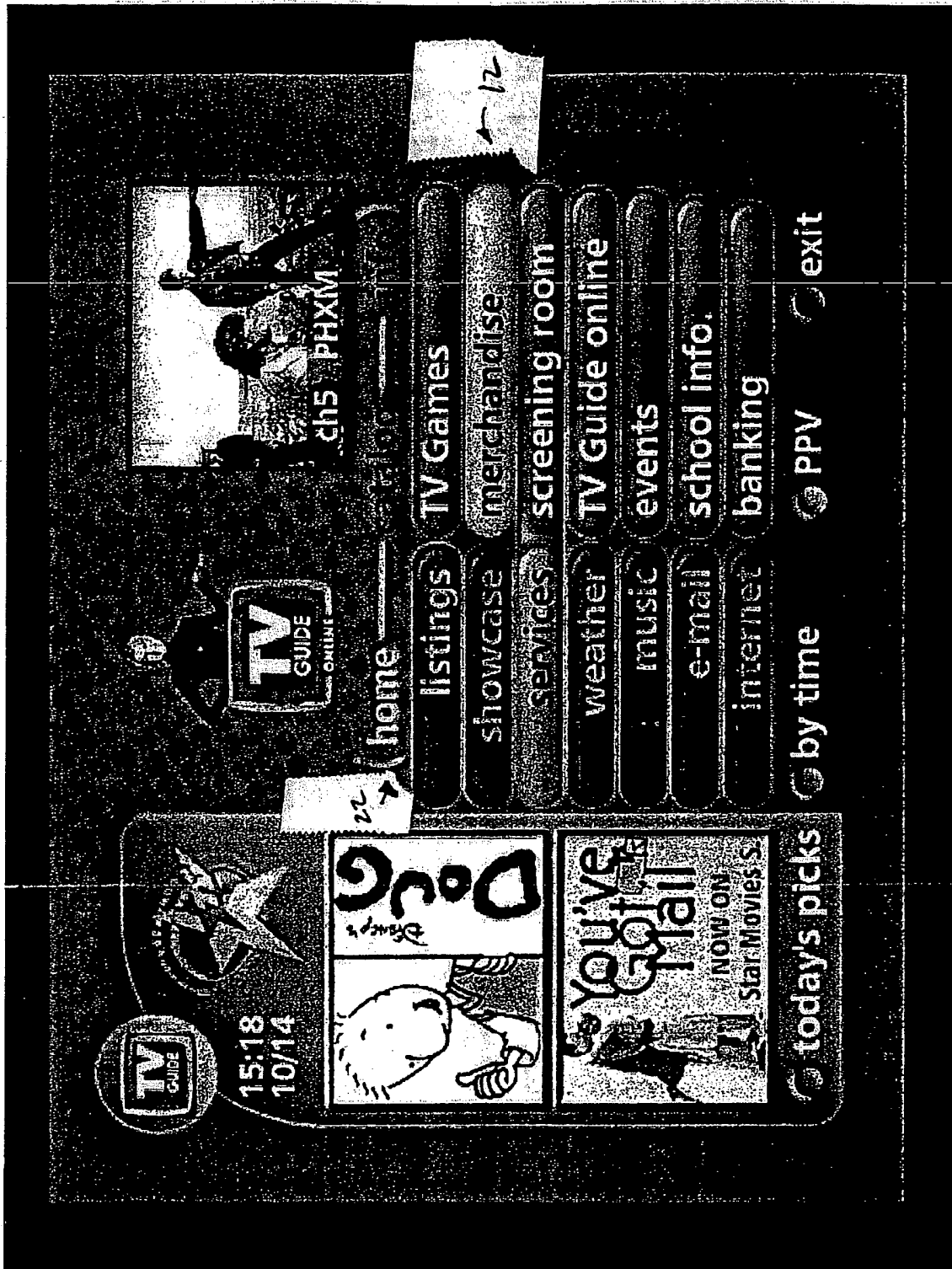


FIG. 6a



FIG. 67

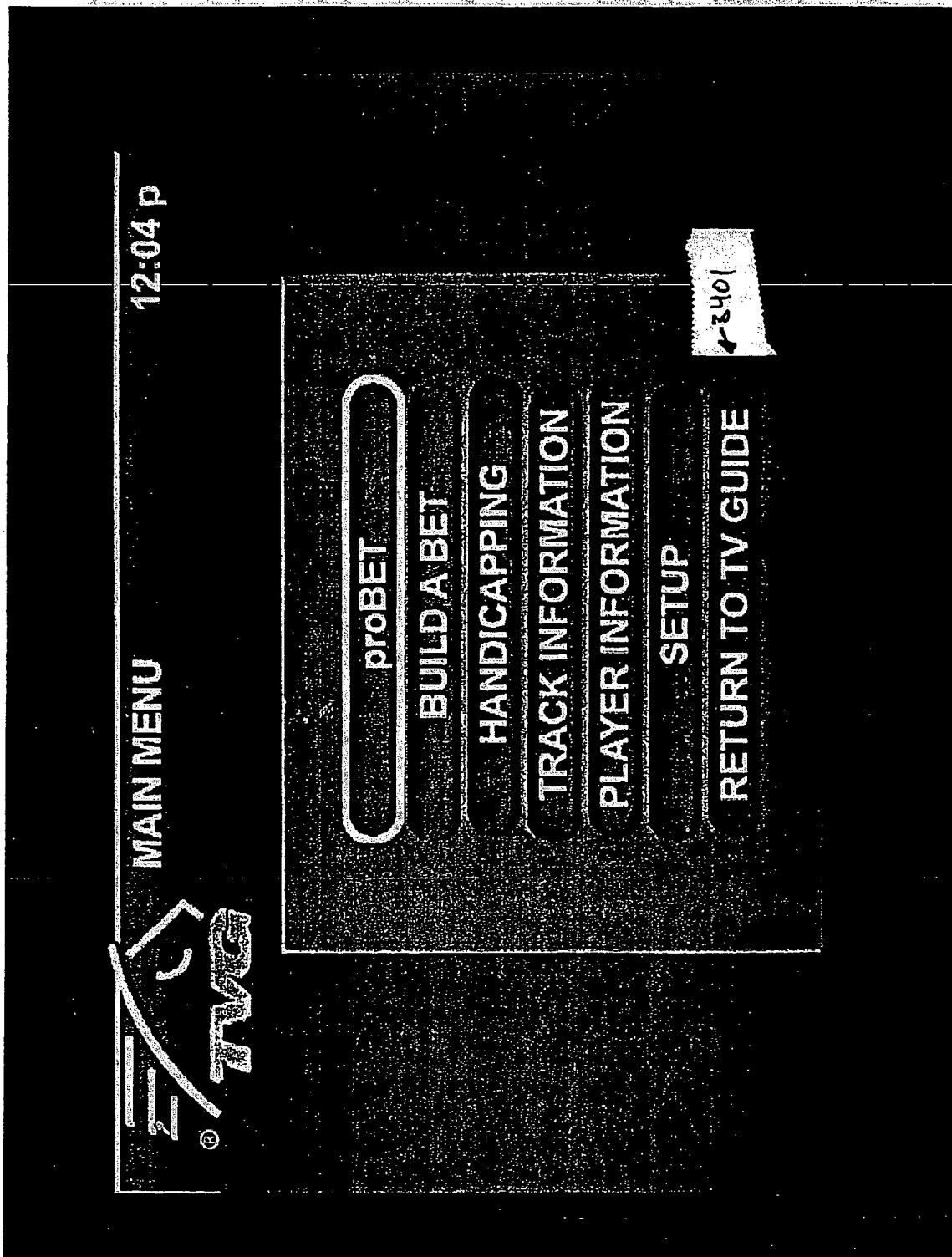


FIG. 68

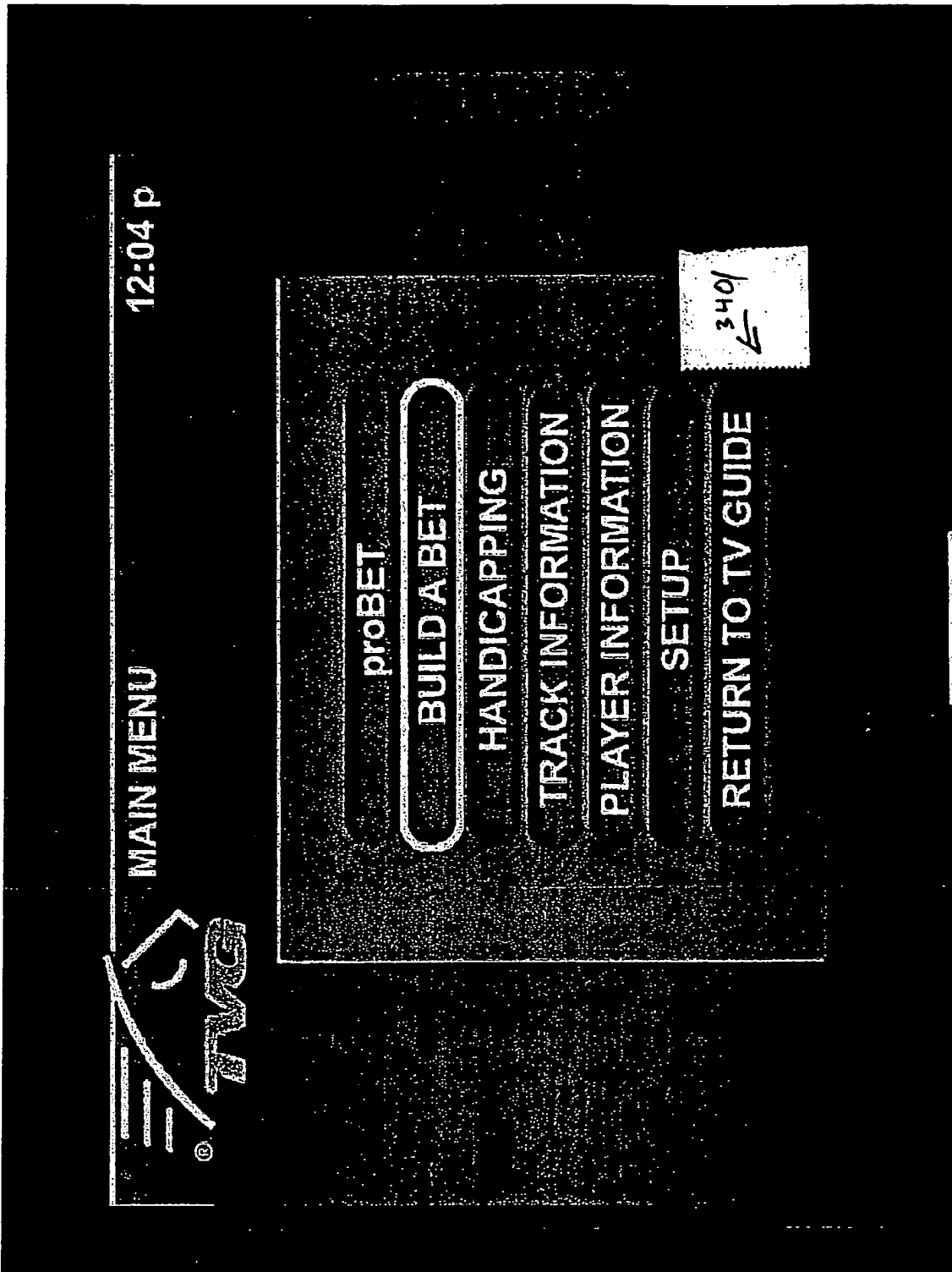


FIG. 69

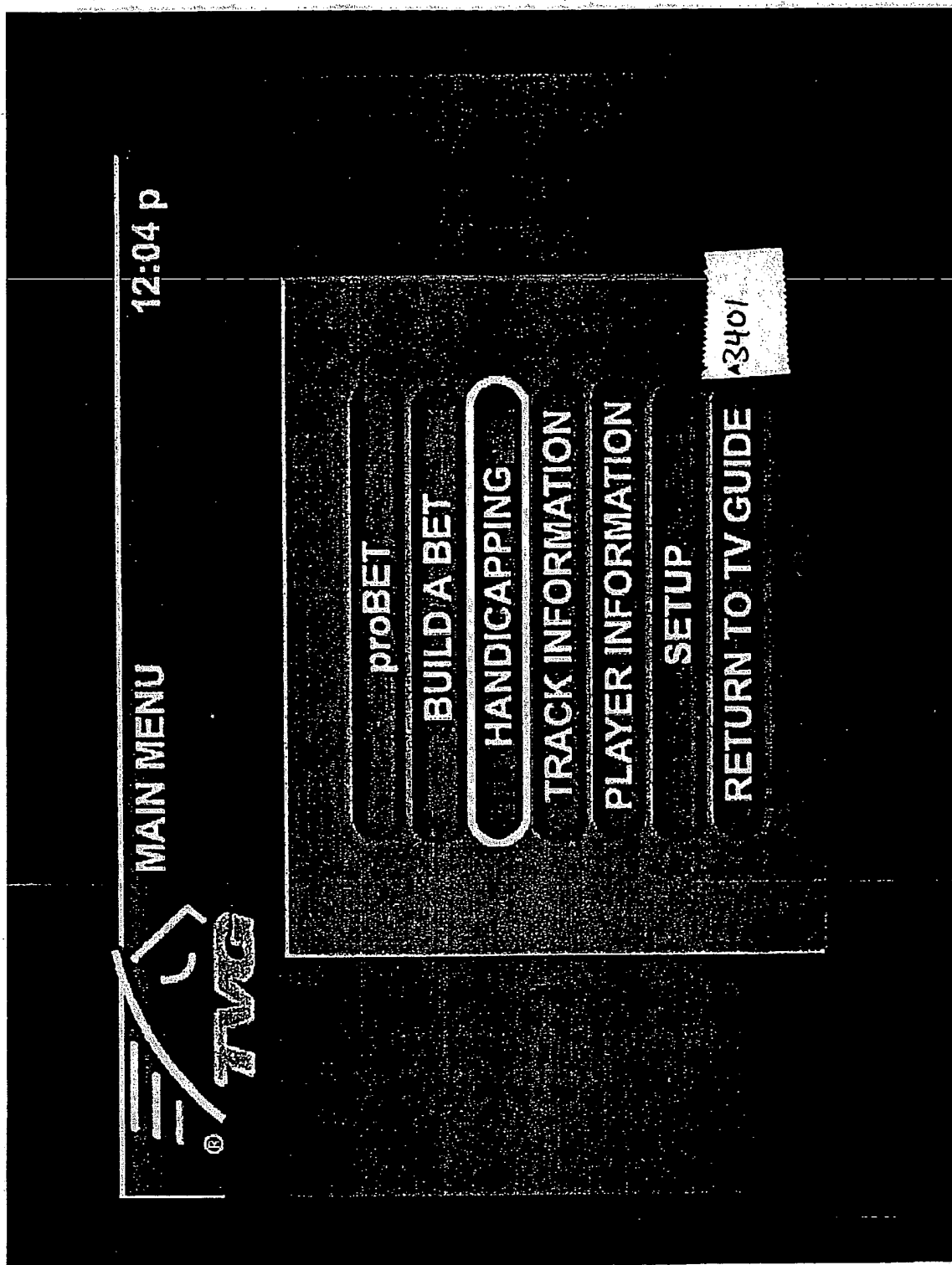


FIG. 70

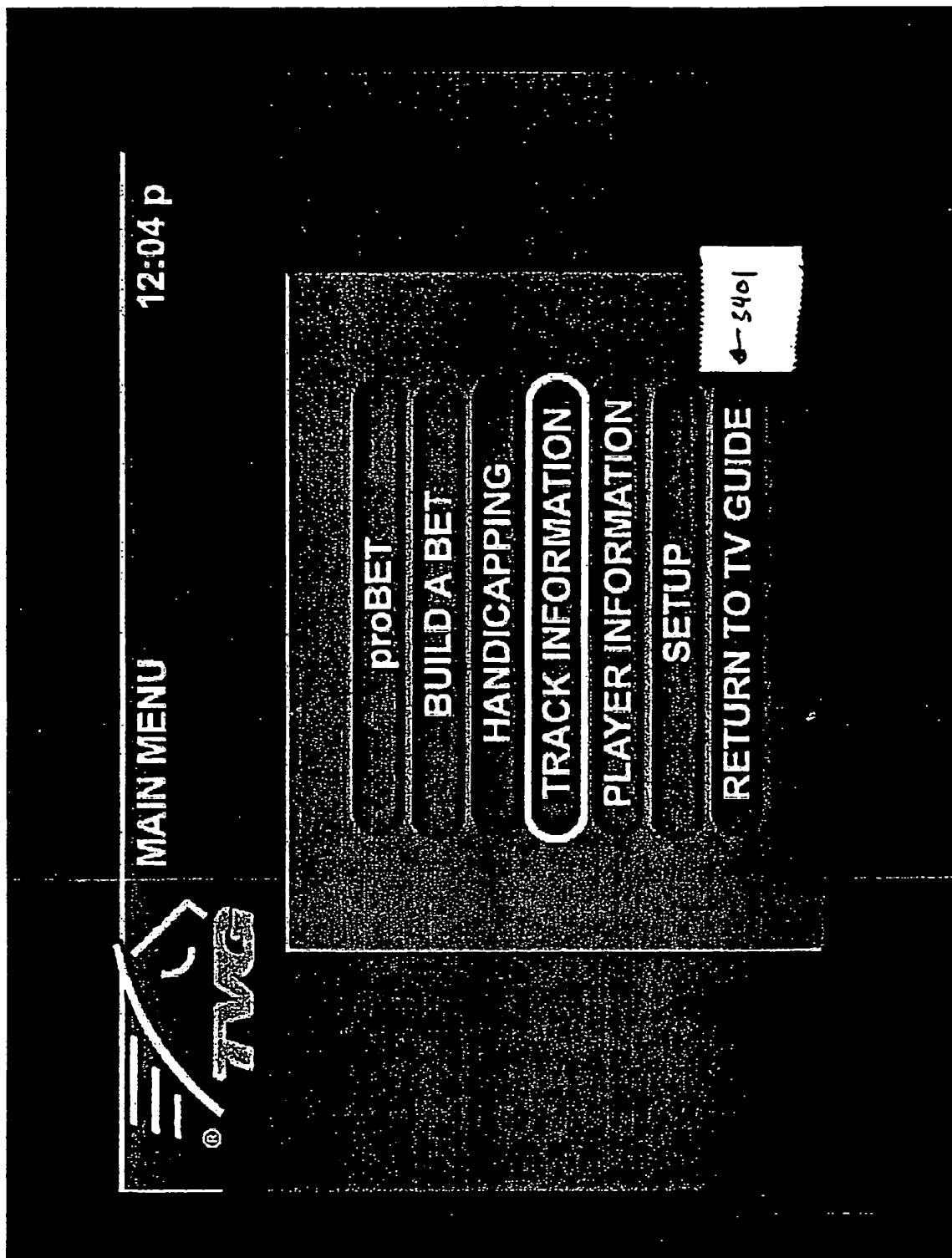


Fig. 71

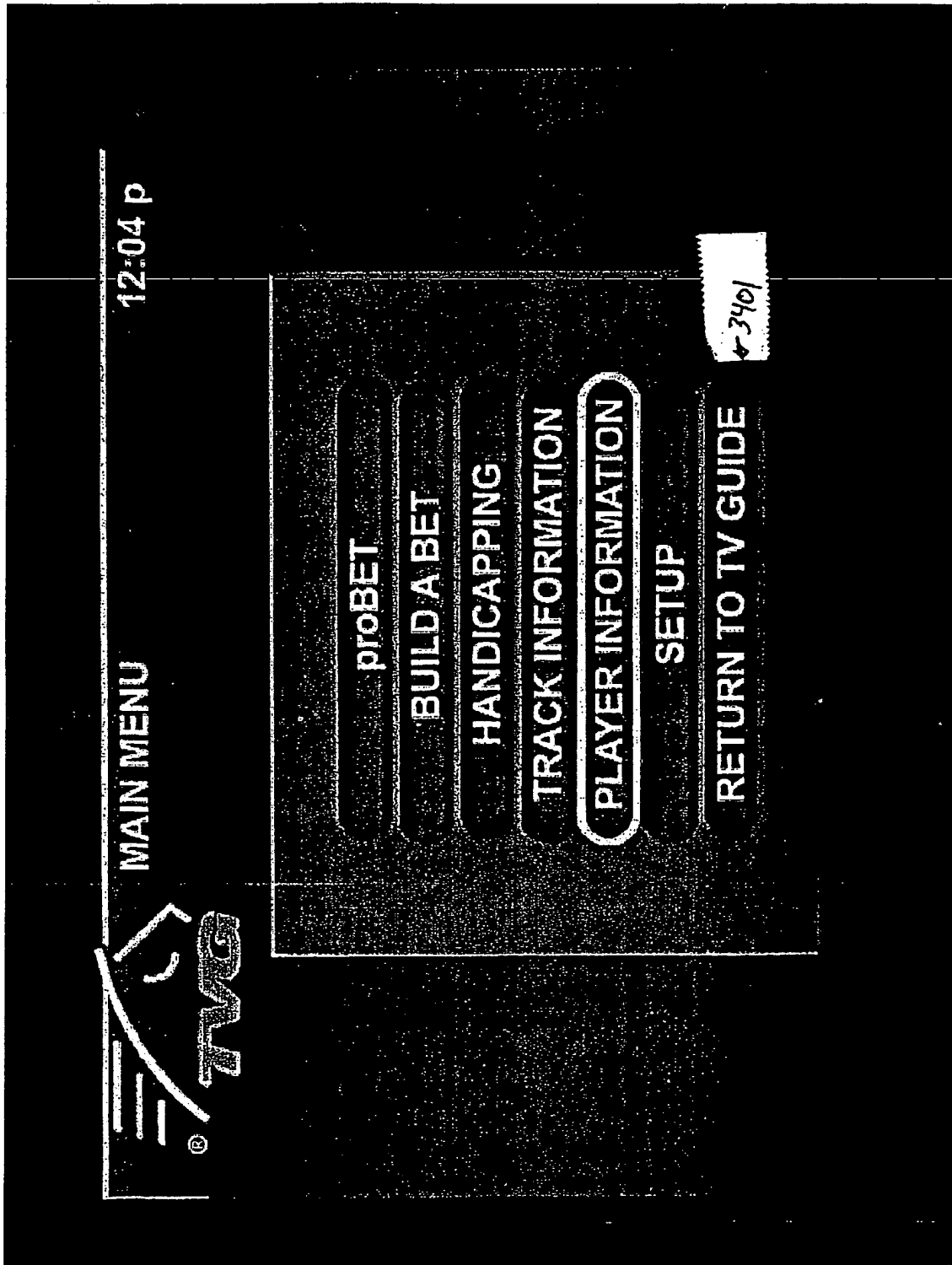


FIG. 72

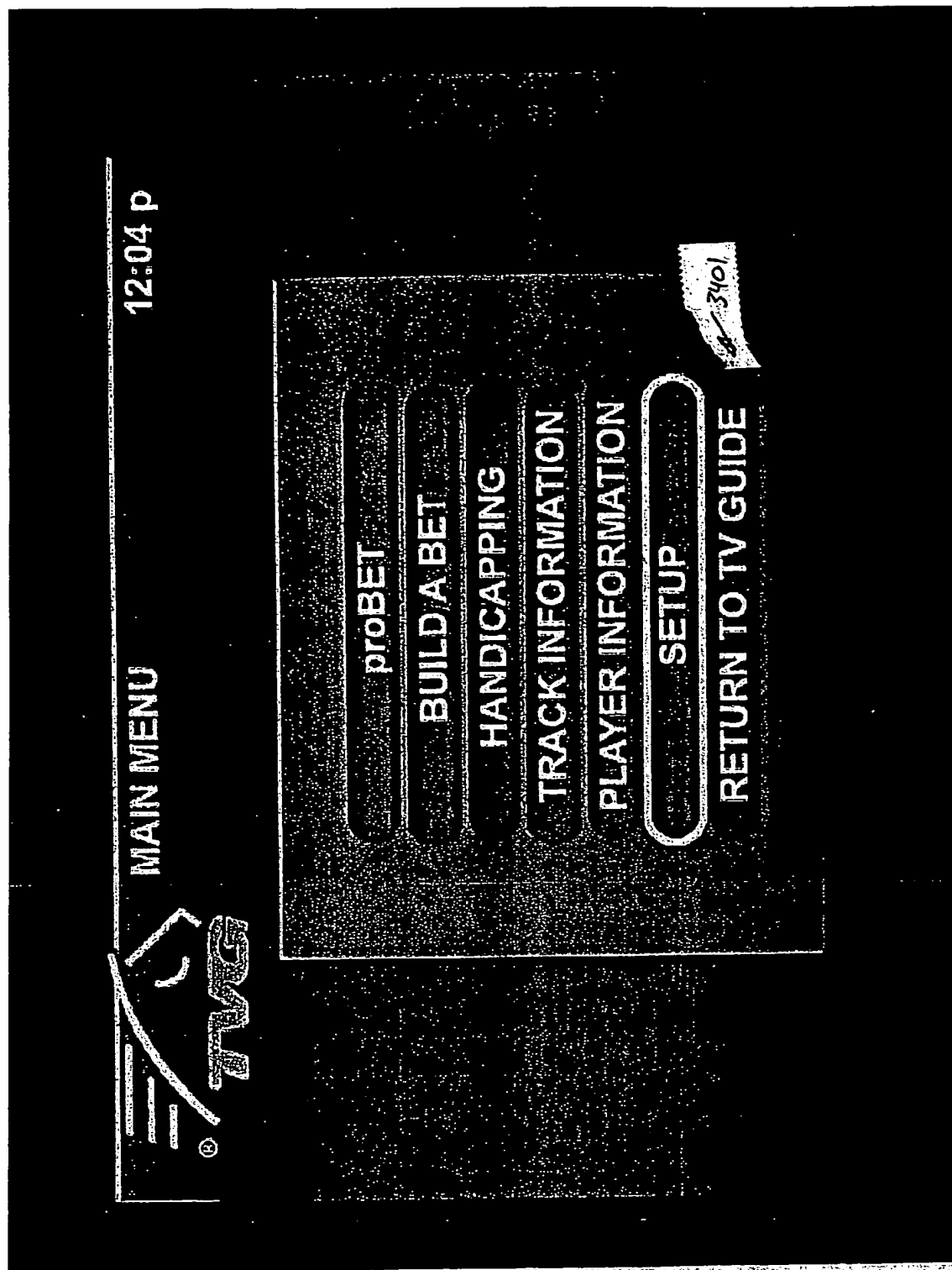


FIG. 73

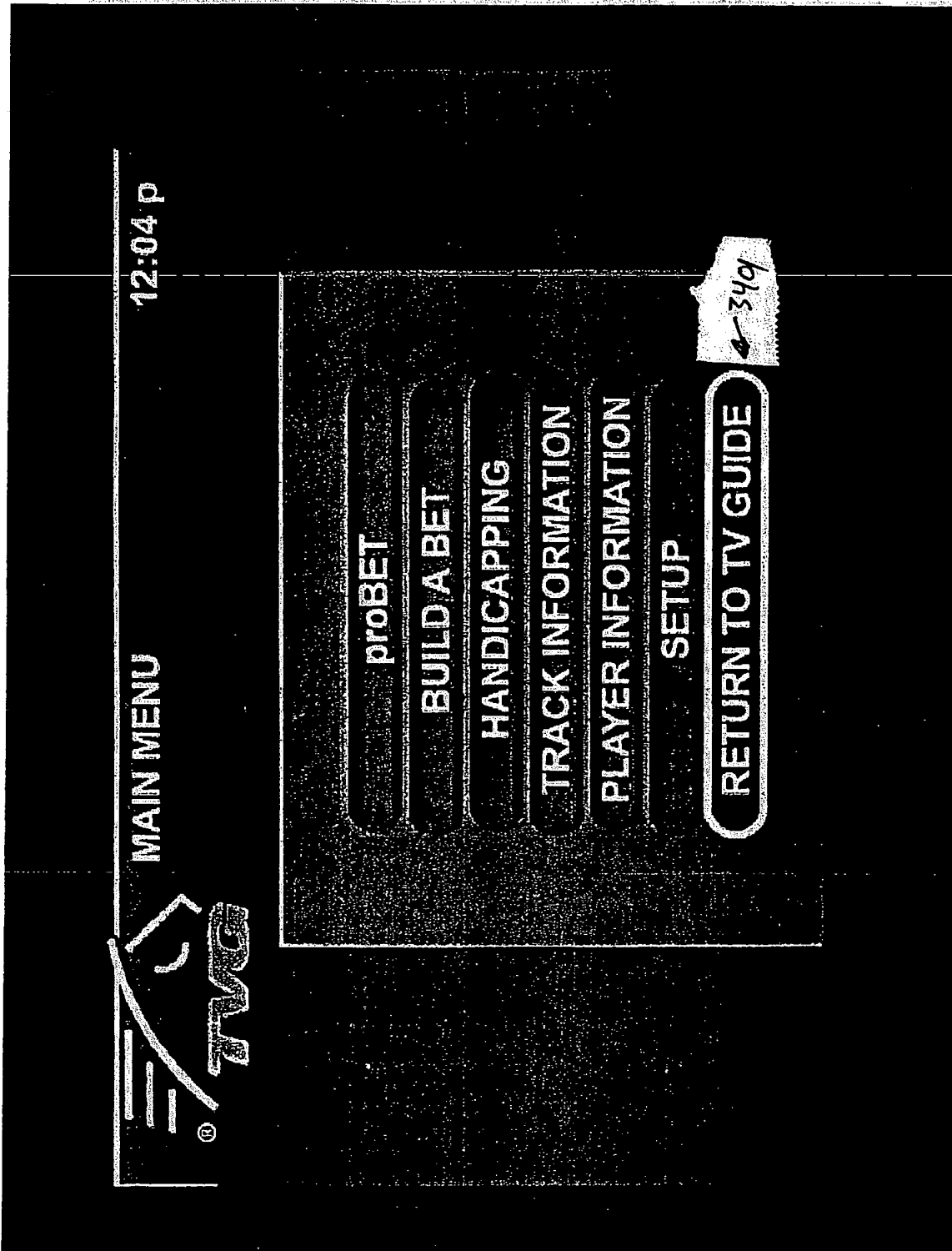


FIG. 74

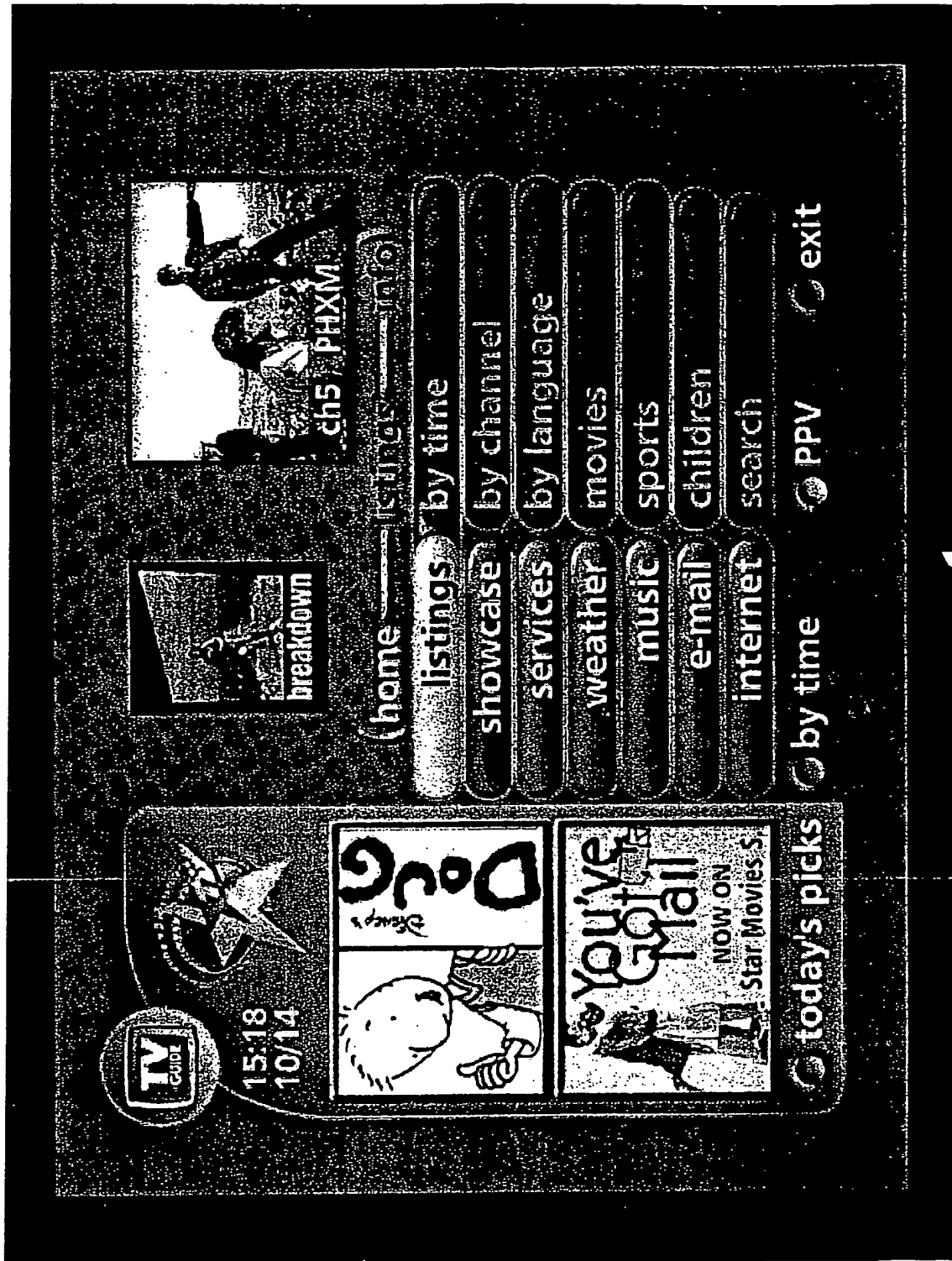


Fig. 75



FIG. 7c



FIG. 77

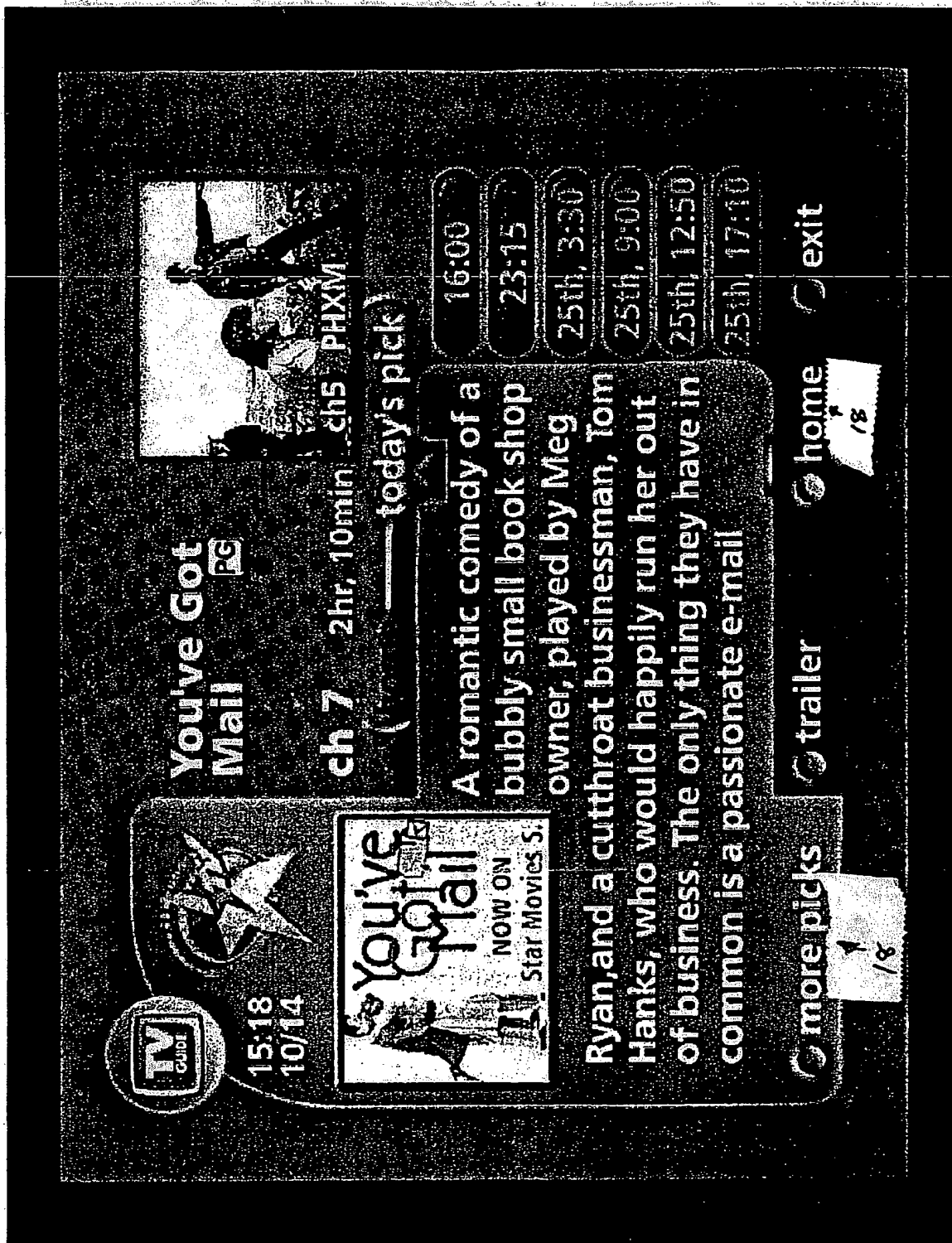


FIG. 7B



FIG. 49

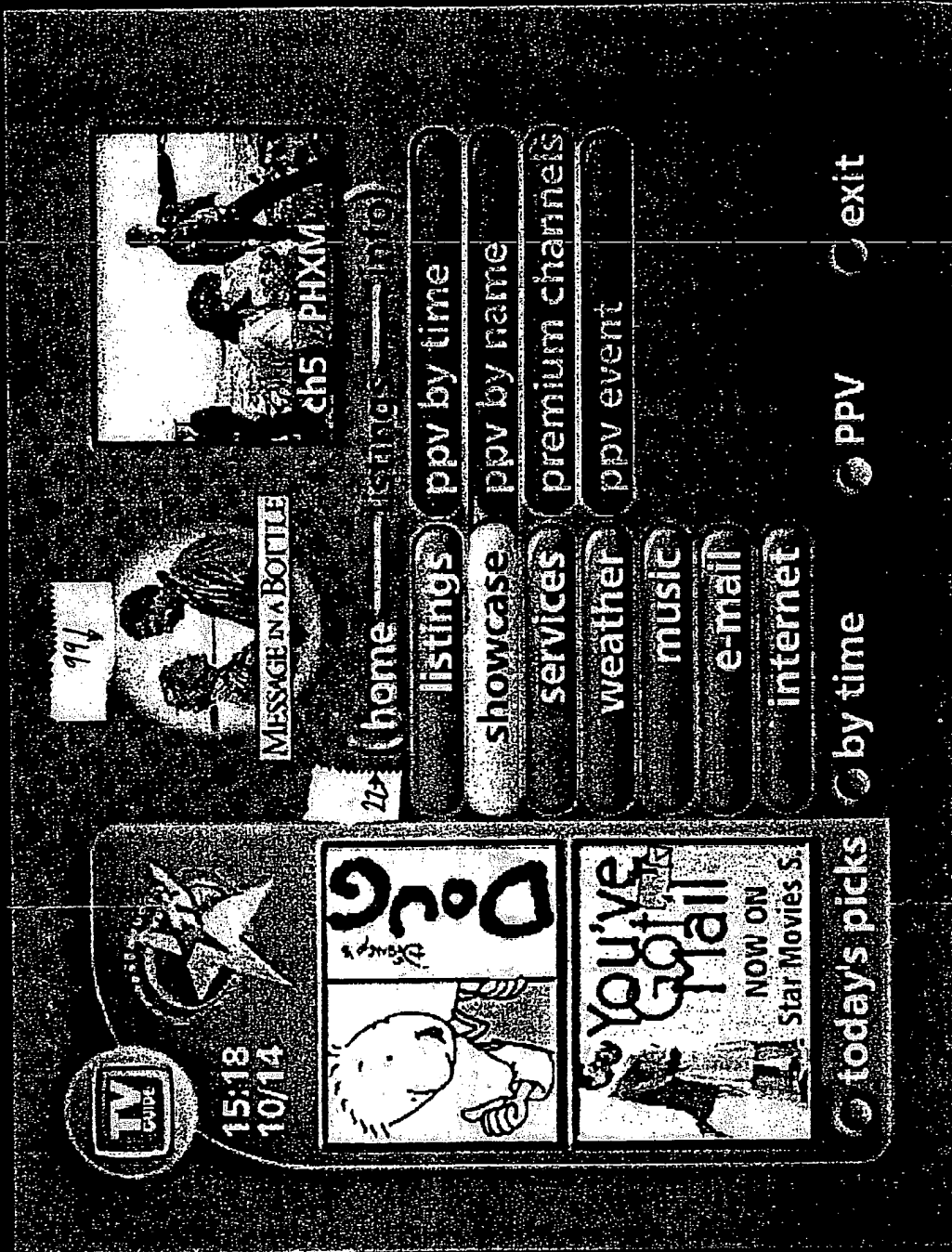


Fig. 80



FIG. 81

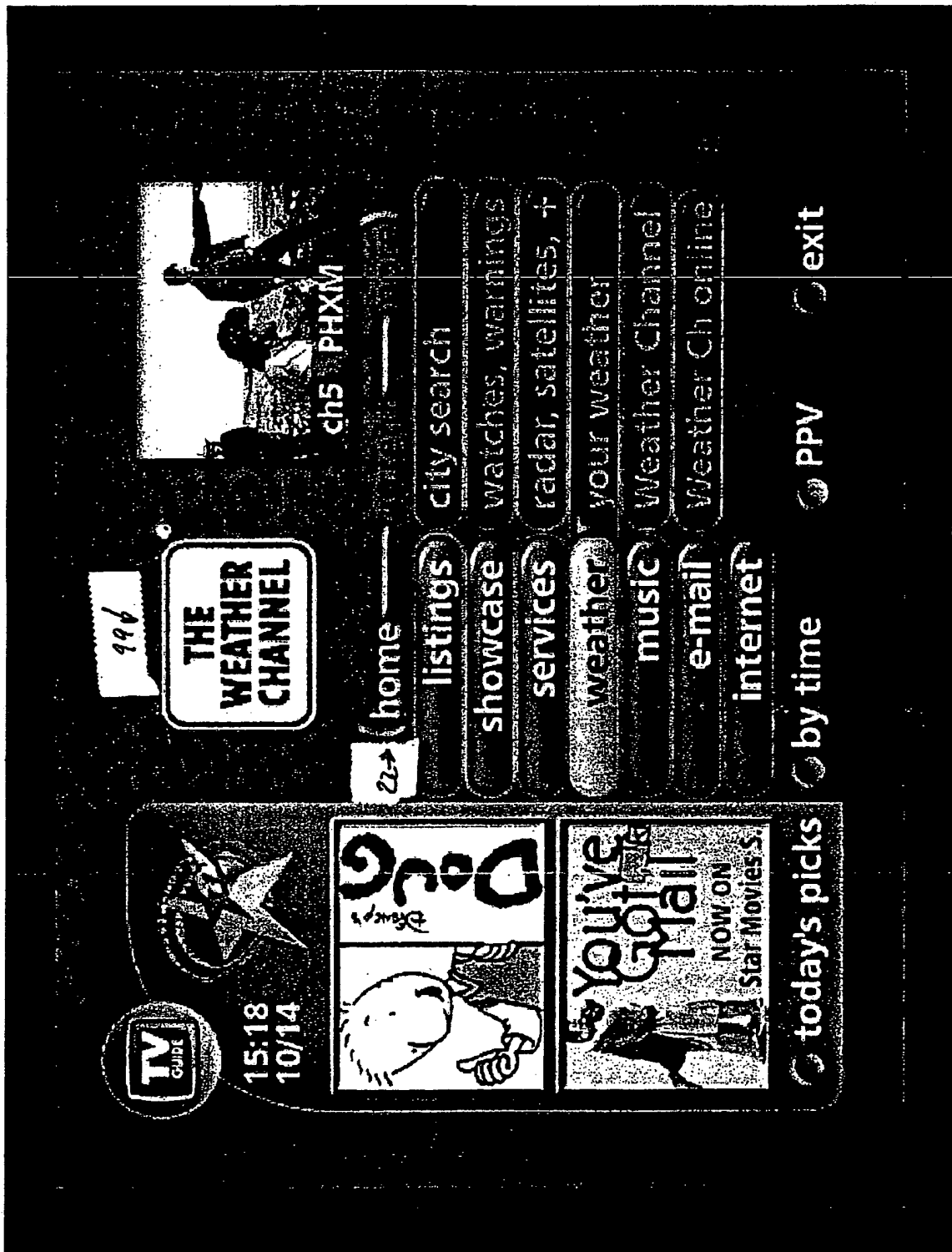


FIG. 82



FL6183



FEB. 84

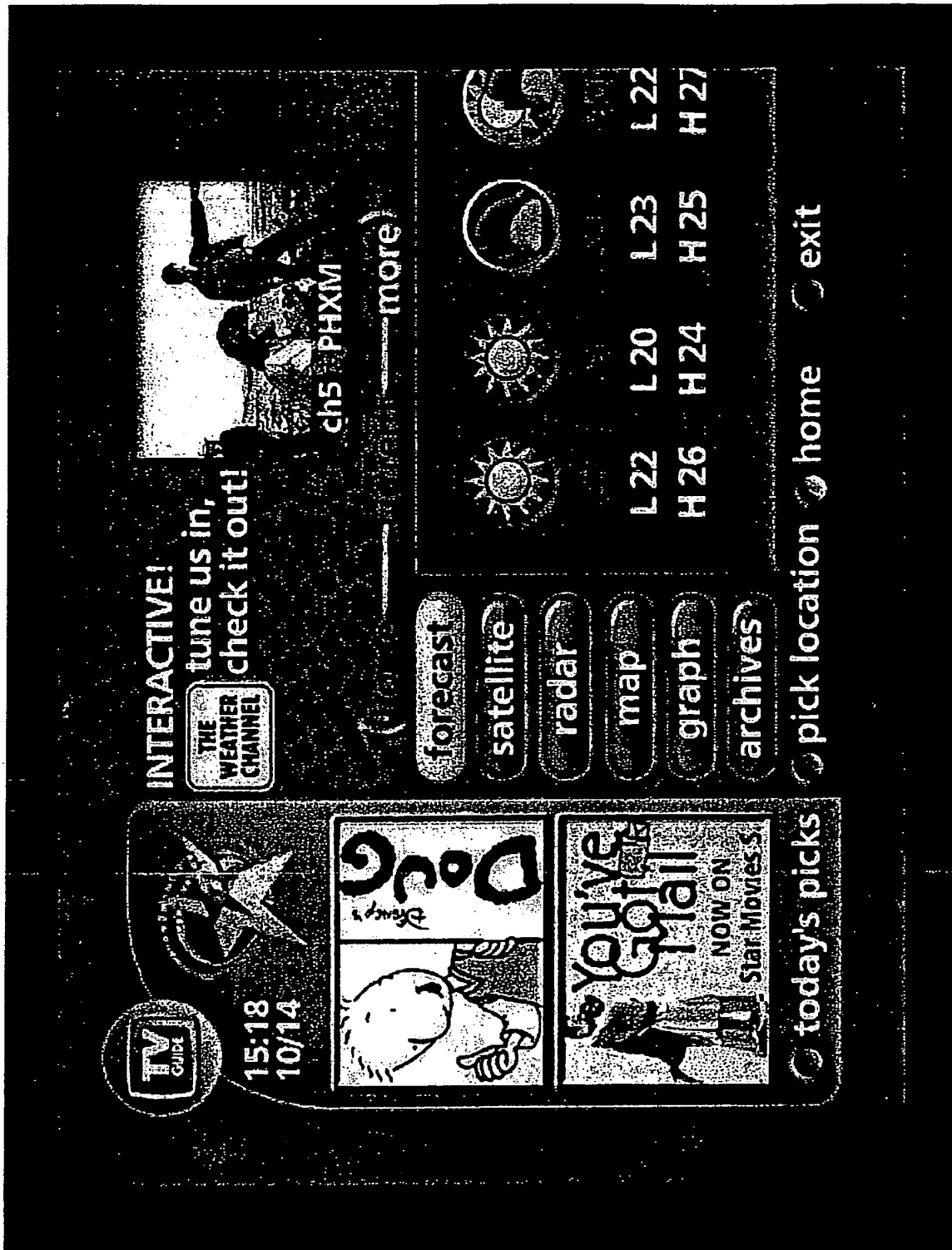


FIG. 85

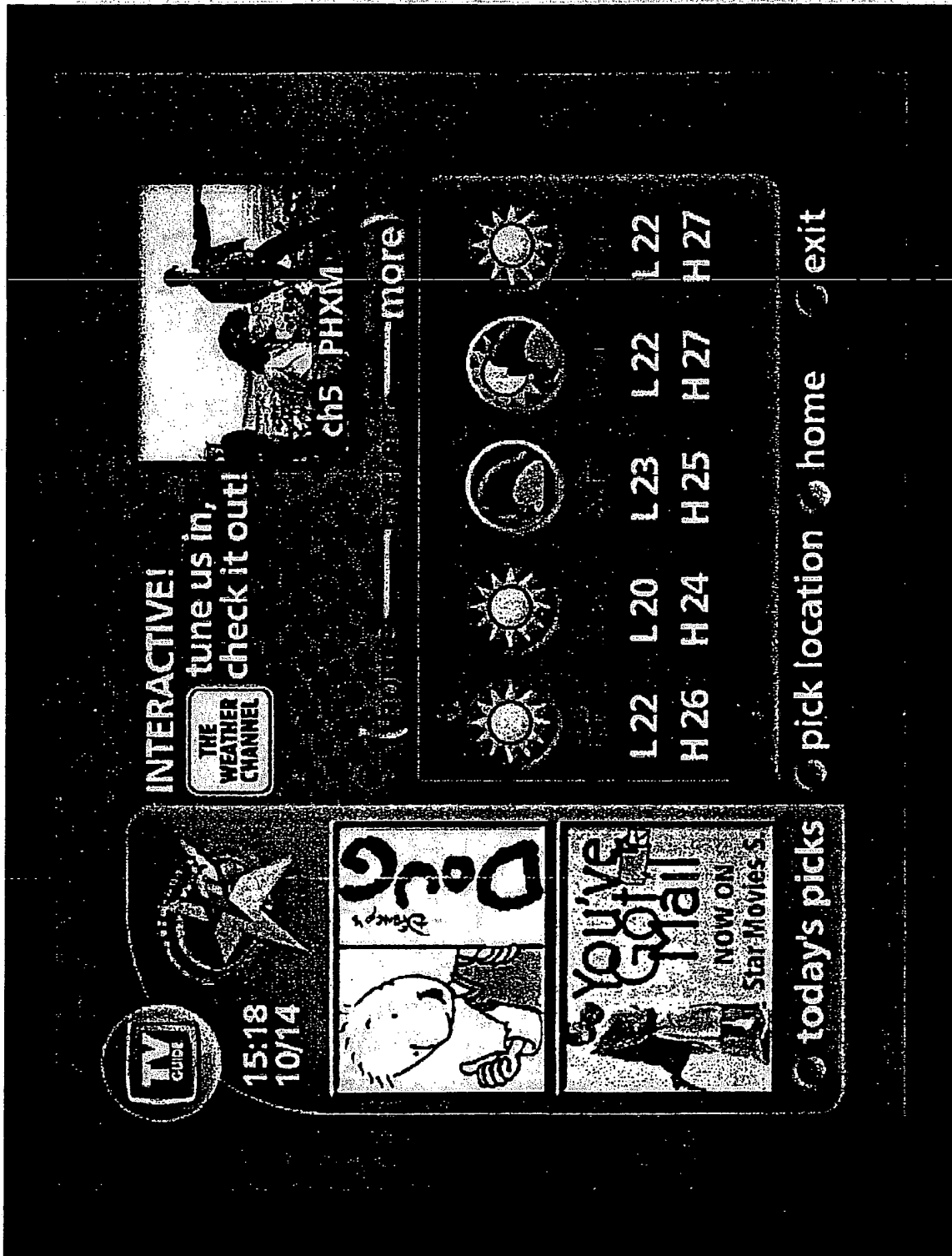


FIG. 8b

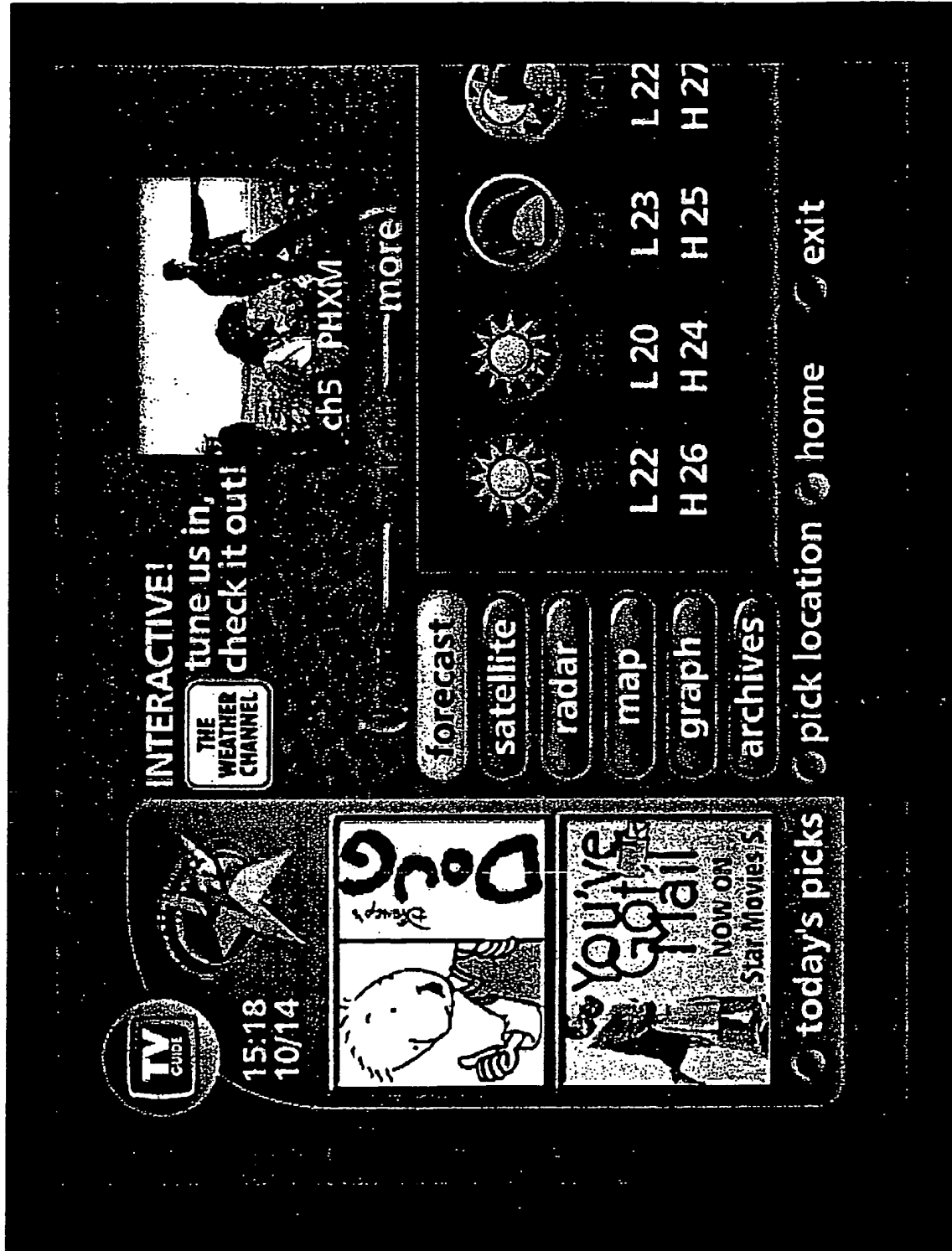


FIG. 87

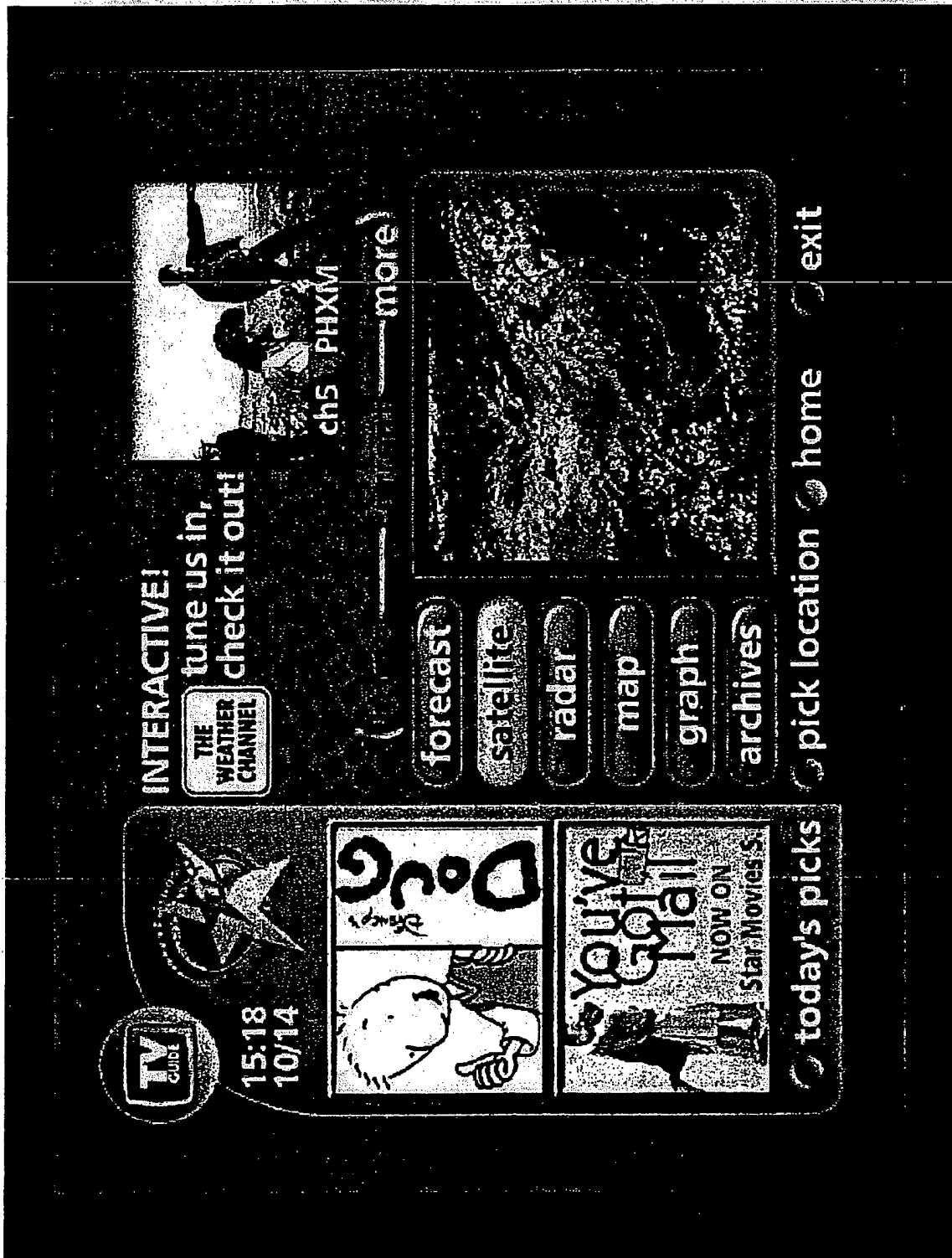


FIG. 88



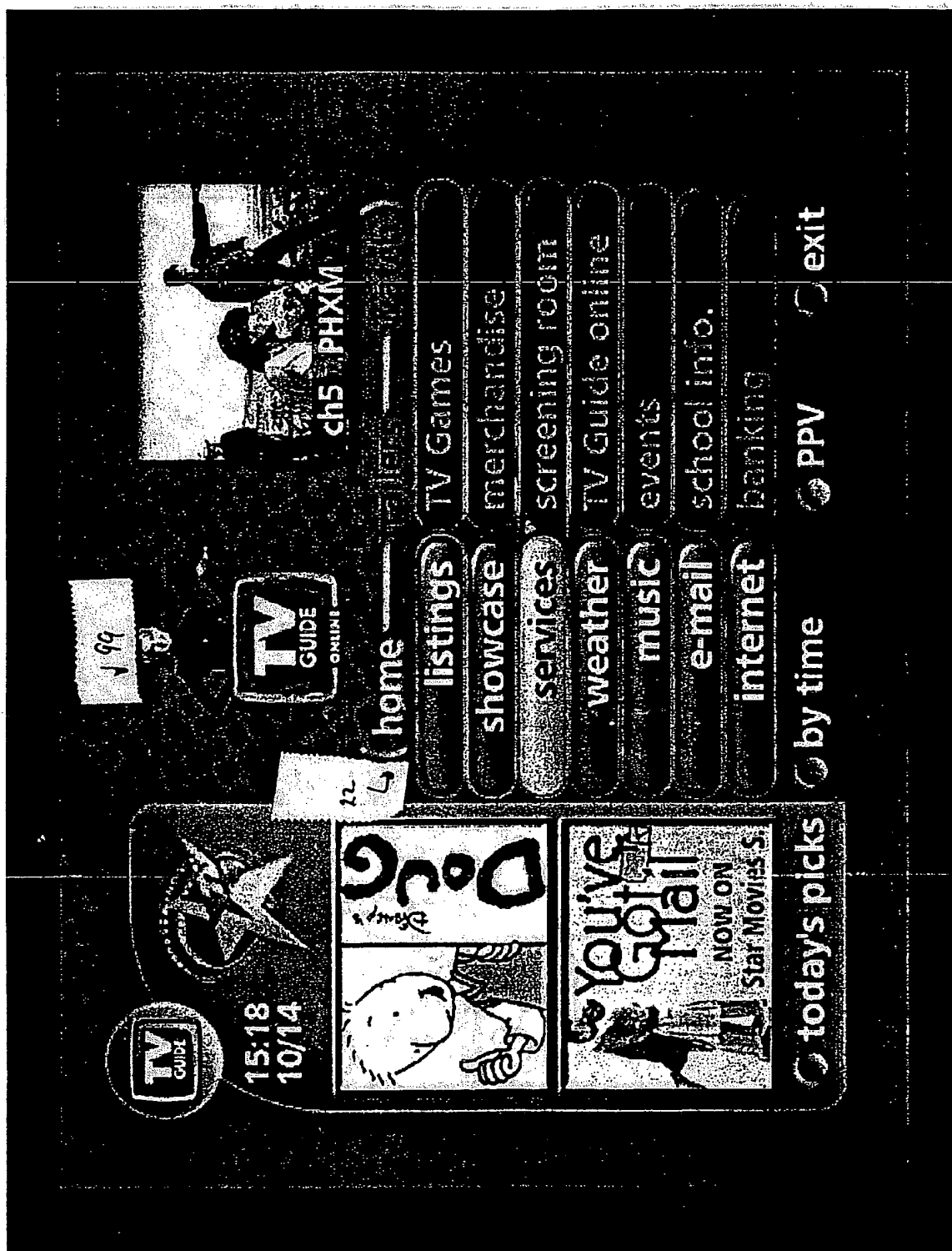
FIG. 89



FIG. 90



FIG. 91



FI 6.92



FIG. 93

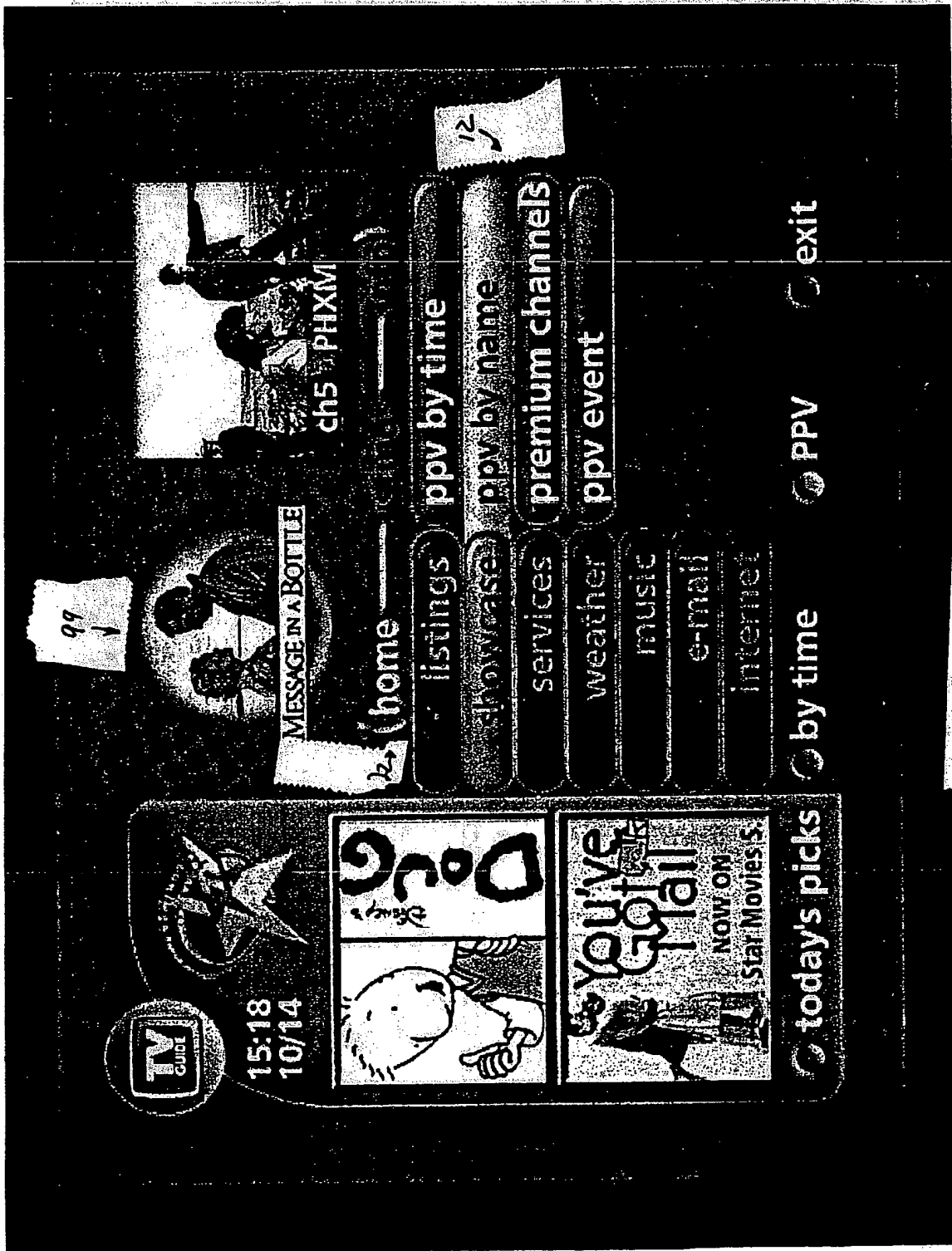


FIG. 94



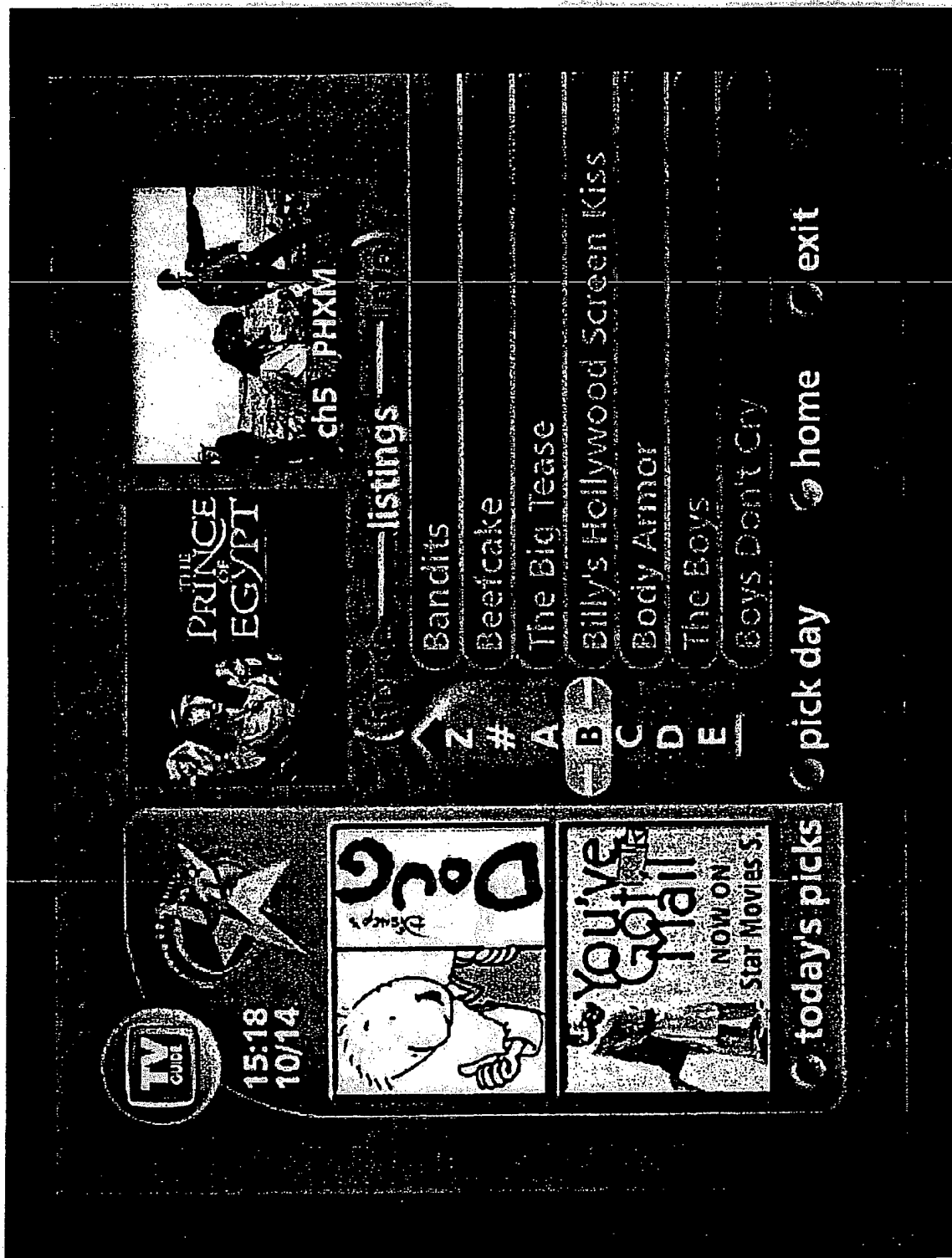


FIG. 96



FIG. 97

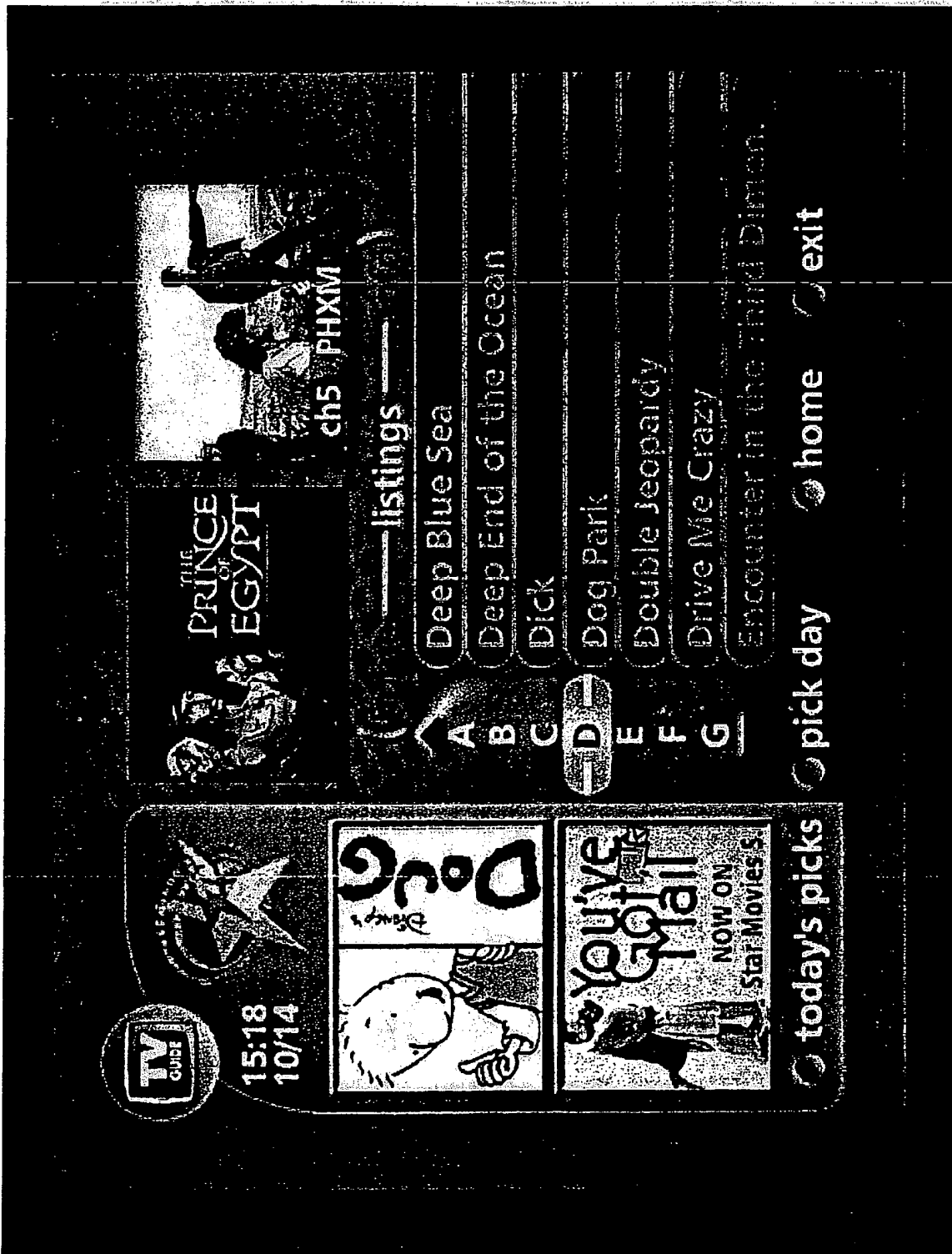


FIG. 98



FIG. 99

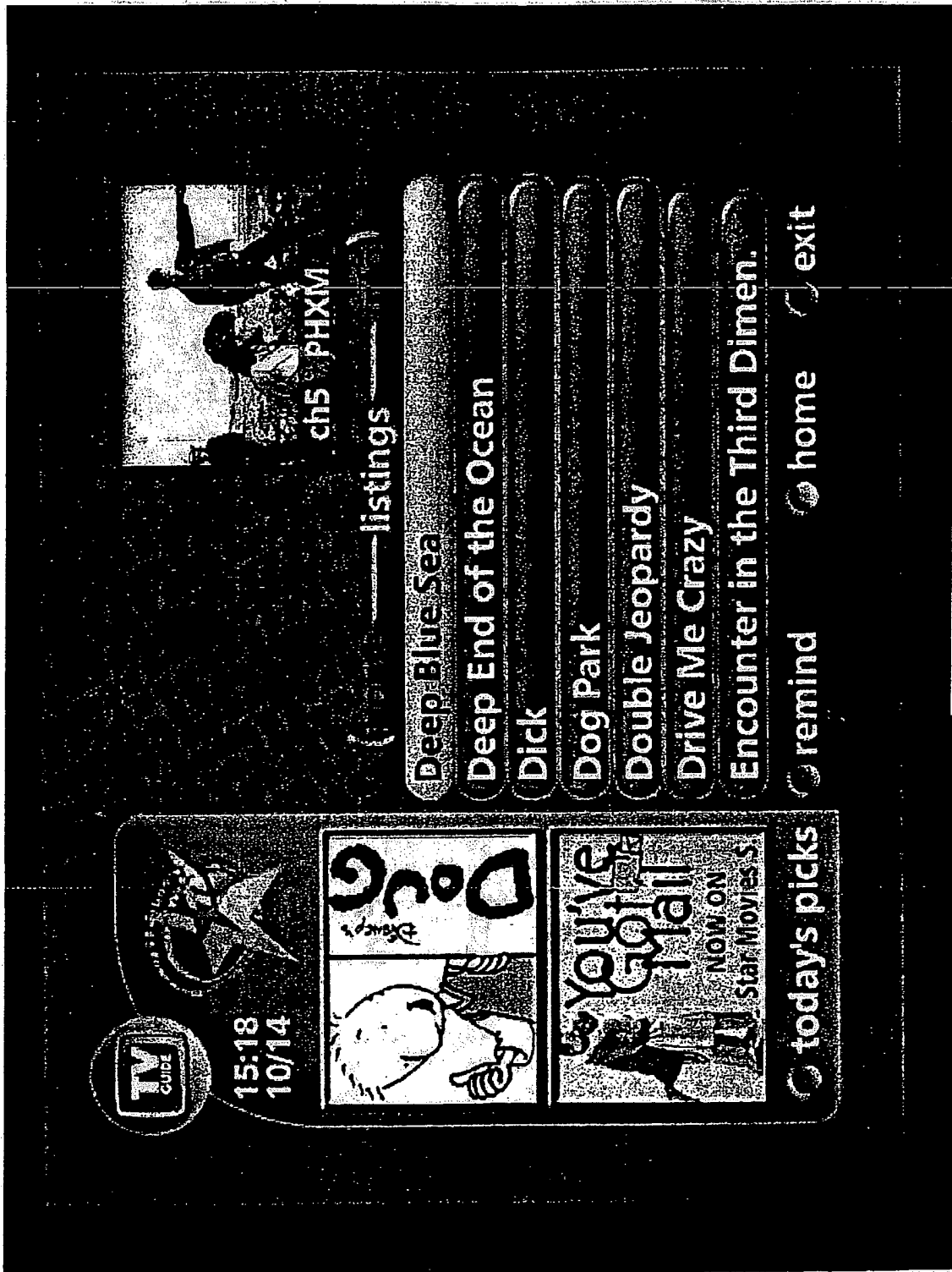


FIG. 100



FIG. 101

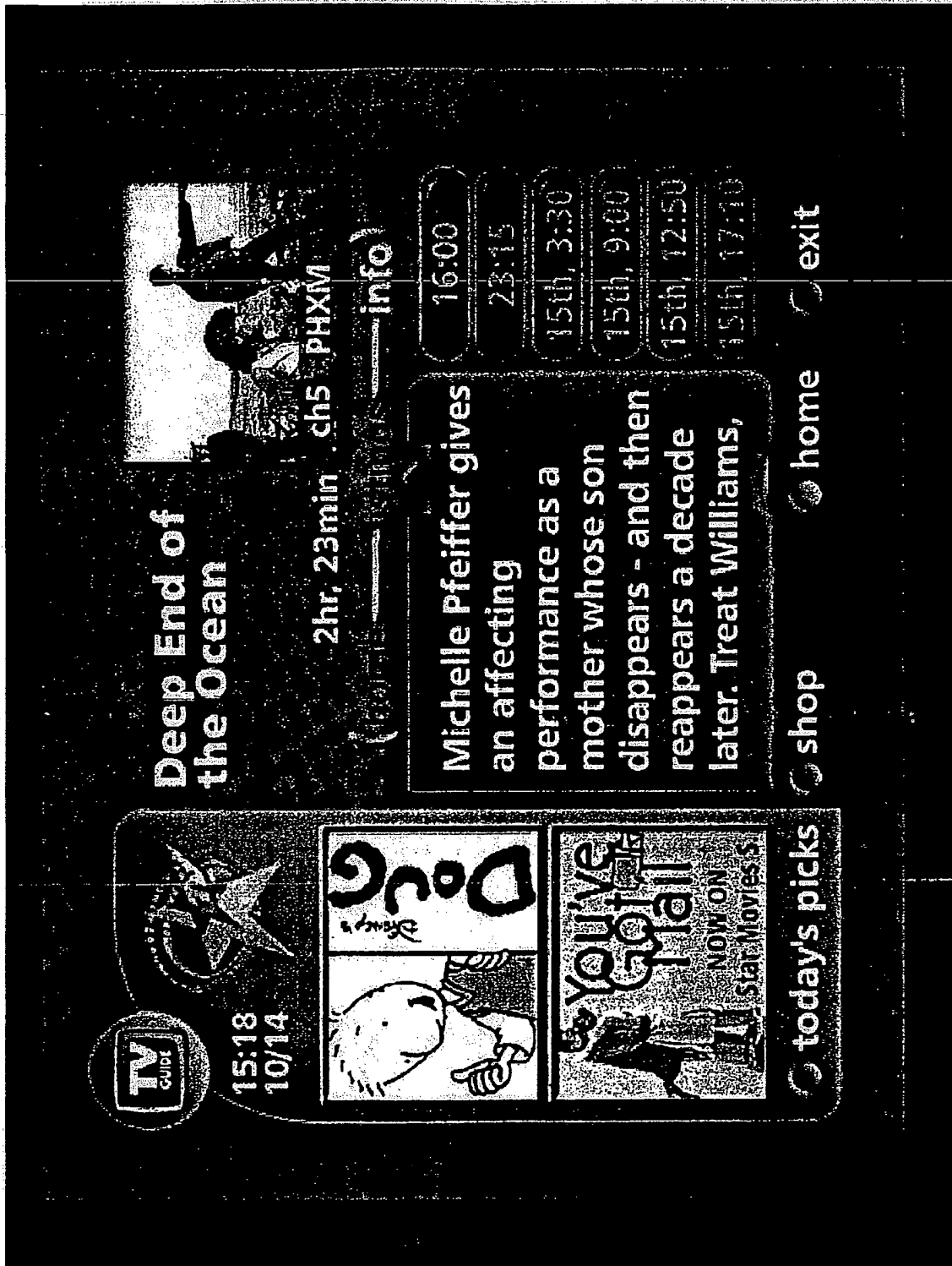


FIG. 102

15:18
10/14

Deep End of the Ocean

2hr, 23min ch5 PHXM

info

Dad

You've Got Mail

NOW ON
Star Movies S

today's picks

16:00

23:15

15th, 3:30

15th, 9:00

15th, 12:50

15th, 17:10

Michelle Pfeiffer gives an affecting performance as a mother whose son disappears - and then reappears a decade later. Treat Williams,

68

shop

home

exit

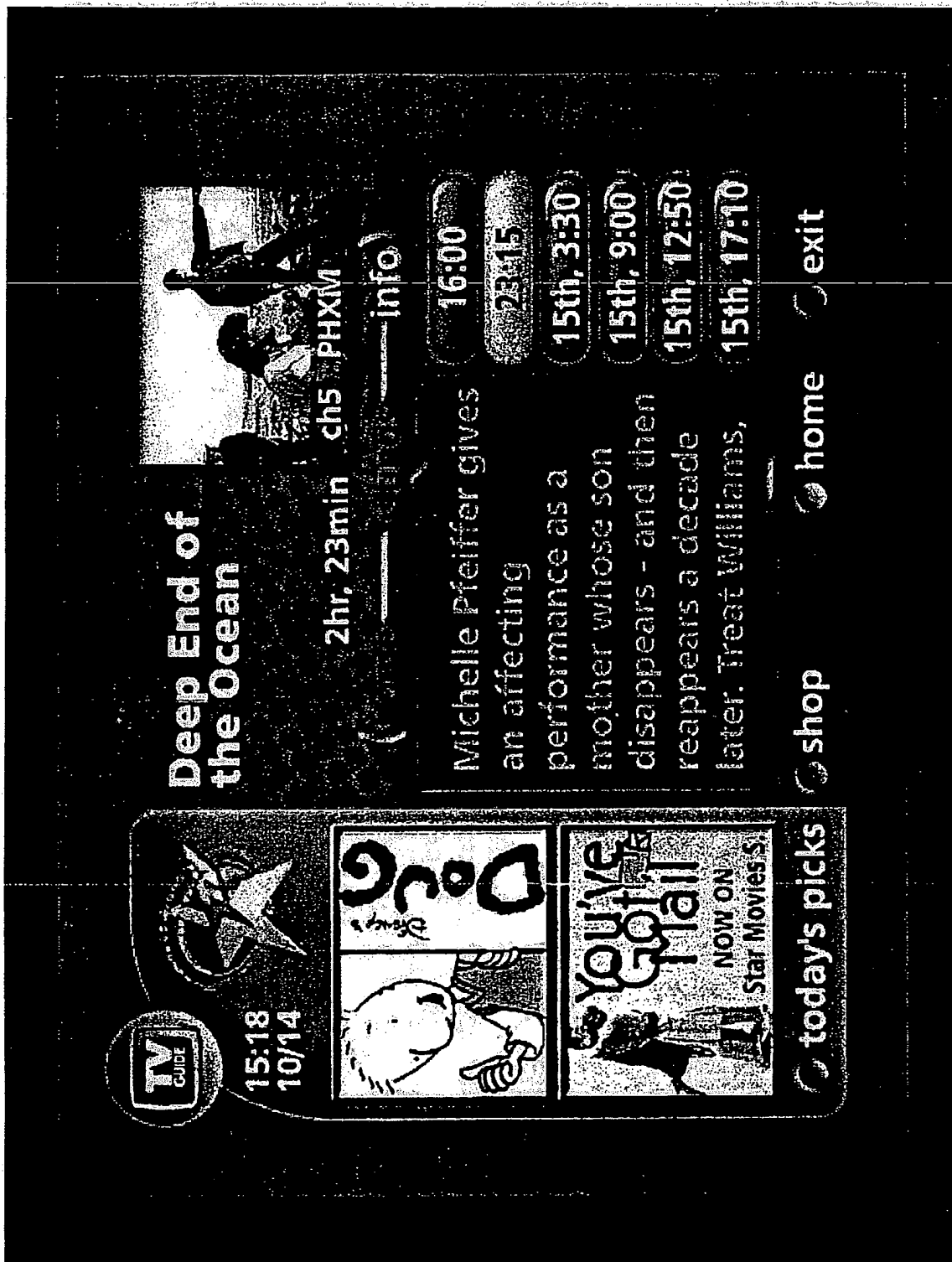


FIG. 104

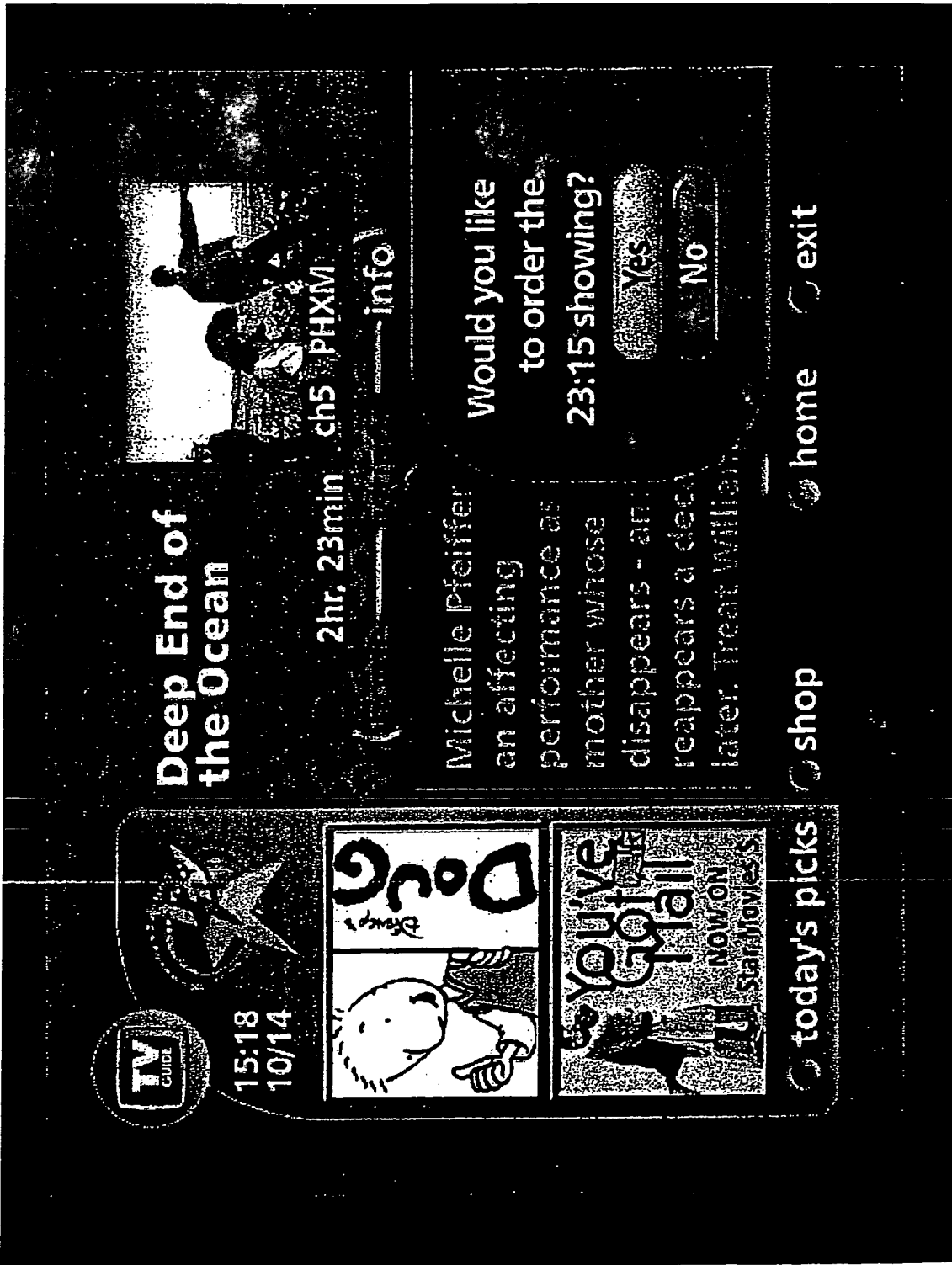


FIG. 105

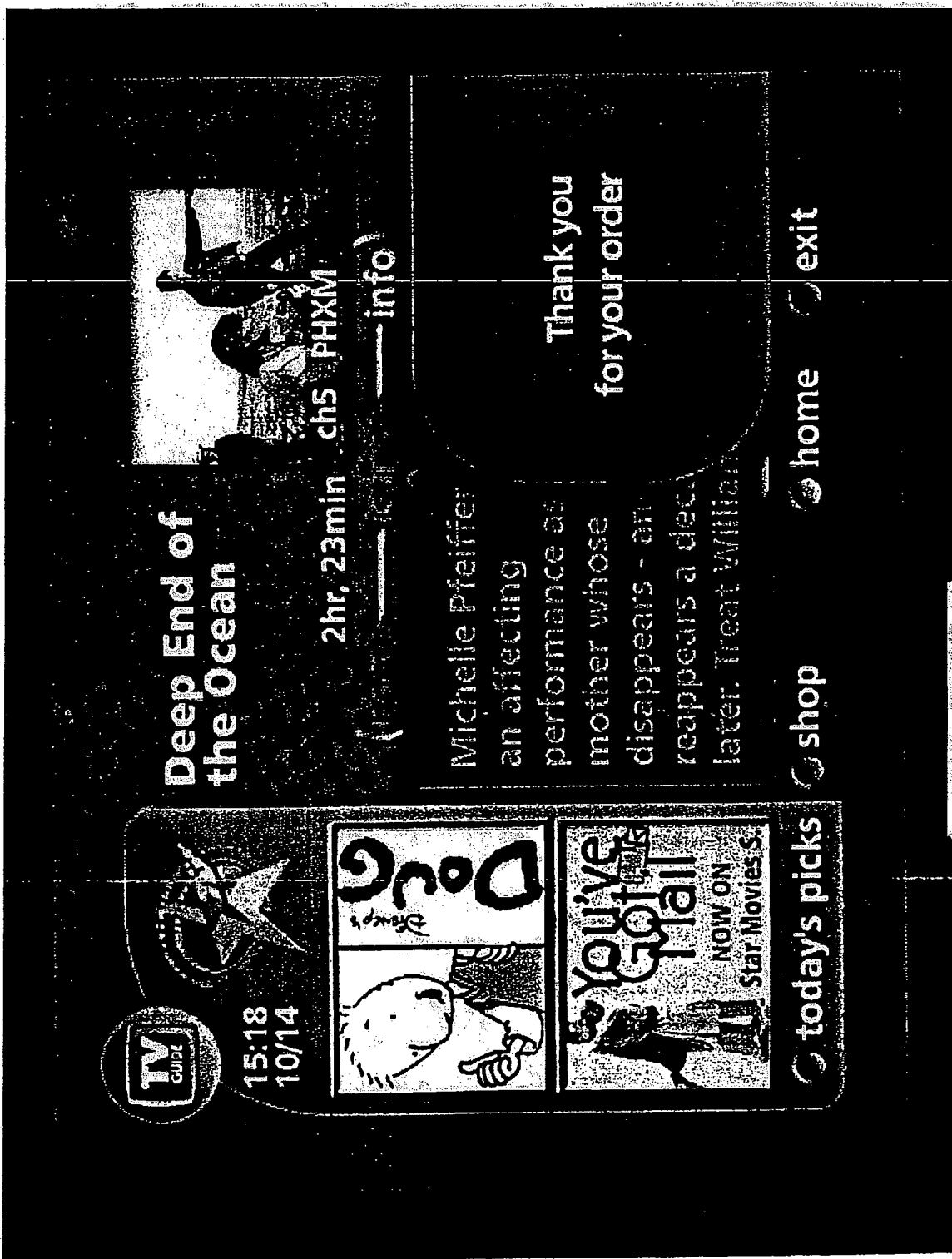


FIG. 106

15:18
10/14

today's picks

Deep End of the Ocean

2hr, 23min ch5 PHXVI

info

Michelle Pfeiffer gives an affecting performance as a mother whose son disappears - and then reappears a decade later. Treat Williams,

16:00
23:15
15th, 3:30
15th, 9:00
15th, 12:50
15th, 17:10

shop home exit

Fig. 107

109



Fig 108



FIG. 109



FIG. 110



FIG. 111



FIG. 112



FIG. 113

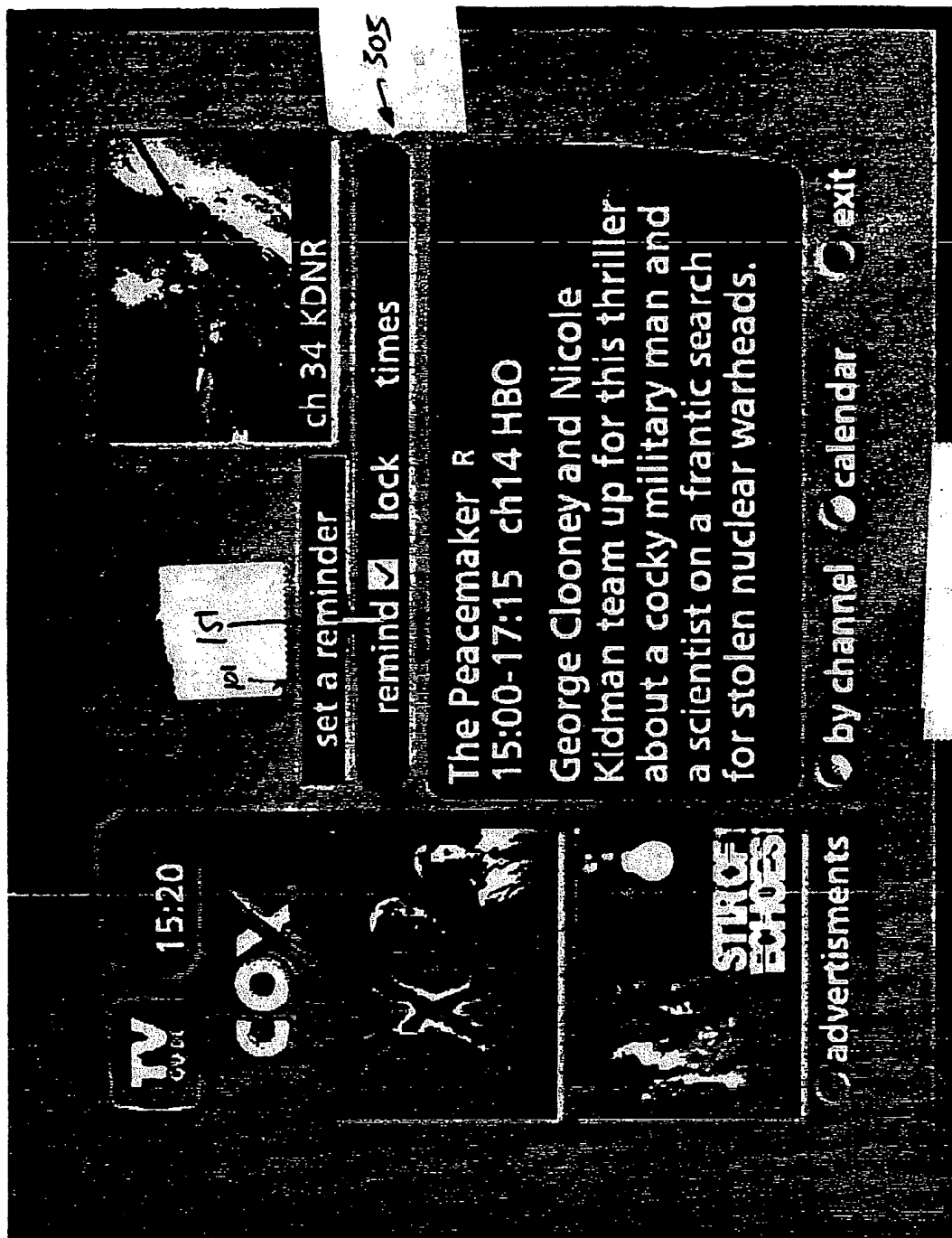


FIG. 114



FIG. 115

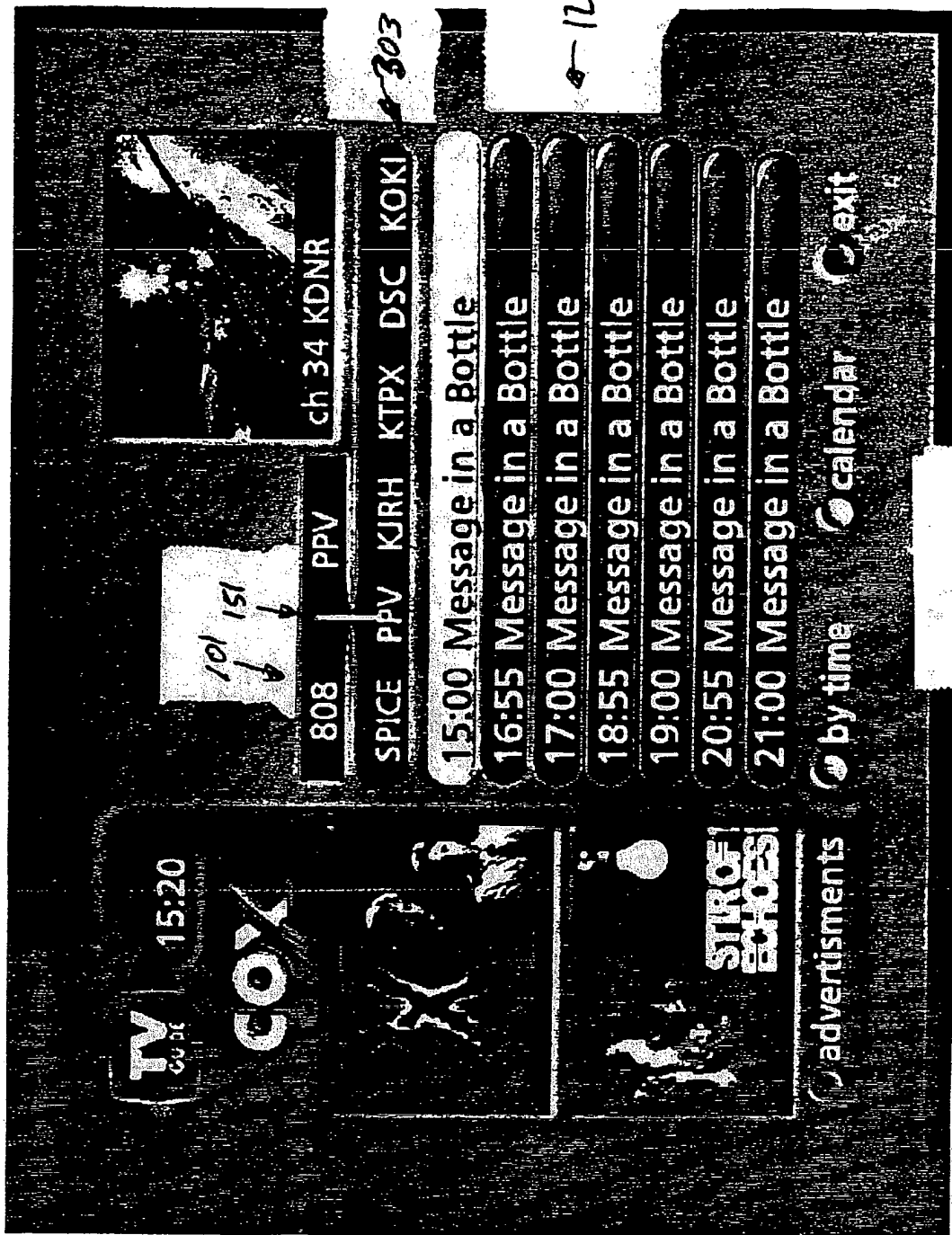


FIG. 116



FIG. 17



FIG. 118

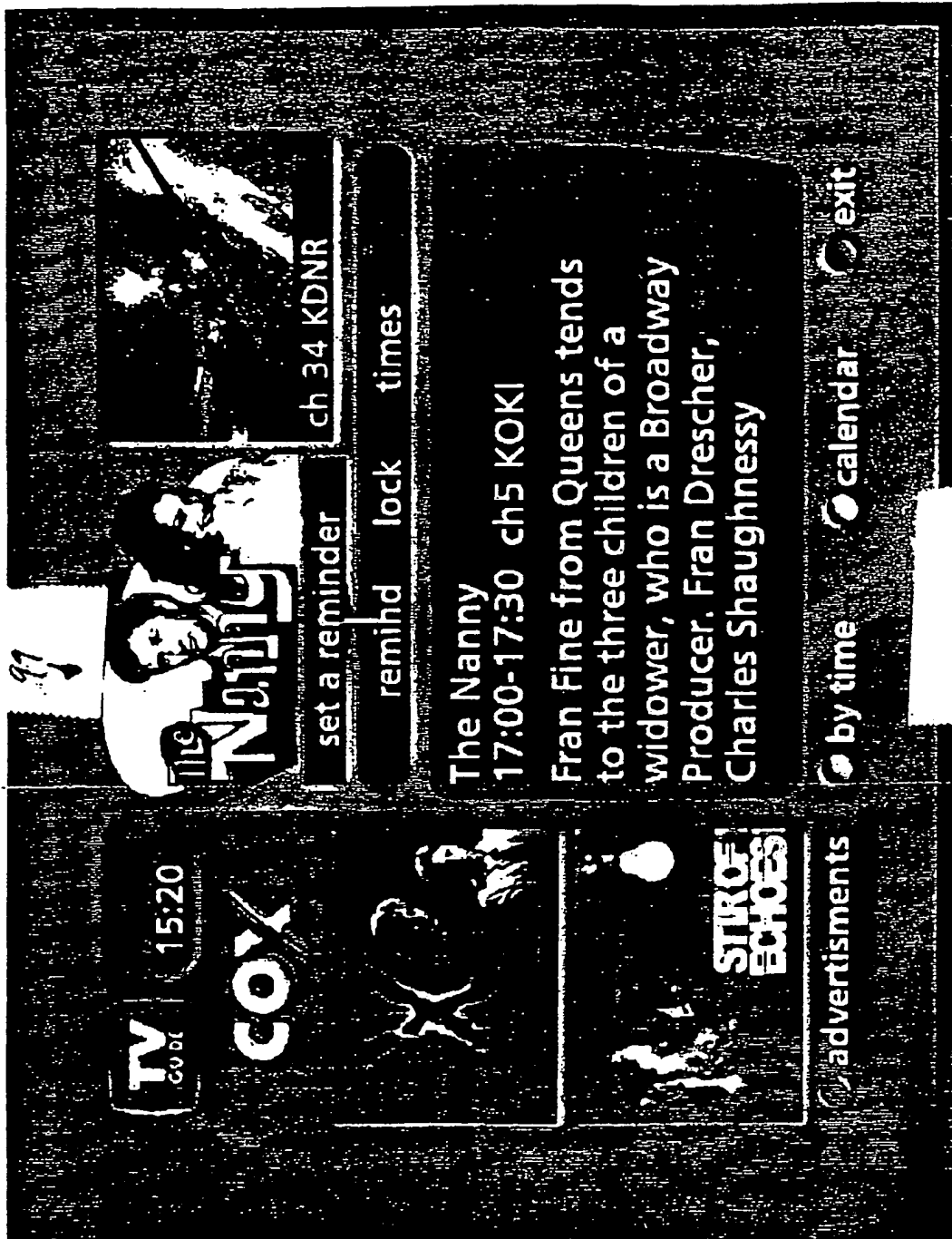


FIG. 119



Feb. 120



FIG. 121



FIG. 122



Fig. 123

TV 15:20

COX

151
101
9

OK to order

ch 34 KDNR

lock 19:20 22:45 Sat1:10 Sat7:30 -303

Deep End of the Ocean PG-13 \$2.99
19:20-21:25 ch145 PPV3

Michelle Pfeiffer gives an affecting performance as a mother whose son disappears and then reappears a decade later. Treat Williams

STROKE
ECHOES

advertisements

PPV by time lock

exit

Fig. 124



Fig. 125



FIG. 12b



FIG. 127



FIG. 128



FIG. 129



FIG. 130



FIG. 13



Fig. 132



FIG. 132



Fig. 134



FIG. 135



FIG. 136A



Fig. 136B

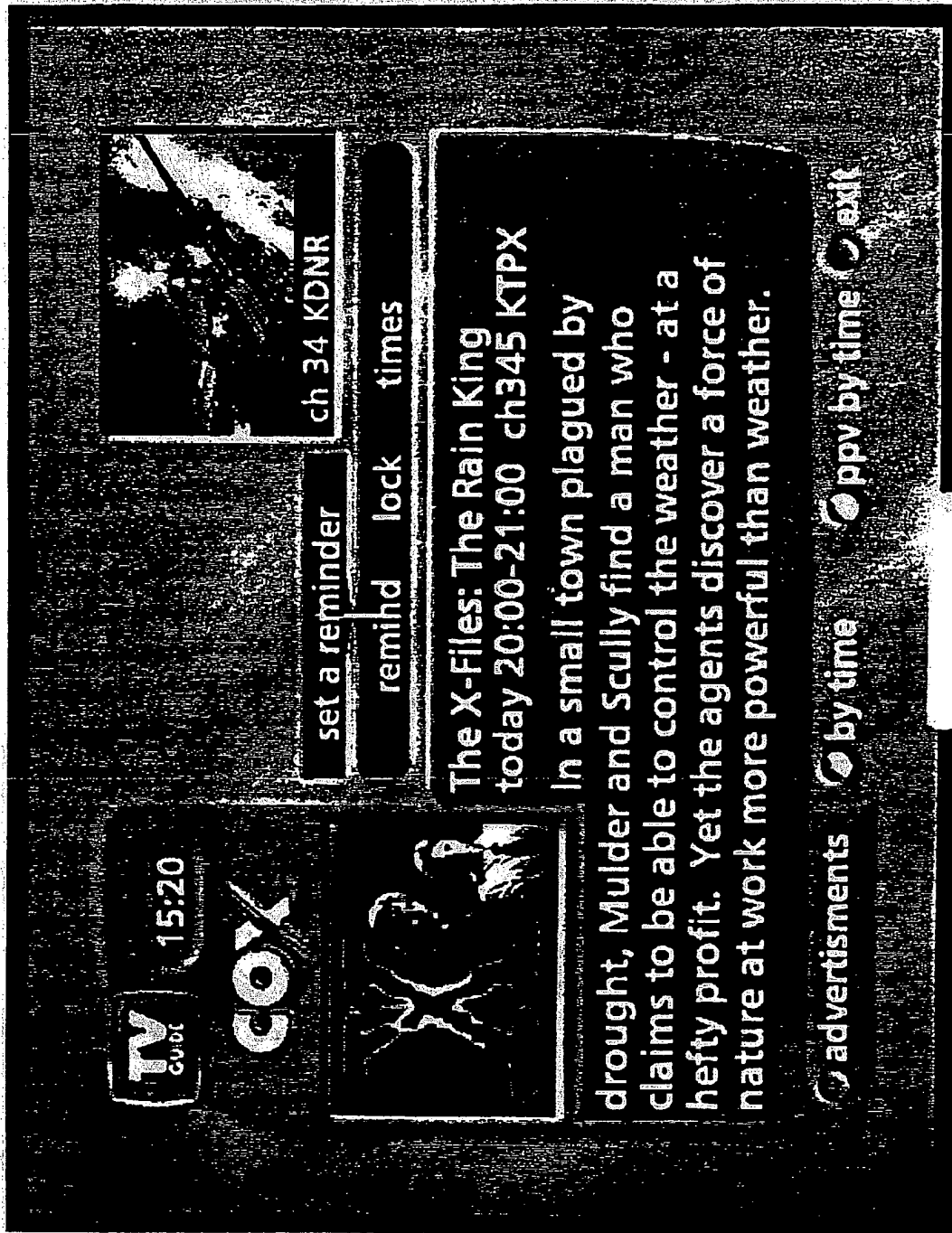





Fig. 137A




15:20





OK to order

lock 19:20 22:45 Sat1:10 Sat7:35



Stir of Echoes R \$2.99
today 19:20-22:10 ch576 PPV12

A chance event awakens the psychic abilities of an average man. Now he is hearing the private thoughts of people around him - and learning secrets he never wanted to know. Kevin Bacon, Illeana Douglas, Kevin Duma.

advertisements

by time

ppv by time

exit

Fig. 139B

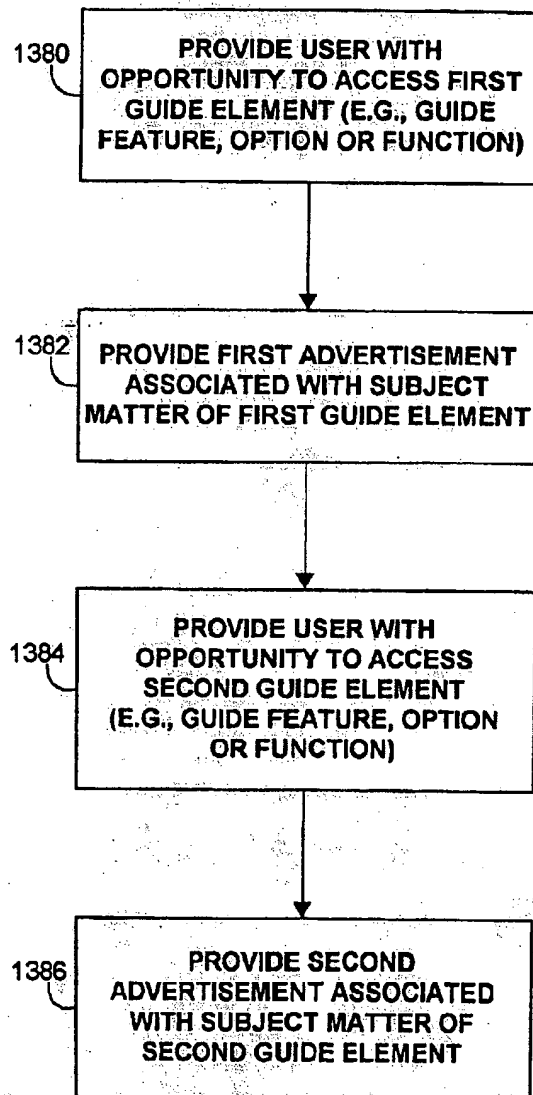


FIG. 138

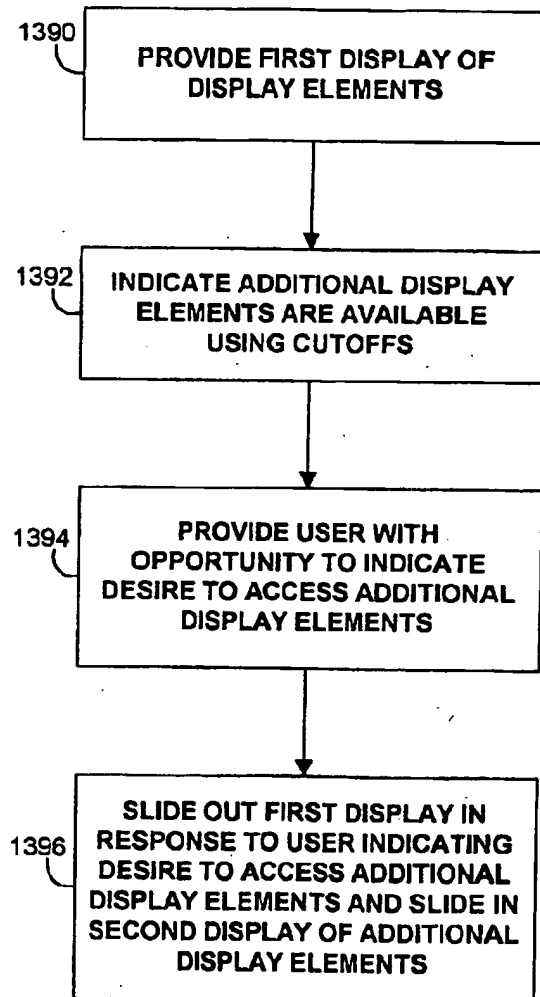


FIG. 139

114

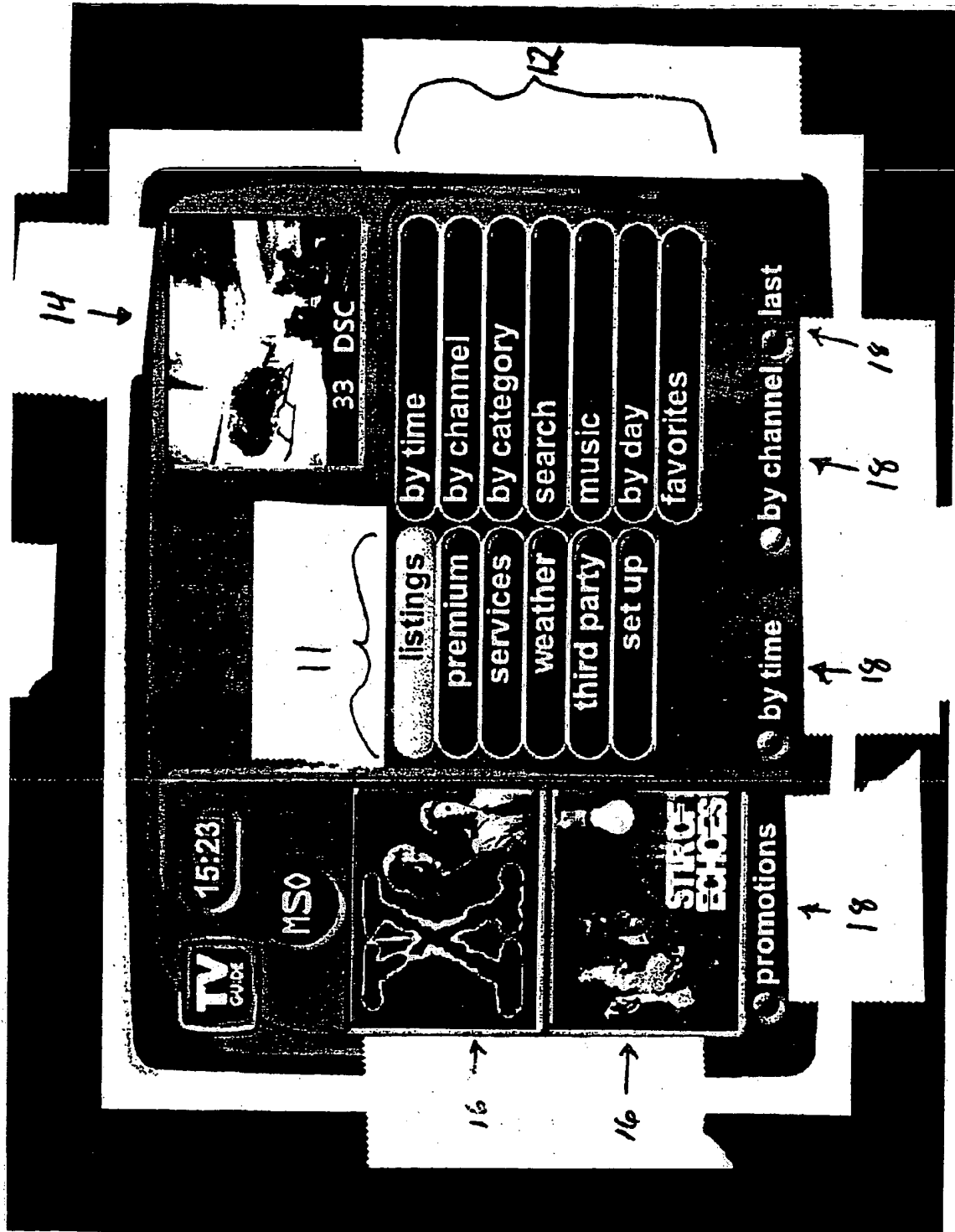


FIG. 140

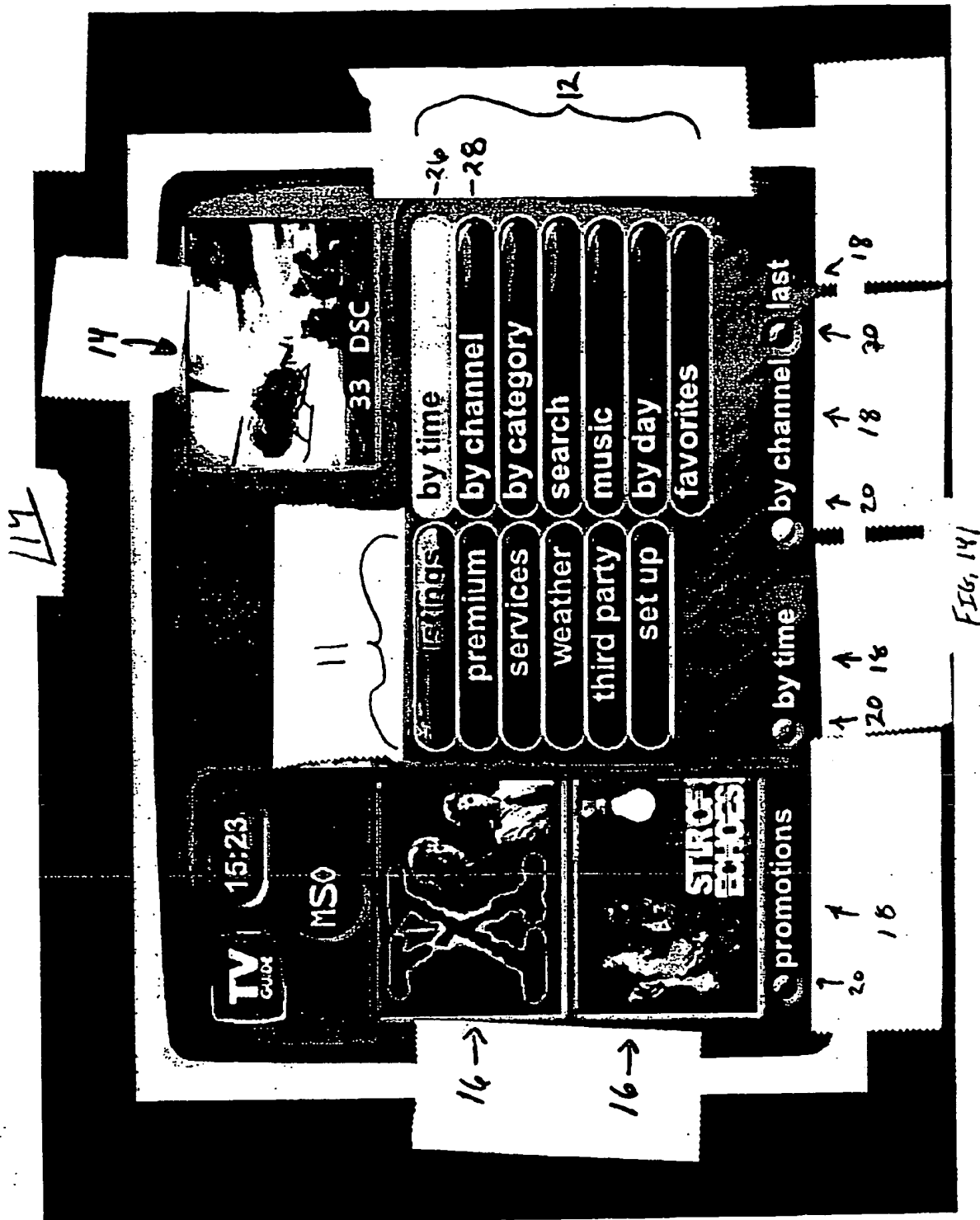




FIG. 142



FIG. 143

UV-160 Rev. 4

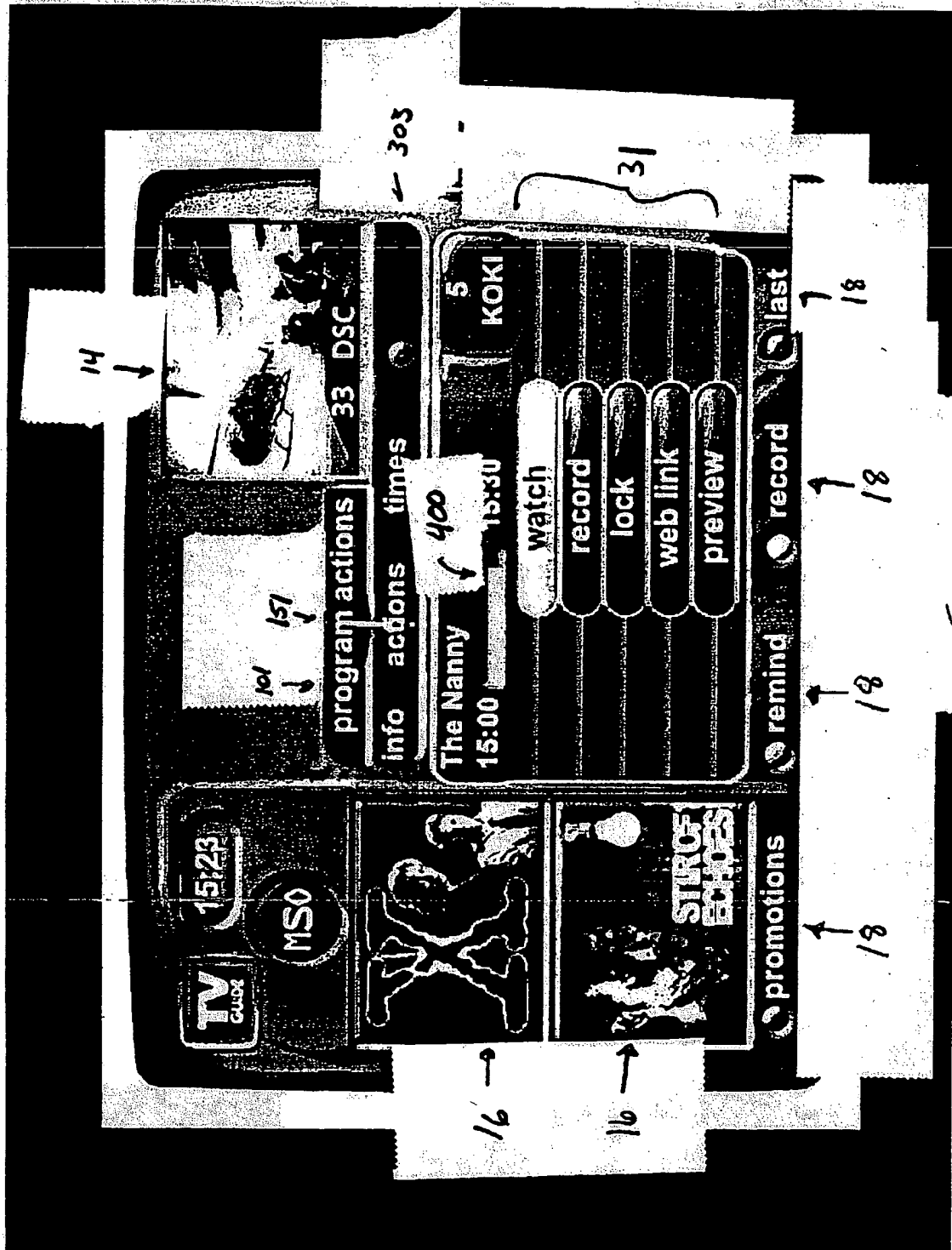
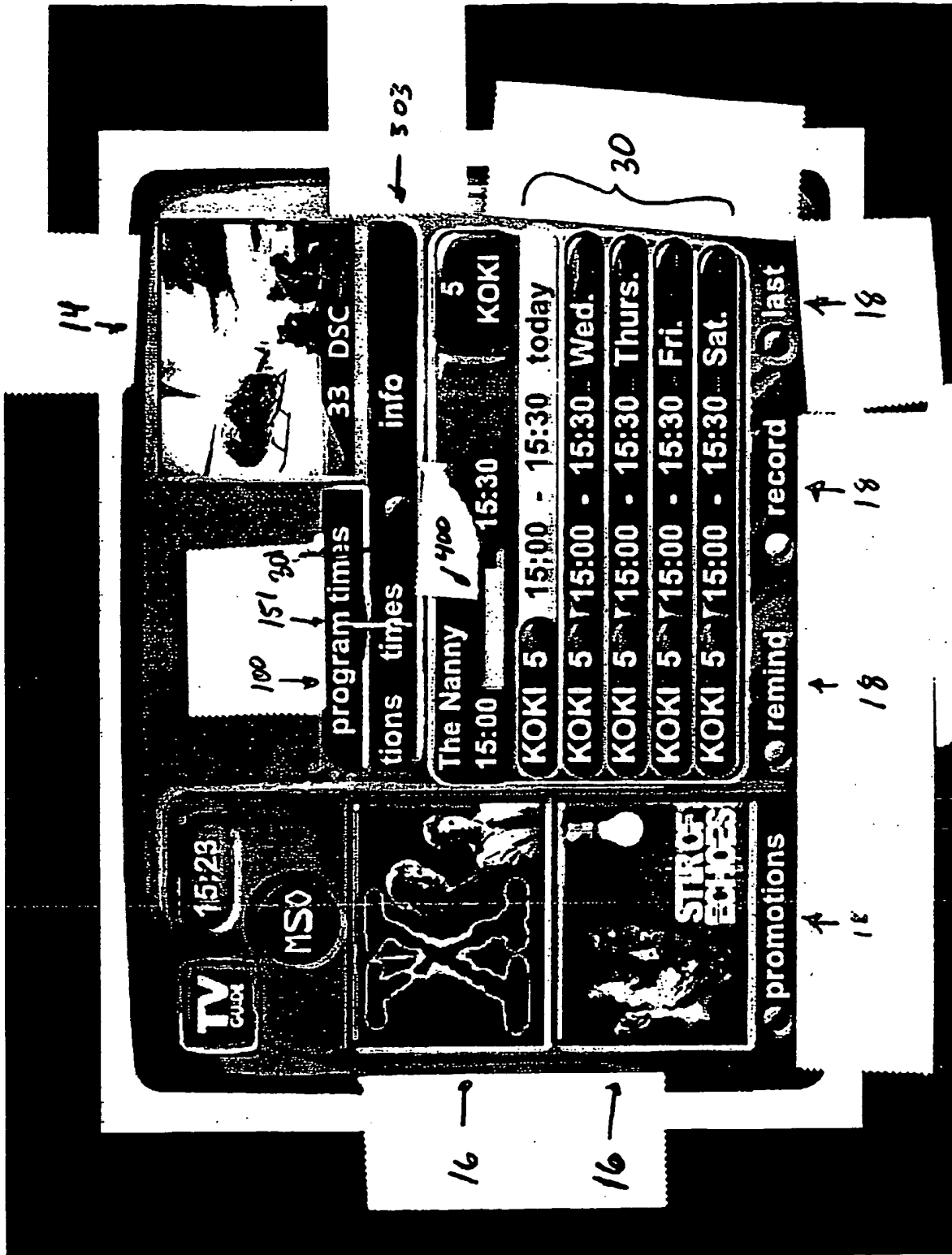


FIG. 144



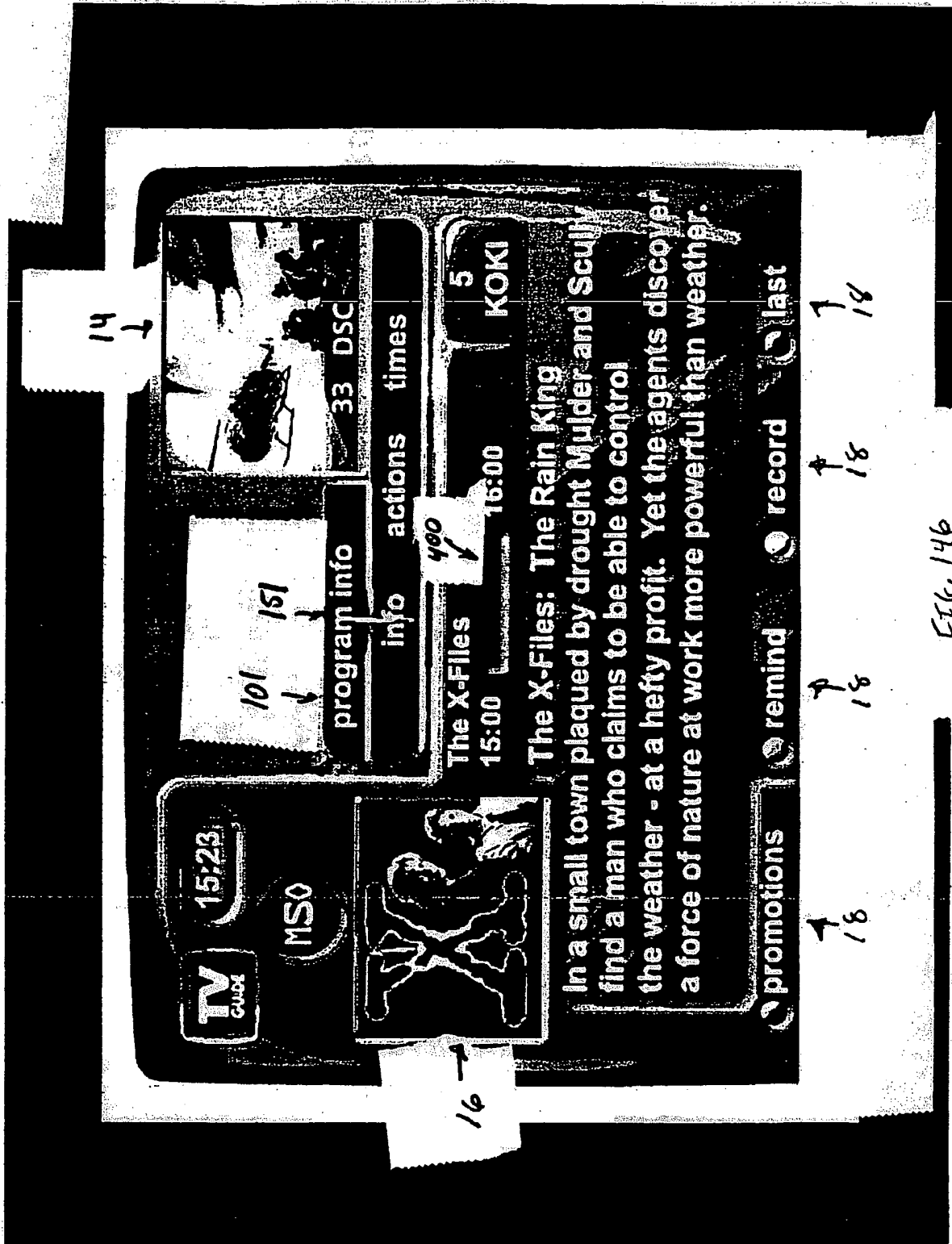


FIG. 14b

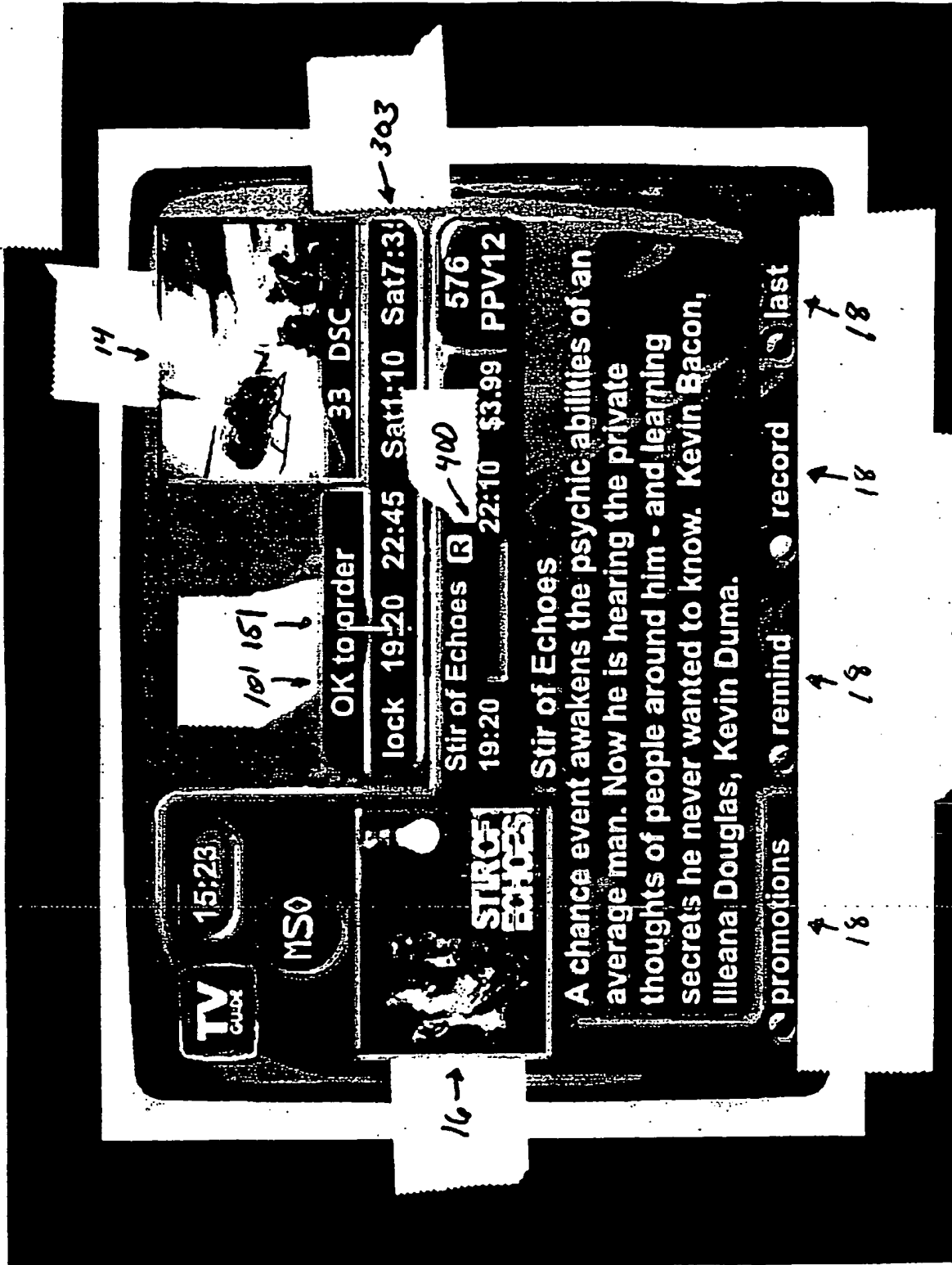


Fig. 147



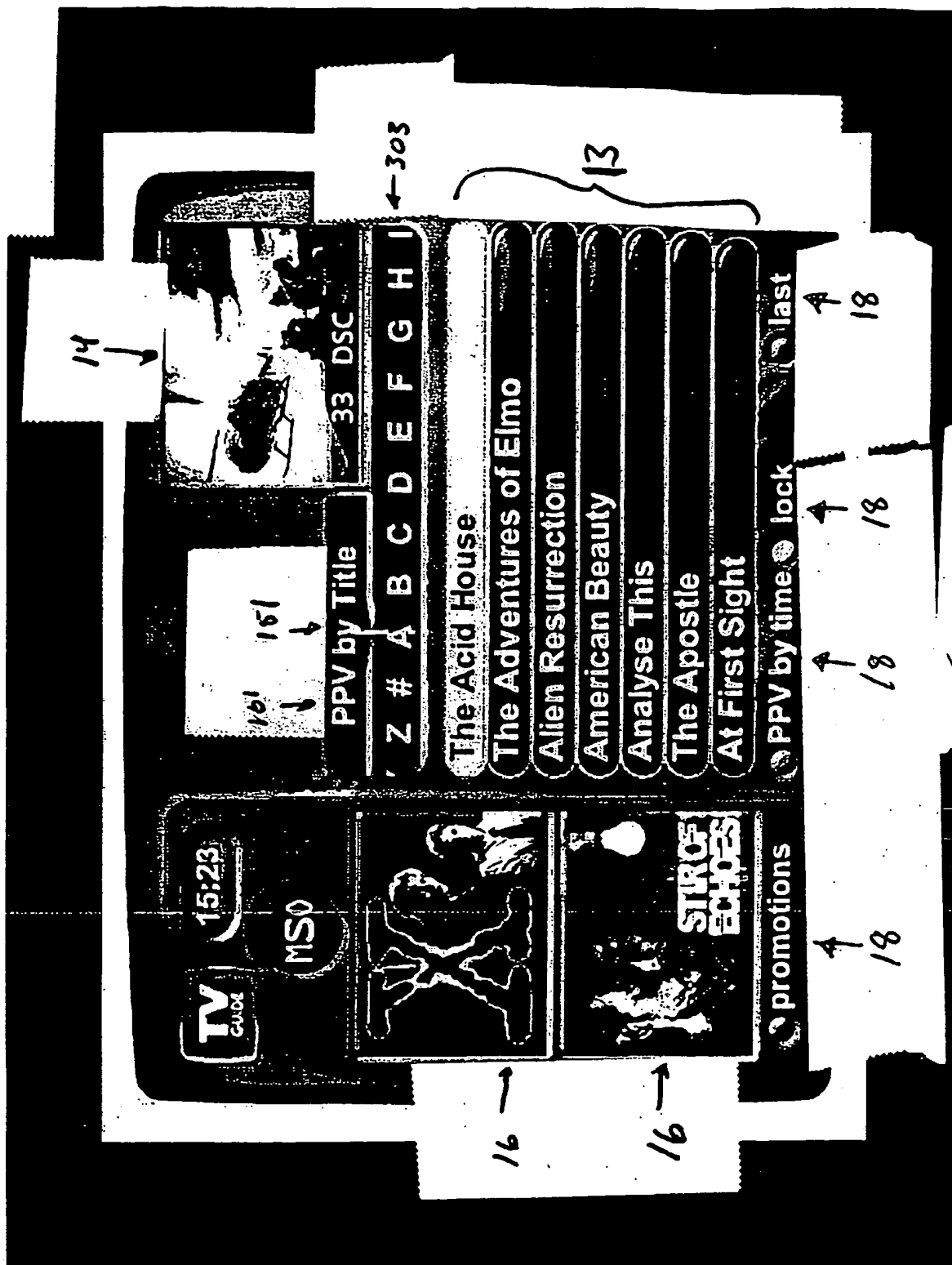


FIG. 149

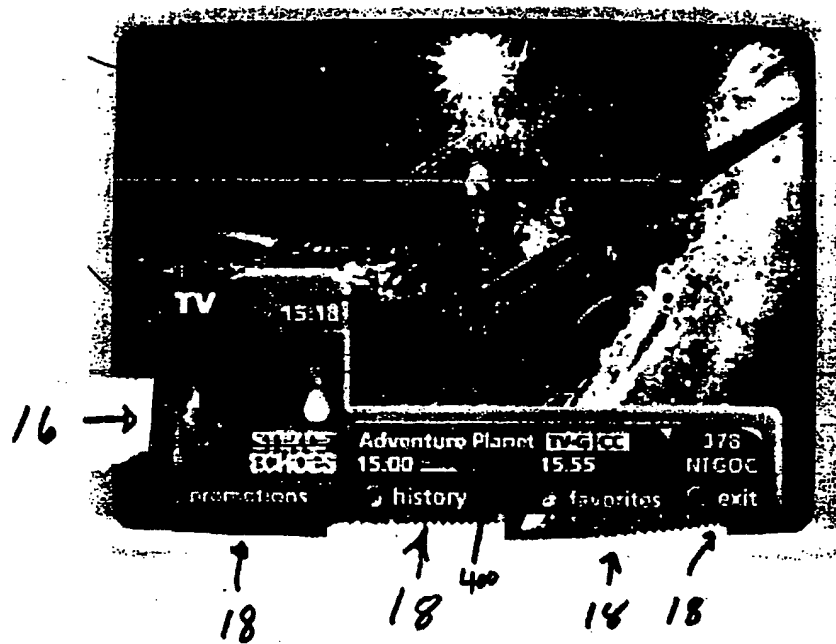


FIG. 150A

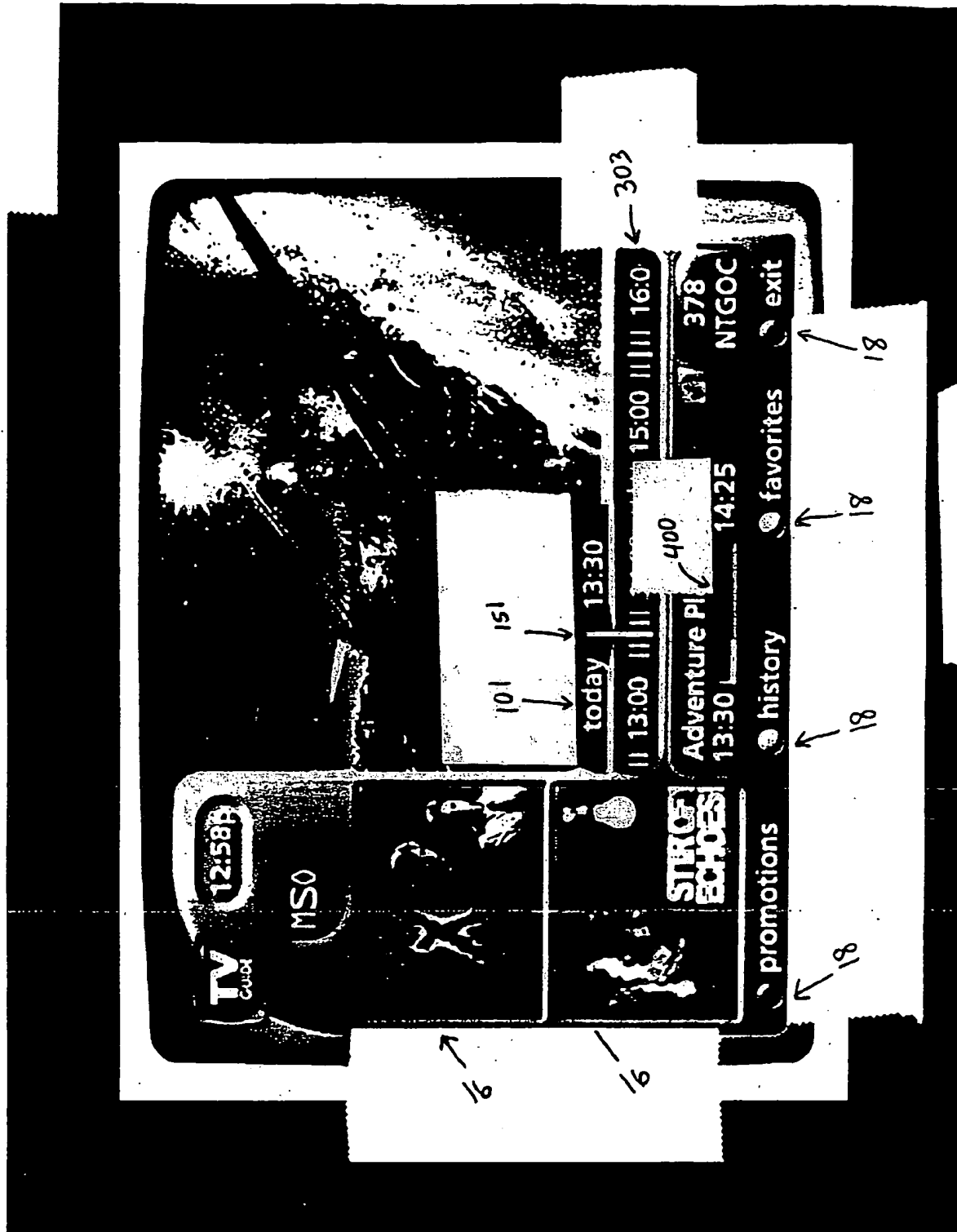


FIG. 150B



FIG. 151

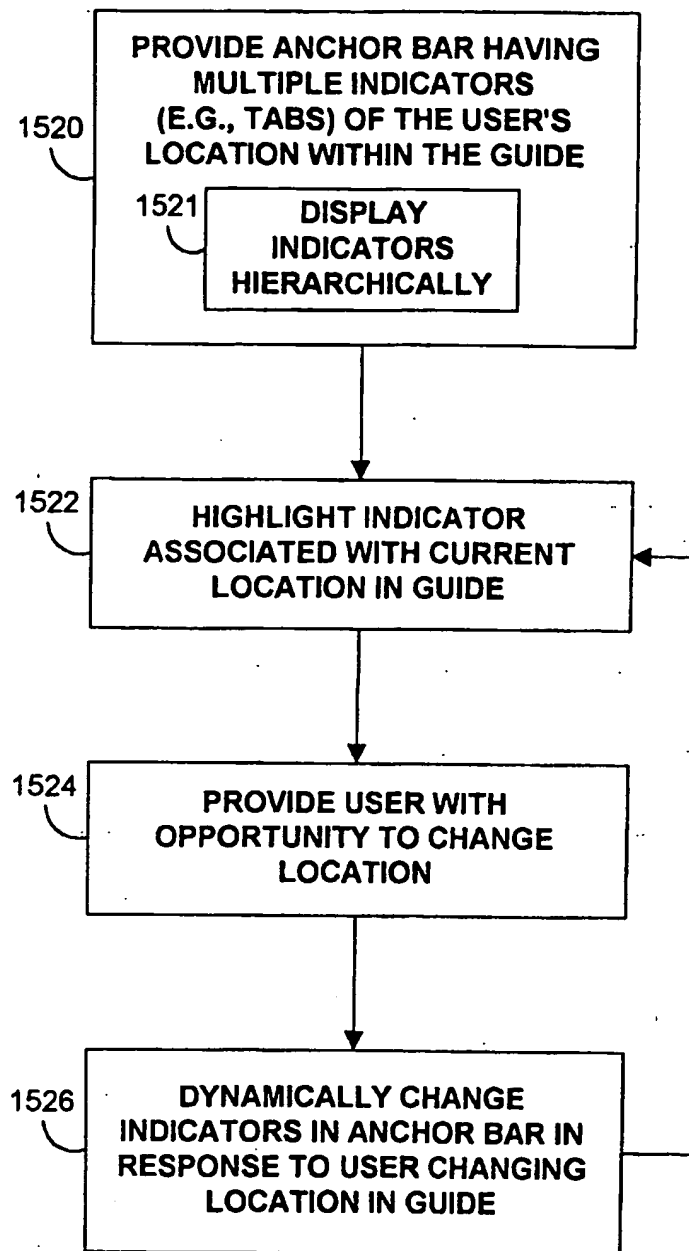


FIG. 152

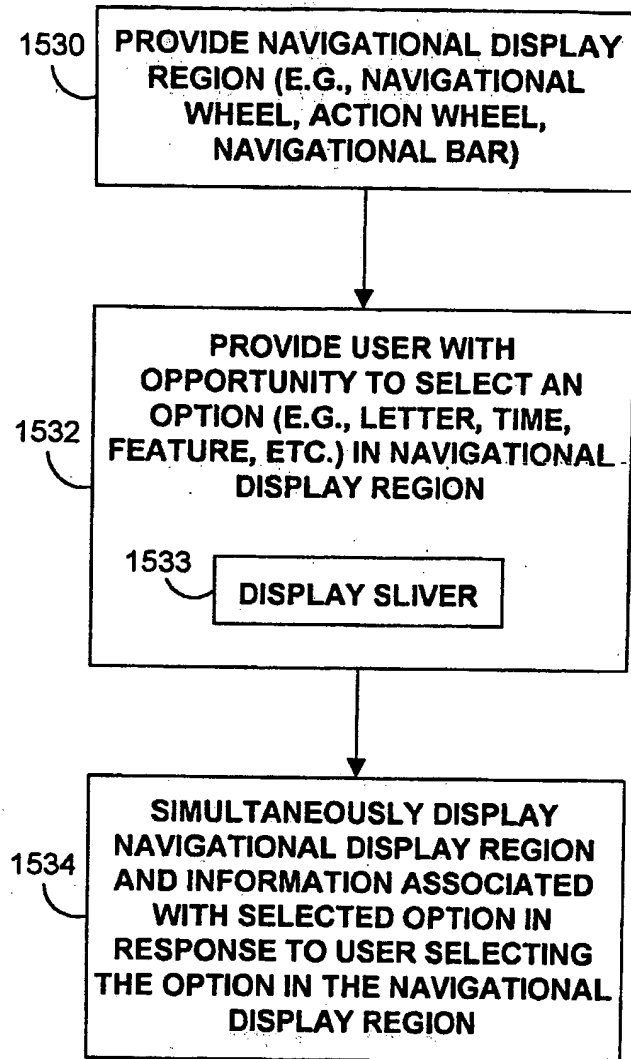


FIG. 153

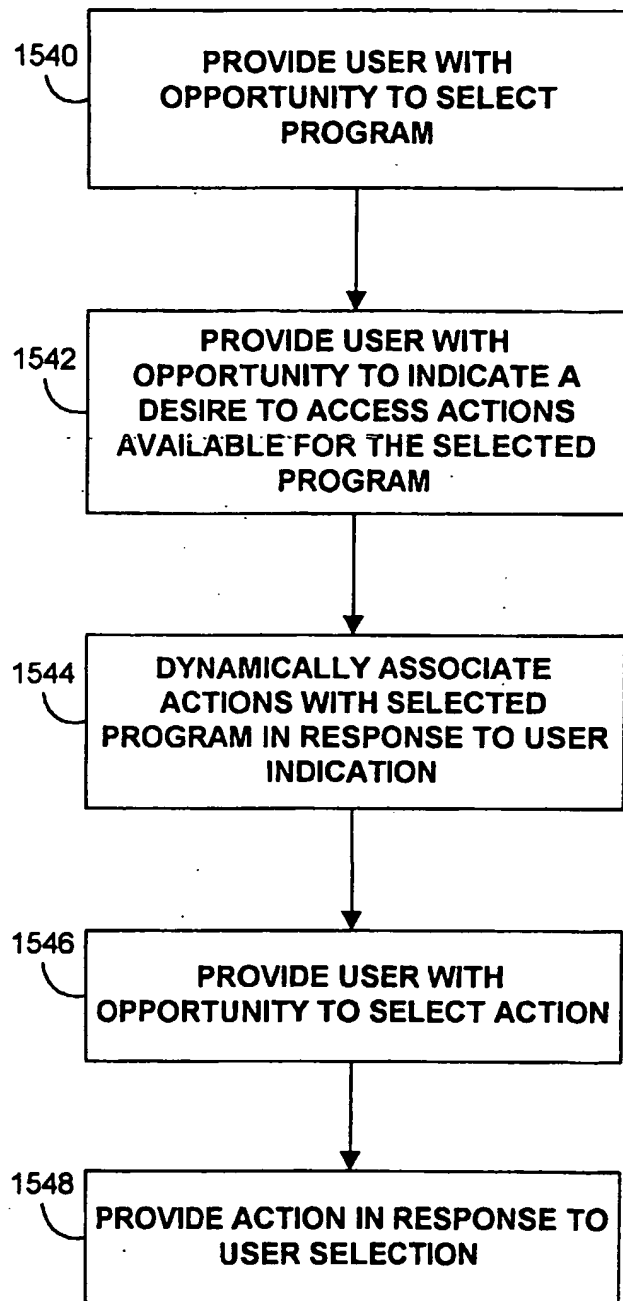


FIG. 154

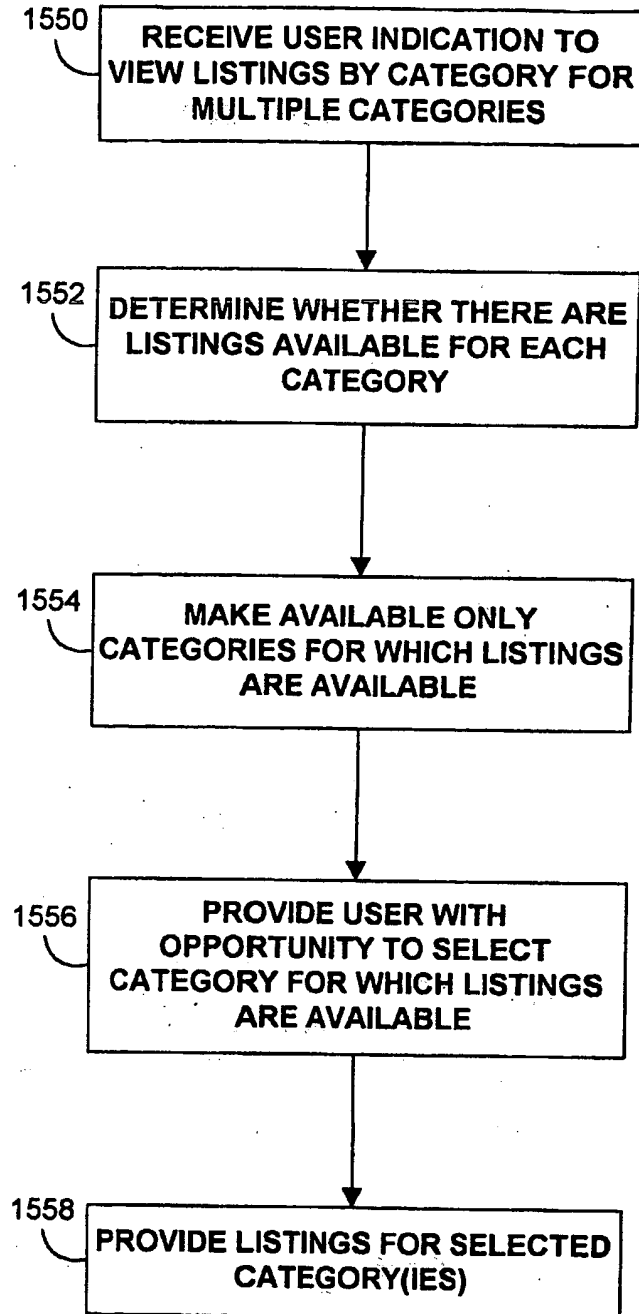


FIG. 155

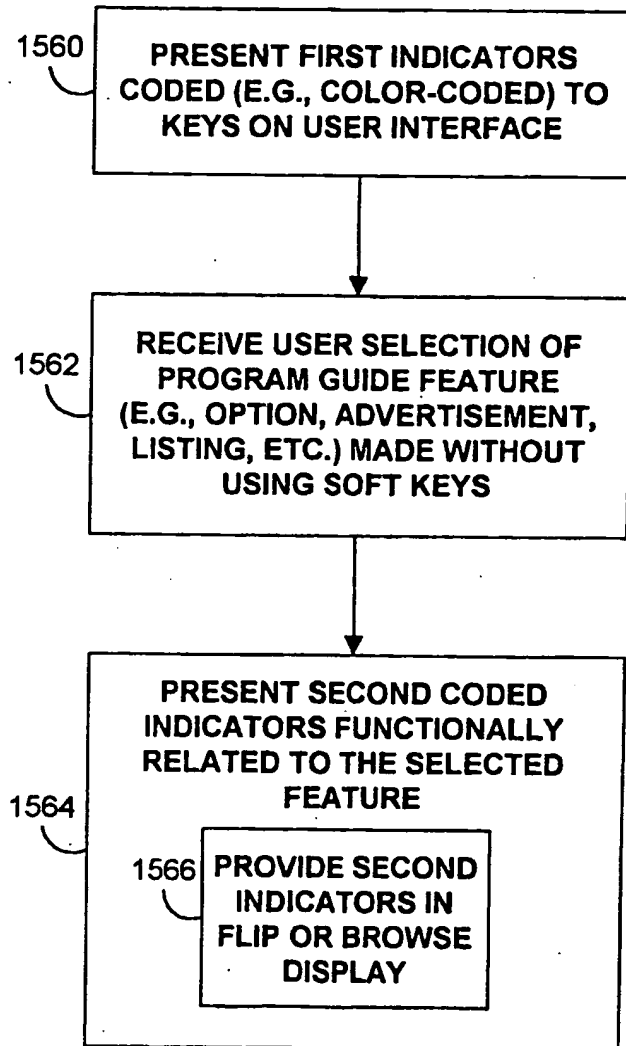


FIG. 156

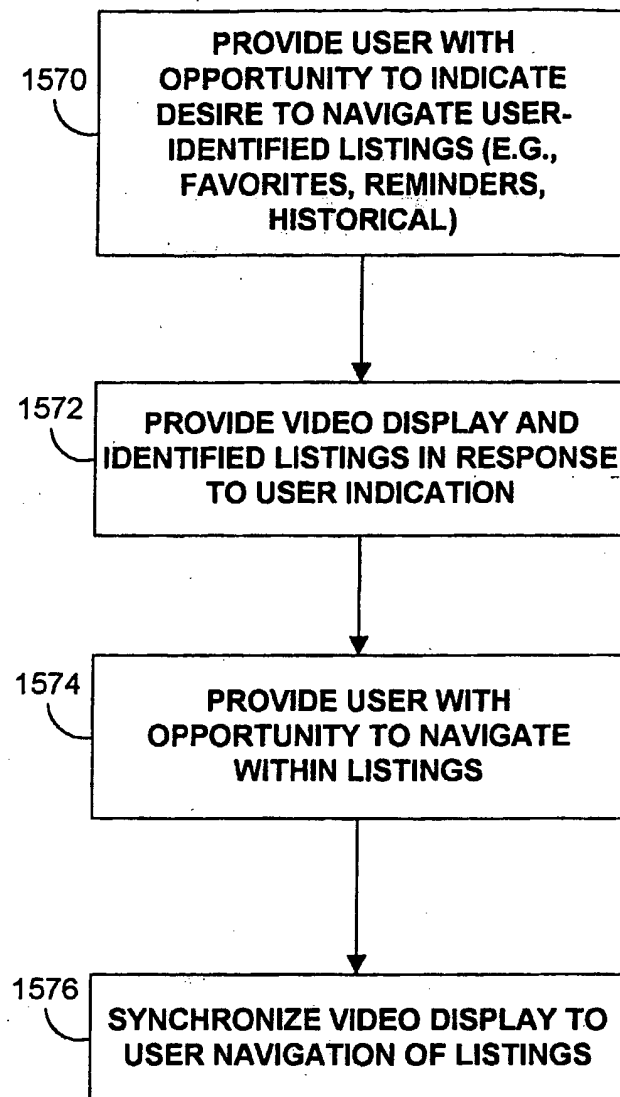


FIG. 157

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